# 502588053 12/03/2013

#### PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2634200

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
ILAN LEIBOVICH	11/17/2013
DANY FISHEL	11/17/2013
ELLIOT JAFFE	11/19/2013
MOSHE LEVIN	12/02/2013
OREN LEVY	11/14/2013
NATASHA SHINE	11/17/2013

## **RECEIVING PARTY DATA**

Name:	ROUNDS ENTERTAINMENT LTD.	
Street Address:	99 DIZINGOFF	
City:	TEL AVIV	
State/Country:	ISRAEL	

#### PROPERTY NUMBERS Total: 2

Property Type	Number	
Application Number:	14079899	
PCT Number:	US2013070044	

### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	ROU.USPAT.0110
NAME OF SUBMITTER:	IBRAHIM M. HALLAJ

502588053 REEL: 031703 FRAME: 0641

**- \$80.00 14079899** 

Signature:	/Ibrahim M. Hallaj/
Date:	12/03/2013
Total Attachments: 12 source=ROU_USPAT_0110_Assignment_D source=ROU_USPAT_0110_Assignment_D source=ROU_USPAT_0110_Assignment_E source=ROU_USPAT_0110_Assignment_E source=ROU_USPAT_0110_Assignment_IL source=ROU_USPAT_0110_Assignment_IL source=ROU_USPAT_0110_Assignment_M source=ROU_USPAT_0110_Assignment_M source=ROU_USPAT_0110_Assignment_M source=ROU_USPAT_0110_Assignment_N	F#page2.tif J#page1.tif J#page2.tif #page1.tif #page1.tif #page2.tif #page2.tif #page2.tif
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## **ASSIGNMENT**

- I, **Dany Fishel**, the undersigned ("ASSIGNOR"), for good and valuable consideration, the receipt of which is hereby acknowledged, agree to and hereby do assign, sell, and transfer to **Rounds Entertainment Ltd.**, with offices listed at 99 Dizingoff, Tel Aviv, Israel, and to its successors, assigns and legal representatives, all hereinafter referred to as the "ASSIGNEE":
- (1) my entire right, title, and interest for the United States and all other countries and jurisdictions, in and to any and all inventions, discoveries, intellectual property, and patent applications which are disclosed in the application for United States Letters Patent entitled:

# MULTI-USER INTERACTIVE VIRTUAL ENVIRONMENT INCLUDING BROADCAST CONTENT AND ENHANCED SOCIAL LAYER CONTENT

filed with the U.S. Patent and Trademark Office on November 14, 2013 and bearing Serial No. 14/079,899, including any renewals, revivals, reissues, reexaminations, extensions, continuations and divisions thereof, and any substitute applications, whether in the United States or elsewhere, and including related provisional applications bearing Serial Nos. 61/796,538 and 61/854,815 and related PCT application bearing Serial No. PCT/US13/70044;

- (2) the full and complete right to file patent applications in the name of ASSIGNEE, its designees, or in our names at the election of ASSIGNEE, or its designee's election, on the aforesaid inventions, discoveries and applications in all countries of the world;
- (3) the entire right, title and interest in and to any Letters Patent which may issue thereon in the United States or in any country of the world, and any renewals, revivals, reissues, reexaminations and extensions thereof, and any patents of confirmation, registration and importation of the same; and
- (4) the entire right, title and interest in all Convention and Treaty Rights of all kinds thereon, including without limitation all rights of priority in any country of the world, in and to the above inventions, discoveries and applications.

I hereby authorize and request the competent authorities to grant and to issue any and all such Letters Patent in the United States and throughout the world to the ASSIGNEE of the entire right, title and interest therein, as fully and entirely as the same would have been held and enjoyed by me had this assignment, sale and transfer not been made.

I agree, at any time, upon the request of the ASSIGNEE, to execute and to deliver to the ASSIGNEE any additional applications for patents for said inventions and discoveries, or any part or parts thereof, and any applications for patents of confirmation, registration and importation based on any Letters Patent issuing on said inventions, discoveries, or applications and divisions, continuations, renewals, revivals, reissues, reexaminations and extensions thereof. I agree to cooperate to the extent possible with any efforts by ASSIGNEE or its successors or assigns in prosecution of said applications and patent rights and, if called on, to cooperate and assist in enforcement of said rights throughout the world.

