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## PATENT ASSIGNMENT COVER SHEET

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NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Sivan Enden	10/20/2013
Gaal Yahas	07/18/2013
Amit Weinstein	07/18/2013
Michael Fink	07/18/2013
Niv Efron	07/18/2013
Anatoly Vorobey	11/05/2013
Eyal Fink	07/18/2013
Eyal M. Cohen	07/21/2013

## **RECEIVING PARTY DATA**

Name:	Google Inc.	
Street Address:	1600 Amphitheatre Parkway	
City:	Mountain View	
State/Country:	CALIFORNIA	
Postal Code:	94043	

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14074904

### **CORRESPONDENCE DATA**

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PATENT

REEL: 031687 FRAME: 0088

ATTORNEY DOCKET NUMBER:	16113-4914001	
NAME OF SUBMITTER:	LORI L. STEWART	
Signature:	/Lori L. Stewart/	
Date:	11/27/2013	
Total Attachments: 4 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif source=Assignment#page4.tif		

PATENT REEL: 031687 FRAME: 0089

Attorney's Docket No.: 16113-4914001

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# <u>ASSIGNMENT</u>

For valuable consideration, we, Sivan Enden of Tel Aviv, Israel; Gaal Yahas of Tel Aviv, Israel; Amit Weinstein of Tel Aviv, Israel; Michael Fink of Tel Aviv, Israel; Niv Efron of Givataim, Israel; Anatoly Vorobey of Rishon LeZion, Israel; Eyal Fink of Ramat Gan, Israel; and Eval M. Cohen of Tel Aviv, Israel, hereby assign to Google Inc., a corporation organized under the laws of Delaware having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043, and its successors and assigns (collectively, "the Assignee"), our entire right, title and interest throughout the world in the inventions and improvements which are the subject or subjects of a patent application naming us as inventor(s), with United States application or PCT international application number 14/074, 904 and a filing date of 11/08/2013authorize and request the attorneys appointed in the said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known. This assignment includes said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes. We authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications. assignments, preliminary statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

> PATENT REEL: 031687 FRAME: 0090

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Dated: 20/16/2013	Sivan Enden	27	110
Dated: Jul 18, 2013	Gaal Yahas (Jul 18, 2013)  Gaal Yahas		CO, 2015
Dated: Jul 18, 2013	Amit Weinstein (Jul 18, 2013)  Amit Weinstein		
Dated:	Michael Fink  Michael Fink		
Dated: Jul 18, 2013	Niv Efron  Niv Efron		·
Dated:	Anatoly Vorobey		
Dated: Jul 18, 2013	Eyal Fink (Jul 18, 2013) Eyal Fink		
Dated:	Eyal Michael Cohen (Jul 21, 2013) Eyal M. Cohen	-	

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**PATENT** REEL: 031687 FRAME: 0091

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## ASSIGNMENT

For valuable consideration, we, Sivan Enden of Tel Aviv, Israel; Gaal Yahas of Tel Aviv, Israel; Amit Weinstein of Tel Aviv, Israel; Michael Fink of Tel Aviv, Israel; Niv Efron of Givataim, Israel; Anatoly Vorobey of Rishon LeZion, Israel; Eyal Fink of Ramat Gan, Israel; and Eyal M. Cohen of Tel Aviv, Israel, hereby assign to Google Inc., a corporation organized under the laws of Delaware having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043, and its successors and assigns (collectively, "the Assignee"), our entire right, title and interest throughout the world in the inventions and improvements which are the subject or subjects of a patent application naming us as inventor(s), with United States application or PCT international application number 14/074,904 and a filing date of 11/08/2013authorize and request the attorneys appointed in the said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known. This assignment includes said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes. We authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications. assignments, preliminary statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

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Dated:	Sivan Enden
Dated: Jul 18, 2013	Gaal Yahas
Dated: Jul 18, 2013	Ana Welnstein (Al III, 2013)  Amit Welnstein
Dated: Jul 18, 2013	Michael Fink
Dated: Jul 18, 2013	My Efron
Dated: Nov 5, 2013	Anatoly Vorobey
Dated; Jul 18, 2013	Eyal Fink  Eyal Fink
Dated: Jul 21, 2013	Eyal Acchard Cohen (Jul 21, 2013)  Eyal M. Cohen

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