

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT2638610

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ALMONDNET, INC	11/07/2013
RECEIVING PARTY DATA	
Name:	GOOGLE INC.
Street Address:	1600 AMPHITHEATRE PARKWAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12688731
CORRESPONDENCE DATA	
Fax Number:	
Phone:	612-766-2067
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<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>	
Correspondent Name:	MARY O'CONNOR
Address Line 1:	60 SOUTH SIXTH STREET, 3200 RBC PLAZA
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402
ATTORNEY DOCKET NUMBER:	16113-5069001
NAME OF SUBMITTER:	MARY E. O'CONNOR
Signature:	/Mary E. O'Connor/
Date:	12/05/2013
Total Attachments: 3 source=Assignment_ 16113-5069001#page1.tif source=Assignment_ 16113-5069001#page2.tif source=Assignment_ 16113-5069001#page3.tif	

CH \$40.00 12688731

EXHIBIT C

ASSIGNMENT OF PATENT RIGHTS

THIS ASSIGNMENT OF PATENT RIGHTS (the "**Assignment**") is executed, acknowledged and delivered by AlmondNet, Inc., a Delaware corporation, with its principal place of business at 134 Spring Street, Suite 302, New York, New York 10012 ("**Assignor**"), in accordance with, and pursuant to the terms and conditions of the Patent Purchase and License Agreement having an Effective Date of November 7, 2013 (the "**Agreement**") between Assignor, as Seller and Google Inc., a Delaware corporation, with its principal place of business at 1600 Amphitheatre Parkway, Mountain View, CA 94043 ("**Assignee**"). Capitalized terms used herein and not expressly defined shall have the meaning ascribed to such terms in the Agreement.

"**Purchased Patents**" means, all (a) provisional patent applications, patent applications, and patents listed on **Schedule A** hereto (the "**Listed Patents**"); (b) patents or patent applications (i) to which any of the Listed Patents claims priority, (ii) for which any of the Listed Patents forms a basis for priority, and (iii) which are subject to a terminal disclaimer with any of the Listed Patents; (c) reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, divisions, and registrations of any item in any of the foregoing categories (a) and (b); (d) national (of any country of origin) and multinational patents, patent applications and counterparts relating to any item in any of the foregoing categories (a) through (c), including, but not limited to, certificates of invention and utility models; and (e) any items in any of the foregoing categories (b) through (d) whether or not expressly listed as Listed Patents and whether or not claims in any of the foregoing have been rejected, withdrawn, cancelled, or the like.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor agrees to and does hereby irrevocably sell, assign, transfer and convey unto said Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest (i) in and to the Purchased Patents, the same to be held and enjoyed by said Assignee for its own use, and for the use of its successors, assigns, or other legal representatives to the end of the term or terms for which said Purchased Patents may be granted as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made; (ii) in and to causes of action and enforcement rights for the Purchased Patents including all rights to pursue damages, injunctive relief and other remedies for past and future infringement of the Purchased Patents; and (iii) to apply in any and all countries for the world for patents; certificates of invention or other governmental grants for the Purchased Patents. Assignor also hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents or certificates of invention that may be granted upon any of the Purchased Patents in the name of Assignee, as the assignee to the entire interest therein.

Notwithstanding anything to the contrary herein, Assignor is executing and delivering this Assignment in accordance with and subject to all of the terms and provisions of the Agreement. In the event of any conflict between the terms of this Assignment and those of the Agreement, the terms of the Agreement shall be controlling.

Signature Version

This Assignment shall be binding upon and shall inure to the benefit of the parties and their respective successors and assigns.

This Assignment shall be governed by, and construed in accordance with, the laws of the United States in respect to patent issues and in all other respects by the laws of the State of California, without giving effect to the conflict of laws rules thereof.

th
7 day of November 2013 IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed as of this

ASSIGNOR:

AlmondNet, Inc.

By: Roy Shkedi

Name: Roy Shkedi

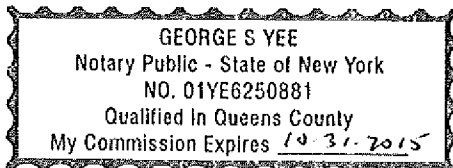
Title: CEO

STATE OF New York

COUNTY OF Queens

NOTARIZATION MUST BE ON THIS PAGE

Subscribed and sworn to before me this 7th day of November, 2013



(Notarial Seal)

Signature: [Signature]

Notary Public

SCHEDULE A to EXHIBIT C

LISTED PATENTS

	Patent/Pub No.	Application No.	Country	Title
1	7890609	12/688,731	US	Requesting offline profile data for online use in a privacy-sensitive manner
2	8204965	13/024,217	US	Requesting offline profile data for online use in a privacy-sensitive manner
3	8341247	13/524,409	US	Requesting offline profile data for online use in a privacy-sensitive manner
4	US20130110990	13/725,309	US	Requesting offline profile data for online use in a privacy-sensitive manner
5		61/144,969	US	Requesting offline profile data for online use in a privacy-sensitive manner
6	WO 10/083450	WO2010US21256	PCT	Requesting offline profile data for online use in a privacy-sensitive manner
7	AU2010204563	AU20100204563	AU	Requesting offline profile data for online use in a privacy-sensitive manner
8	CA2750842	CA20102750842	CA	Requesting offline profile data for online use in a privacy-sensitive manner
9	EP2382553	EP20100732168	EP	Requesting offline profile data for online use in a privacy-sensitive manner
10		214080	IL	Requesting offline profile data for online use in a privacy-sensitive manner
11	KR1020110110806	KR1020117018973	KR	Requesting offline profile data for online use in a privacy-sensitive manner
12	CN102301362	CN2010804511	CN	Requesting offline profile data for online use in a privacy-sensitive manner
13	1163879	12104676.9	HK	Requesting offline profile data for online use in a privacy-sensitive manner
14	JP2012515406	JP2011546404	JP	Requesting offline profile data for online use in a privacy-sensitive manner