I further agree, at any time, to execute and to deliver upon request of the ASSIGNEE such additional documents, if any, as are necessary or desirable to secure patent rights

on said inventions, discoveries and applications throughout the world, and otherwise to do that necessary to give full effect to and to perfect the rights of the ASSIGNEE under this Assignment, including the execution, delivery and procurement of any and all further documents evidencing this Assignment, transfer and sale as may be requested of me.

I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment or adversely affect its validity.

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ASSIGNOR Signature

Date

ASSIGNOR Name

## **ASSIGNMENT**

- I, **Elliot Jaffe**, the undersigned ("ASSIGNOR"), for good and valuable consideration, the receipt of which is hereby acknowledged, agree to and hereby do assign, sell, and transfer to **Rounds Entertainment Ltd.**, with offices listed at 99 Dizingoff, Tel Aviv, Israel, and to its successors, assigns and legal representatives, all hereinafter referred to as the "ASSIGNEE":
- (1) my entire right, title, and interest for the United States and all other countries and jurisdictions, in and to any and all inventions, discoveries, intellectual property, and patent applications which are disclosed in the application for United States Letters Patent entitled:

# MULTI-USER INTERACTIVE VIRTUAL ENVIRONMENT INCLUDING BROADCAST CONTENT AND ENHANCED SOCIAL LAYER CONTENT

filed with the U.S. Patent and Trademark Office on November 14, 2013 and bearing Serial No. 14/079,899, including any renewals, revivals, reissues, reexaminations, extensions, continuations and divisions thereof, and any substitute applications, whether in the United States or elsewhere, and including related provisional applications bearing Serial Nos. 61/796,538 and 61/854,815 and related PCT application bearing Serial No. PCT/US13/70044;

- (2) the full and complete right to file patent applications in the name of ASSIGNEE, its designees, or in our names at the election of ASSIGNEE, or its designee's election, on the aforesaid inventions, discoveries and applications in all countries of the world;
- (3) the entire right, title and interest in and to any Letters Patent which may issue thereon in the United States or in any country of the world, and any renewals, revivals, reissues, reexaminations and extensions thereof, and any patents of confirmation, registration and importation of the same; and
- (4) the entire right, title and interest in all Convention and Treaty Rights of all kinds thereon, including without limitation all rights of priority in any country of the world, in and to the above inventions, discoveries and applications.

I hereby authorize and request the competent authorities to grant and to issue any and all such Letters Patent in the United States and throughout the world to the ASSIGNEE of the entire right, title and interest therein, as fully and entirely as the same would have been held and enjoyed by me had this assignment, sale and transfer not been made.

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I further agree, at any time, to execute and to deliver upon request of the ASSIGNEE such additional documents, if any, as are necessary or desirable to secure patent rights

on said inventions, discoveries and applications throughout the world, and otherwise to do that necessary to give full effect to and to perfect the rights of the ASSIGNEE under this Assignment, including the execution, delivery and procurement of any and all further documents evidencing this Assignment, transfer and sale as may be requested of me.

I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment or adversely affect its validity.

I also covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to me and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE, its successors in interest, or legal representatives thereof any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, the rights in said inventions, and said Letters Patent and said equivalents thereof which may be necessary or desired to carry out the purposes thereof.

Ellist Oxforms 356F1E9A0AB84F0	11/19/2013	
ASSIGNOR Signature	Date	
Elliot Jaffe	_	
ASSIGNOR Name		

#### ASSIGNMENT

I, Ilan Leibovich, the undersigned ("ASSIGNOR"), for good and valuable consideration, the receipt of which is hereby acknowledged, agree to and hereby do assign, sell, and transfer to Rounds Entertainment Ltd., with offices listed at 99 Dizingoff, Tel Aviv, Israel, and to its successors, assigns and legal representatives, all hereinafter referred to as the "ASSIGNEE":

(1) my entire right, title, and interest for the United States and all other countries and jurisdictions, in and to any and all inventions, discoveries, intellectual property, and patent applications which are disclosed in the application for United States Letters Patent entitled:

