# 502594350 12/06/2013

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2640602

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

### **CONVEYING PARTY DATA**

Name	Execution Date
XAVIER LLORA	10/11/2013
ANDREW BECKMANN SELLERGREN	10/09/2013
MORGAN AVERY CONBERE	10/08/2013

#### RECEIVING PARTY DATA

Name:	GOOGLE INC.
Street Address:	1600 AMPITHEATRE PARKWAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14099825

## CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	120167-CA2365
NAME OF SUBMITTER:	MAINAK H. MEHTA
Signature:	/Mainak H. Mehta/
Date:	12/06/2013

Total Attachments: 1

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PATENT REEL: 031736 FRAME: 0212 **1 \$40.00 140**3

Docket No. 120167-CA2365

# **Assignment**

Whereas, We, Xaiver LLORA, of Mountain View, CA; Andrew Beckmann SELLERGREN, of San Francisco, CA; and Morgan Avery CONBERE, of San Francisco, CA; hereinafter called assignors, have invented certain improvements in ENDORSEMENT ABUSE DETECTION VIA SOCIAL INTERACTIONS and executed an application for Letters Patent of the United States of America therefor; and

Whereas, GOOGLE INC., of 1600 Amphitheatre Parkway, Mountain View, CA 94043, (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, and all countries foreign thereto, including rights of priority under the International Convention of Paris (1883) as amended, including the right to claim priority under 35 U.S.C. §119, and We request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and We hereby agree that the assignee may apply for foreign Letters Patent on the invention and We will execute without further consideration all papers deemed necessary by the assignee in connection with the United States and foreign applications when called upon to do so by the assignee.

We hereby authorize and request our attorneys PROCOPIO, CORY, HARGREAVES & SAVITCH LLP of 525 B Street Suite 2200, San Diego, CA 92101 to insert here in parentheses (Application number 14/099,825 and Confirmation number 1244, filed December 6, 2013) the application number, confirmation number and filing date of said application when known.

Date: Oct 11, 2013

Xavier Hora (Oct 11, 2013)

s/Xavier LLORA

Date: Oct 9, 2013

Andrew Selectory (Oct 9, 2013)

s/Andrew Beckmann SELLERGREN

Date: Oct 8, 2013

Morriso Company (Oct 8, 2013)

s/Morgan Avery CONBERE

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)

PATENT REEL: 031736 FRAME: 0213