

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2620611

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
BENJAMIN H. MAUGHAN		11/19/2013
RECEIVING PARTY DATA		
Name:	UNITED VIDEO PROPERTIES, INC.	
Street Address:	2830 DE LA CRUZ BOULEVARD	
City:	SANTA CLARA	
State/Country:	CALIFORNIA	
Postal Code:	95050	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	14084029	
CORRESPONDENCE DATA		
Fax Number:	(617)235-9492	
Email:	maria.marley@ropesgray.com	
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>		
Correspondent Name:	ROPES & GRAY LLP	
Address Line 1:	1211 AVENUE OF THE AMERICAS	
Address Line 4:	NEW YORK, NEW YORK 10036	
ATTORNEY DOCKET NUMBER:	003597-0965-101	
NAME OF SUBMITTER:	MARIA E. MARLEY	
Signature:	/Maria E. Marley/	
Date:	11/19/2013	
Total Attachments: 3 source=003597-0965-101-Assignment#page1.tif source=003597-0965-101-Assignment#page2.tif source=003597-0965-101-Assignment#page3.tif		

CH \$40.00 14084029

A S S I G N M E N T

Whereas I, Benjamin H. Maughan;
residing at: 4806 Bernal Ave, Unit B
Pleasanton, CA 94566;

respectively, have made an invention in:

METHODS AND SYSTEMS FOR RECOMMENDING MEDIA CONTENT RELATED TO A
RECENTLY COMPLETED ACTIVITY

and am about to make application for United States Letters
Patent therefor, the same having been executed by me on even
date herewith; and

WHEREAS, UNITED VIDEO PROPERTIES, INC., a corporation
organized and existing under the laws of the State of Delaware
and having an office and place of business at 2830 De La Cruz
Boulevard, Santa Clara, CA 95050, is desirous of acquiring the
entire interest in said invention, said United States patent
application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in
consideration of the sum of One Dollar (\$1.00) to me paid, and
other good and valuable consideration, the receipt and
sufficiency of which is hereby acknowledged, I hereby sell,
assign and transfer unto the said UNITED VIDEO PROPERTIES, INC.,
its successors, assigns and legal representatives, all right,
title and interest in and to said invention and any improvements
thereon for all countries of the world, and in and to said
United States patent application, including any continuations,
continuations in part, and divisions thereof, and any substitute
applications therefor, and any patents which may issue thereon,
and any reissues of the same, and including the right to claim
priority under the International Convention based on said patent
application; and all right, title and interest in and to every

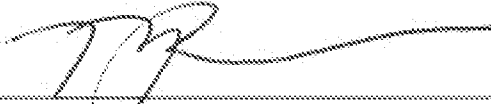
patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and I hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said UNITED VIDEO PROPERTIES, INC. as the assignee of the entire interest therein; and I further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

As the inventor, I declare as follows:

The above-identified application was made or authorized to be made by me. I believe that I am the original inventor or an original joint inventor of a claimed invention in the application. I hereby acknowledge that any willful false statement made in the declaration set forth in this paragraph is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

IN TESTIMONY WHEREOF, I have hereunto signed my name
on the date indicated hereinafter.

11/19/13
Date: _____



Benjamin H. Maughan