#### MULTI-USER INTERACTIVE VIRTUAL ENVIRONMENT INCLUDING BROADCAST CONTENT AND ENHANCED SOCIAL LAYER CONTENT

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- (2) the full and complete right to file patent applications in the name of ASSIGNEE, its designees, or in our names at the election of ASSIGNEE, or its designee's election, on the aforesaid inventions, discoveries and applications in all countries of the world;
- (3) the entire right, title and interest in and to any Letters Patent which may issue thereon in the United States or in any country of the world, and any renewals, revivals, reissues, reexaminations and extensions thereof, and any patents of confirmation, registration and importation of the same; and
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I further agree, at any time, to execute and to deliver upon request of the ASSIGNEE such additional documents, if any, as are necessary or desirable to secure patent rights



on said inventions, discoveries and applications throughout the world, and otherwise to do that necessary to give full effect to and to perfect the rights of the ASSIGNEE under this Assignment, including the execution, delivery and procurement of any and all further documents evidencing this Assignment, transfer and sale as may be requested of me.

I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment or adversely affect its validity.

I also covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to me and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE, its successors in interest, or legal representatives thereof any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, the rights in said inventions, and said Letters Patent and said equivalents thereof which may be necessary or desired to carry out the purposes thereof.

ASSIGNOR Signature

Date

ASSIGNOR Name

## **ASSIGNMENT**

- I, **Moshe Levin**, the undersigned ("ASSIGNOR"), for good and valuable consideration, the receipt of which is hereby acknowledged, agree to and hereby do assign, sell, and transfer to **Rounds Entertainment Ltd.**, with offices listed at 99 Dizingoff, Tel Aviv, Israel, and to its successors, assigns and legal representatives, all hereinafter referred to as the "ASSIGNEE":
- (1) my entire right, title, and interest for the United States and all other countries and jurisdictions, in and to any and all inventions, discoveries, intellectual property, and patent applications which are disclosed in the application for United States Letters Patent entitled:

# MULTI-USER INTERACTIVE VIRTUAL ENVIRONMENT INCLUDING BROADCAST CONTENT AND ENHANCED SOCIAL LAYER CONTENT

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- (2) the full and complete right to file patent applications in the name of ASSIGNEE, its designees, or in our names at the election of ASSIGNEE, or its designee's election, on the aforesaid inventions, discoveries and applications in all countries of the world;
- (3) the entire right, title and interest in and to any Letters Patent which may issue thereon in the United States or in any country of the world, and any renewals, revivals, reissues, reexaminations and extensions thereof, and any patents of confirmation, registration and importation of the same; and
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Herm		
ASSIGNOR Signature	Date	
ASSIGNOR Name	-	

# **ASSIGNMENT**

- I, **Natasha Shine**, the undersigned ("ASSIGNOR"), for good and valuable consideration, the receipt of which is hereby acknowledged, agree to and hereby do assign, sell, and transfer to **Rounds Entertainment Ltd.**, with offices listed at 99 Dizingoff, Tel Aviv, Israel, and to its successors, assigns and legal representatives, all hereinafter referred to as the "ASSIGNEE":
- (1) my entire right, title, and interest for the United States and all other countries and jurisdictions, in and to any and all inventions, discoveries, intellectual property, and patent applications which are disclosed in the application for United States Letters Patent entitled:

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ASSIGNOR Signature

Date

**ASSIGNOR Name** 

## **ASSIGNMENT**

- I, **Oren Levy**, the undersigned ("ASSIGNOR"), for good and valuable consideration, the receipt of which is hereby acknowledged, agree to and hereby do assign, sell, and transfer to **Rounds Entertainment Ltd.**, with offices listed at 99 Dizingoff, Tel Aviv, Israel, and to its successors, assigns and legal representatives, all hereinafter referred to as the "ASSIGNEE":
- (1) my entire right, title, and interest for the United States and all other countries and jurisdictions, in and to any and all inventions, discoveries, intellectual property, and patent applications which are disclosed in the application for United States Letters Patent entitled:

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11 14 13

ASSIGNOR Signature

Date

**ASSIGNOR Name** 

PATENT REEL: 031703 FRAME: 0654

**RECORDED: 12/03/2013**