

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2626146

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ZENO CANADA LTD.	11/22/2013
RECEIVING PARTY DATA	
Name:	ZMI HOLDINGS LTD.
Street Address:	171 EAST LIBERTY STREET
Internal Address:	SUITE 210
City:	TORONTO, ONTARIO
State/Country:	CANADA
Postal Code:	M6K 3P6
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7365746
CORRESPONDENCE DATA	
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Correspondent Name:	KATTEN MUCHIN ROSENMAN LLP / ALLEN ROSE
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Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20007
ATTORNEY DOCKET NUMBER:	213407-00062
NAME OF SUBMITTER:	ALLEN ROSE
Signature:	/allen rose/
Date:	11/22/2013
Total Attachments: 3 source=Assignment Zeno to ZMI#page1.tif source=Assignment Zeno to ZMI#page2.tif source=Assignment Zeno to ZMI#page3.tif	

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## ASSIGNMENT

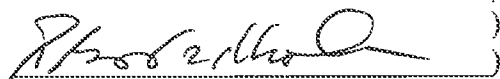
The undersigned, **ZENO CANADA LTD.**, whose full post office address is Suite 210, 171 East Liberty Street, Toronto, Ontario CANADA M6K 3P6 (hereinafter referred to as the "Assignor"), in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency hereof is hereby acknowledged, hereby confirms that it sold, assigned and transferred to **ZMI HOLDINGS LTD.**, whose full post office address is Suite 210, 171 East Liberty Street, Toronto, Ontario CANADA M6K 3P6 (hereinafter referred to as the "Assignee"), all of its right, title and interest in and to all Letters Patent, Patent Applications and Inventions identified in Schedule A attached hereto, and any rights of priority resulting therefrom under international conventions, treaties or otherwise, and in and to any and all corresponding patent applications that may be filed worldwide, including, but not limited to, any and all divisions, continuations, continuations-in-part and extensions thereof, and in and to any and all Letters Patent that may be obtained therefor worldwide, including, but not limited to, any and all reissues, renewals, and prolongations thereof, to the full end of the term or terms of any and all such patents when granted, and including without limitation, the right to sue for past, present and future infringement, and the right to collect and receive any damages, royalties or settlements for such past, present and future infringements and all causes of action relating to of any and all such patents, the same to be held and enjoyed by the Assignee, its successors and assigns as fully and entirely as by the Assignor if this assignment had not been made.

1. The Assignee hereby accepts this Assignment.
2. This Assignment may be executed in separate counterparts and all these counterparts shall for all purposes constitute one and the same assignment, notwithstanding that all parties are not signatories to the same counterpart.
3. The parties agree that executed copies of this Assignment may be delivered by fax or similar device and that the signatures appearing on the copies so delivered will be as binding as if copies bearing original signatures had been delivered. Each Party hereto undertakes to deliver to the other Parties a copy of this Assignment bearing original signatures, forthwith upon demand.

EXECUTED at Toronto, Ontario, this 22nd day of November, 2013.

**ZENO CANADA LTD.**

In the presence of:

  
\_\_\_\_\_  
Witness

By:

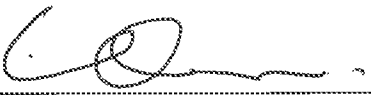


\_\_\_\_\_  
Name: Loudon Owen  
Title: Authorized Signing Officer

EXECUTED at Toronto, Ontario, this 22nd day of November, 2013.

ZMI HOLDINGS LTD.

In the presence of

  
\_\_\_\_\_  
Witness

By:

  
\_\_\_\_\_  
Name: Ed Nordholm  
Title: Authorized Signing Officer

## SCHEDULE A

### AUSTRALIA

Patent Serial Number	2002-322886
Filing Date	August 15, 2002
Patent Issue Date	May 22, 2008
Serial Number	2002-322886
TITLE	ANIMATION DISPLAY PROCESS AND ASSEMBLY

### CANADA

Patent Serial Number	2,504,835
Filing Date	August 15, 2002
Patent Issue Date	August 7, 2012
TITLE	ANIMATION DISPLAY PROCESS AND ASSEMBLY

Application Serial Number	2,603,838
Filing Date	February 18, 2005
TITLE	SIGNAGE DISPLAY SYSTEM AND PROCESS

### EUROPE

Application Serial Number	02754024.4
Filing Date	August 15, 2002
TITLE	ANIMATION DISPLAY PROCESS AND ASSEMBLY

### HONG KONG (VIA EUROPE)

Application Serial Number	05101069.9
Filing Date	February 8, 2005
TITLE	ANIMATION DISPLAY PROCESS AND ASSEMBLY

### UNITED STATES

Patent Number	7,365,746 B1
Filing Date	May 4, 2004
Patent Issue Date	April 29, 2008
Serial Number	10/837,751
TITLE	SIGNAGE DISPLAY SYSTEM AND PROCESS

Application Serial Number	13/620,289
Filing Date	September 14, 2012
Serial Number	13/620,289
TITLE	SIGNAGE DISPLAY SYSTEM AND PROCESS