

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2626205

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| SM ACQUISITIONS LLC | 11/07/2013 |
| RECEIVING PARTY DATA | |
| Name: | STOREBOARD MEDIA LLC |
| Street Address: | 790 W. FRONTAGE ROAD |
| Internal Address: | SUITE 318 |
| City: | NORTHFIELD |
| State/Country: | ILLINOIS |
| Postal Code: | 60093 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 12283766 |
| CORRESPONDENCE DATA | |
| Fax Number: | |
| Email: | rfloren@hmbllaw.com |
| <i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i> | |
| Correspondent Name: | REBECCA FLOREN |
| Address Line 1: | 500 W. MADISON STREET |
| Address Line 2: | STE 3700 |
| Address Line 4: | CHICAGO, ILLINOIS 60661 |
| ATTORNEY DOCKET NUMBER: | 15056.000 |
| NAME OF SUBMITTER: | REBECCA FLOREN |
| Signature: | /Rebecca Floren/ |
| Date: | 11/22/2013 |
| Total Attachments: 2 source=SM Acquisitions LLC - Name Change#page1.tif source=SM Acquisitions LLC - Name Change#page2.tif | |

OP \$40.00 12283766

Delaware

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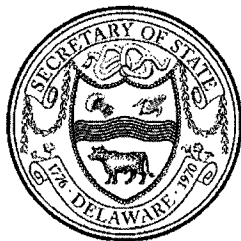
The First State

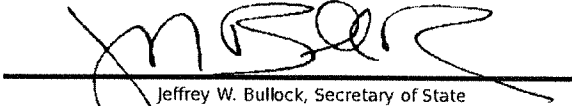
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SM ACQUISITIONS LLC", CHANGING ITS NAME FROM "SM ACQUISITIONS LLC" TO "STOREBOARD MEDIA LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF NOVEMBER, A.D. 2013, AT 6:34 O'CLOCK P.M.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0879980

DATE: 11-08-13

PATENT
REEL: 031718 FRAME: 0684

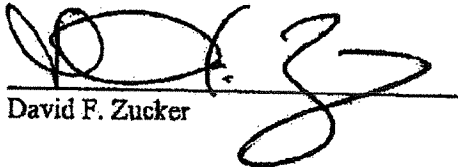
CERTIFICATE OF AMENDMENT TO CERTIFICATE OF FORMATION
OF
SM ACQUISITIONS LLC

SM ACQUISITIONS LLC, a limited liability company organized and existing under and by virtue of the Limited Liability Company Act of the State of Delaware, does hereby certify:

1. The name of the limited liability company is SM ACQUISITIONS LLC.
2. The certificate of formation of the company is hereby amended by striking out Article 1 thereof and by substituting in lieu of said Article the following new Article:

The name of the limited liability company is STOREBOARD MEDIA LLC.

Executed: November 6, 2013.



David F. Zucker