

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2638121

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
BEN WEISS		05/15/2012
RECEIVING PARTY DATA		
Name:	BAI BRANDS, LLC	
Street Address:	150 NEIL COURT	
City:	PRINCETON	
State/Country:	NEW JERSEY	
Postal Code:	08540	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29422536	
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Address Line 4:	IRVINE, CALIFORNIA 92614	
ATTORNEY DOCKET NUMBER:	BAI.011DA	
NAME OF SUBMITTER:	JOSUE VILLALTA	
Signature:	/JOSUE VILLALTA/	
Date:	12/05/2013	
Total Attachments: 2 source=Assignment - BAI.011DA#page1.tif source=Assignment - BAI.011DA#page2.tif		

OP \$40.00 29422536

ASSIGNMENT

WHEREAS, Ben Weiss, a US citizen, residing at Princeton, NJ, (individual(s) hereinafter "ASSIGNOR") invented certain new and useful improvements, technology, inventions, developments, ideas or discoveries related to BEVERAGE BOTTLE (collectively hereinafter referred to as the "Work") for which an application for Letters Patent in the United States has been prepared for filing (identified above) with the United States Patent and Trademark Office (hereinafter the "Application"). I hereby authorize and request the attorneys of Knobbe, Martens, Olson & Bear, LLP, **Customer No. 20,995**, to insert here in parentheses (Application Number 29/422,536, filed May 22, 2012) the filing date and application number of said application when known.;


AND WHEREAS, BAI BRANDS, LLC, a New Jersey limited liability company, with its principal place of business at 150 Neil Court, Princeton, New Jersey 08540 (hereinafter the "ASSIGNEE"), desires to acquire the entire right, title, and interest in and to the Application and the Work:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby acknowledges that ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in the Application and the Work, including all provisional applications relating thereto (including but not limited to U.S. Provisional Application No(s). , filed (respectively if plural applications)), and all nonprovisional applications claiming priority thereto, including, all divisions, continuations, continuations-in-part, reissues, and reexaminations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and any related Letters Patent which may hereafter be granted or filed in any country or countries foreign to the United States, all extensions, renewals and reissues thereof; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all related Letters Patent to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND ASSIGNOR DOES HEREBY covenant and agree that ASSIGNOR will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the Work, and testify in any legal proceeding, assist in the preparation of any other provisional or non-provisional applications relating to the Application and the Work or any improvements made thereto, sign all lawful papers, execute and make all rightful oaths and/or declarations in connection with the Application and the Work including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Work in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 15 day of May, 2012.


Ben Weiss

Sign in presence of a Notary and have

Notary attach Acknowledgement

Signed before me on May 15, 2012



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LETICIA H. FRAGA
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires April 4, 2016