502576151 11/20/2013

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2622090

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
RONALD JACOBY	10/31/2013
SCOTT LINCKE	10/30/2013

RECEIVING PARTY DATA

Name:	YAHOO! INC.
Street Address:	701 FIRST AVENUE
City:	SUNNYVALE
State/Country:	CALIFORNIA
Postal Code:	94089

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	14069277	

CORRESPONDENCE DATA

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 (408)749-6901

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 408-749-6900

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 diane@mpiplaw.com

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Correspondent Name: DAVID F. LEE, MARTINE PENILLA GROUP, LLP

Address Line 1: 710 LAKEWAY DRIVE

Address Line 2: SUITE 200

Address Line 4: SUNNYVALE, CALIFORNIA 94085

ATTORNEY DOCKET NUMBER:	YAHOP208
NAME OF SUBMITTER:	DAVID F. LEE, ESQ.
Signature:	/David F. Lee/
Date:	11/20/2013

Total Attachments: 3

source=YAHOP208_Signed_Assignment#page1.tif source=YAHOP208_Signed_Assignment#page2.tif source=YAHOP208_Signed_Assignment#page3.tif

PATENT

REEL: 031639 FRAME: 0899

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

CROSS-PLATFORM INTERFACE FOR A TELEVISION DEVICE

for which I have executed a U.S. patent application on even date herewith.	
which bears U.S. application serial No, filed	ooonoonoonoo *
for which I have executed a patent application in the country ofdate herewith.	on even
which I have executed a U.S. provisional application on even date herewith.	
which is a U.S. provisional application which bears U.S. application serial No, filed	
For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:	

- (a) Sell, assign and transfer to <u>Yahoo! Inc.</u>, a <u>Delaware</u> corporation having a place of business at <u>701 First Avenue</u>, <u>Sunnyvale</u>, <u>California 94089</u> (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and;(2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.
- (b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, reexamination or reissue thereof to the ASSIGNEE.
- (c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative

PATENT REEL: 031639 FRAME: 0900 applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

- (d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.
- (e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.
- (f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.
- (g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

Assignment of CROSS-PLATFORM INTERFACE FOR A TELEVISION DEVICE by Ronald Jacoby and Scott Lineke to Yahoo! Inc. YAHOP208 / Y09594US00

IN TESTIMONY WHEREOF, I Scott Lincke h	ave executed this document on the date indicated
below.	
Swoth /il	10/30/13
Signature of Inventor	Date
San Carlos CA Inventor's City, State of residence	
inventor's City, State of residence	
Witnessed by:	10/20/2013
Circolne of Wilson	***************************************
Signature of Witness	Date
biane lau	surry vale, california
Print Witness Name	Witness' City, State of residence
a Curtua De	10/30/2013-
Signature of Witness	Date
Cypthia (Keader	sunny volu, ca
Print Witness Name	Witness' City, State of residence