PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2636192

502590014			PATENT REEL: 031712 FRAME: 082	5
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Property Type		Numb	Number	
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RYAN GOLDSTON			04/02/2010	
ADAM GOLDSTON			04/02/2010	
MARK GOLDSTON			04/03/2010	
		Name	Execution Date	
CONVEYING PARTY	DATA			
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT	
SUBMISSION TYPE:			NEW ASSIGNMENT	

Signature:	/Justin Mark Sobaje/
Date:	12/04/2013
Total Attachments: 8 source=025086_0212_Assignment1_12754333#page1.tif source=025086_0212_Assignment1_12754333#page2.tif source=025086_0212_Assignment1_12754333#page3.tif source=025086_0212_Assignment1_12754333#page4.tif source=025086_0212_Assignment1_12754333#page5.tif source=025086_0212_Assignment1_12754333#page6.tif source=025086_0212_Assignment1_12754333#page6.tif source=025086_0212_Assignment1_12754333#page6.tif source=025086_0212_Assignment1_12754333#page7.tif source=025086_0212_Assignment1_12754333#page8.tif	

TO:WILLIAM J. ROBINSON COMPANY:555 S. FLOWER ST



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE



* 5011395294*

APRIL 05, 2010

PTAS

WILLIAM J. ROBINSON 555 S. FLOWER ST SUITE 3500 LOS ANGELES, CA 90071

> UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

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PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 04/05/2010	REEL/FRAME: 024187/0890 NUMBER OF PAGES: 8
BRIEF: ASSIGNMENT OF ASSIGNOR'S DOCKET NUMBER: 025086-0207	INTEREST (SEE DOCUMENT FOR DETAILS).
ASSIGNOR: GOLDSTON, MARK	DOC DATE: 04/03/2010
ASSIGNOR: GOLDSTON, ADAM	DCC DATE: 04/02/2010
ASSIGNOR: GOLDSTON, RYAN	DOC DATE: 04/02/2010
ASSIGNOR: BEMIS, JON	DOC DATE: 04/04/2010
ASSIGNEE: ATHLETIC PROPULSION LABS LLC 9701 WILSHIRE BLVD. SUITE 1000 BEVERLY HILLS, CALIFORNIA 902	12

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PATENT REEL: 031712 FRAME: 0827

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TO:WILLIAM J. ROBINSON COMPANY:555 S. FLOWER ST

024187/0890 PAGE 2

SERIAL NUMBER: 12754333 PATENT NUMBER: ISSUE DATE: TITLE: SHOES, DEVICES FOR SHOES, AND METHODS OF USING SHOES

ASSIGNMENT SERVICES BRANCH PUBLIC RECORDS DIVISION

> PATENT REEL: 031712 FRAME: 0828

ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor (hereinafter referred to singly and collectively as "ASSIGNOR") has sold, assigned, and transferred, and by these presents hereby sells, assigns, and transfers, unto

Athletic Propulsion Labs LLC 9701 Wilshire Blvd. Suite 1000 Beverly Hills, CA 90212

(hereinafter referred to as "ASSIGNEE") its successors and assigns, the full and exclusive right, title and interest for the United States, its territories and possessions, and all foreign countries in and to this invention relating to

SHOES, DEVICES FOR SHOES, AND METHODS OF USING SHOES

as set forth in this United States Patent Application

check one	[X] executed concurrently herewith,	
	[] executed on	wa+3 3
] Serial No.	Filed

as well as in and to (a) all improvements and modifications of the above-identified invention or inventions, (b) the above-identified application and all other applications for Letters Patent of the United States and countries foreign thereto for above-identified invention or inventions and all improvements and modifications thereof, (c) all Letters Patent which may issue from said applications in the United States and countries foreign thereto, (d) all divisions, continuations, reissues, and extensions of said applications and Letters Patent, and (e) the right to claim for any of said applications the full benefits and priority rights under the International Convention and any other international agreement to which the United States adheres; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY AUTHORIZES ASSIGNEE to file patent applications in any or all countries on the above-identified invention or inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable under the International Convention or otherwise.

