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PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2634790

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DAVID M. STRAVITZ	12/03/2013

RECEIVING PARTY DATA

Name:	BLOCK AND COMPANY, INC.	
Street Address:	1111 S. WHEELING ROAD	
City:	WHEELING	
State/Country:	ILLINOIS	
Postal Code:	60090-5795	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29475433

CORRESPONDENCE DATA

 Fax Number:
 (212)319-5101

 Phone:
 2123194900

Email: akulkarni@hhpatent.com

Correspondence will be sent via US Mail when the email attempt is unsuccessful.

Correspondent Name: HOLTZ, HOLTZ, GOODMAN & CHICK PC

Address Line 1: 220 FIFTH AVENUE Address Line 2: 16TH FLOOR

Address Line 4: NEW YORK, NEW YORK 10001-7708

ATTORNEY DOCKET NUMBER:	13812
NAME OF SUBMITTER:	AMIT KULKARNI
Signature:	/ak/
Date:	12/03/2013

Total Attachments: 1

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OP \$40.00

PATENT REEL: 031706 FRAME: 0331

ASSIGNMENT

In consideration of value received, I, having a post office address as stated below next to my name, the sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of an invention described in an application for United States patent entitled:

HOLDER

sell and assign to BLOCK AND COMPANY, INC.

a corporation of Illinois, USA

having a business address at 1111 S. Wheeling Road, Wheeling, Illinois 60090-5795

its successors, assigns or nominees, hereinafter referred to as "Assignee", my entire right, title and interest in and to said invention as disclosed, shown and described in said application for United States patent executed concurrently herewith and/or identified below:

and in and to all applications for patent and patents for said invention, in all countries of the world, including all divisions. reissues, continuations, substitutions and extensions thereof and all rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property, including rights of priority, resulting from the filing of any of said applications; and I authorize and request any official whose duty it is to issue patents, to issue any patent on said invention or resulting therefrom to said Assignee, and I agree that on request and without further consideration, but at the expense of said Assignee, I will communicate to said Assignee or its representatives all facts known to me respecting said invention and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue, or other applications, make all rightful oaths and declarations, and generally do everything possible to aid said Assignee to obtain and enforce proper patent protection for said invention in all countries.

I hereby grant to any attorney member of the following law firm the power to insert on this Assignment the Application Number and filing date of said application when known.

APPLICATION NO.:

FILING DATE: December 3, 2013

Holtz, Holtz, Goodman & Chick PC 220 Fifth Avenue, 16th Floor, New York, NY 10001-7708 Tel. (212) 319-4900 Fax. (212) 319-5101

Sign: Date: Type: David M. STRAVITZ

MUST BE DATED.

Post Office Address:

16 Park Avenue, Suite 14A, New York, NY 10016 USA

Witness:

WITNESS DESIRABLE. LEGALIZATION NOT REQUIRED.

Holtz, Holtz, Goodman & Chick PC

PATENT REEL: 031706 FRAME: 0332