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LACA_2528150.1

PATENT REEL: 031712 FRAME: 0829

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE as assignce of the entire interest, for the sole use and benefit of ASSIGNEE, its successors and assigns.

ASSIGNOR HEREBY AGREES (a) to communicate to ASSIGNEE, its successors and assigns, or their representative or agents, all facts and information known or available to ASSIGNOR respecting said invention or inventions, improvements, and modifications including evidence for interference, reexamination, reissue, opposition, revocation, extension, or infringement purposes or other legal, judicial, or administrative proceedings, whenever requested by ASSIGNEE; (b) to testify in person or by affidavit as required by ASSIGNEE, its successors and assigns, in any such proceeding in the United States or a country foreign thereto; (c) to execute and deliver, upon request by ASSIGNEE, all lawful papers including, but not limited to, original, divisional, continuation, and reissue applications; and (d) to provide all reasonable assistance to ASSIGNEE, its successors and assigns, in obtaining and enforcing proper title in and protection for said invention or inventions, improvements, and modifications under the intellectual property laws of the United States and countries foreign thereto.

ASSIGNOR HEREBY REPRESENTS AND WARRANTS that ASSIGNOR has the full and unencumbered right to sell, assign, and transfer the interests sold, assigned, and transferred herein, and that ASSIGNOR has not executed and will not execute any document or instrument in conflict herewith.

ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of the law firm of Foley & Lardner LLP do not personally represent ASSIGNOR OR ASSIGNOR's legal interests, but instead represent the interests of ASSIGNEE; since said attorneys and agents cannot provide legal advice to ASSIGNOR with respect to this Assignment, ASSIGNOR acknowledges its right to seek its own independent legal counsel.

Page 2 of 6

Executed this 3 day of April 2010 ARK GOLDSTON State of Colorado) County of East On this 3 day of April 2010, before me, Ory Ostone (a notary public is and fire said county), personally appeared MARK GOLDSTON, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument WTINESS my wand and official seal. Signature My Commission Expires: 3.31 - 2013 (Sesl)

My Commission Expires 03/31/2013

Executed this 2nd day of APCI	<u>, 20]10</u> .
	Almacen
	ADAM GOLDSTON
State of (A) fornia)	
County of 105 Apacles)	
On this 2 day of April 20 10, he	time me, <u>and I have been and the mean public in and</u> d to me on the hasts bi saturfactory evidence to be the person whose name the recented the same in higher sufficienced capacity, and that by higher
is subscribed to the within metriment and acknowledged to me that he signature on the instrument life person, or the entry apan behalf of whi	
A A A A	CRISTY L. TOWNSEND
	Commission # 1658148
Signature () Charles ()	My Comm. Expires May 10, 2010
My Commission Express WONLD, 2010	
51-1-	

(Seal)

Page 4 of 6

Executed this 2 day of April	, 20 <u>vo</u> .
	R-4-
	RYAN GOLDSTON
State of <u>California</u>	
County of Les Angeles	a me Mich Toursand to notary public in and
On this day of AOCI , 20 LD, befor for said county), personally appearement and acknowledged to me that he/sh is subscribed to the wathin instrument and acknowledged to me that he/sh	me on the basis of satisfactory evidence to be the perion whose name e executed the same in his/her authorized capacity, and that by his/her
is subscribed to the within instrument and acknowledged to me that no si signature on the instrument the person, or the mility upon behalf of which	the person acted, executed the risk structure
WITTERS my paod in a pricing of the Automatical and a second and a pricing of the Automatical and a second an	CRISTY L. TOWNSEND
Signaline Hurry Hourson	Commission # 1658148 Notary Public - California
My Commission Expires Mayle, 200	Los Angeles County My Comm. Exples May 10, 2010
	<u>*</u>
(Seal)	

Page 5 of 6

Any, Dia, No. 025086-0207

NAME AND SIGNATURE OF INVENTOR Second DATE: APRIL 4, 2010 SIGNATURE: NAME: JON BEMIS NAME PETTY XLE SIGNATURE Control DATE: 4.4.2010 -NAME BEN YL SIGNATURE BRAYI DATE: 4.4.4.0010 NAME AND SIGNATURE OF WITNES

LACA_2528158.1

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RECORDED: 12/04/2013