

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2645256

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
AMAZON.COM, INC.		12/11/2013
RECEIVING PARTY DATA		
Name:	AMAZON TECHNOLOGIES, INC.	
Street Address:	P.O. BOX 8102	
City:	RENO	
State/Country:	NEVADA	
Postal Code:	89507	
PROPERTY NUMBERS Total: 2		
Property Type	Number	
Patent Number:	8032506	
Patent Number:	8606770	
CORRESPONDENCE DATA		
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Address Line 4:	IRVINE, CALIFORNIA 92614	
ATTORNEY DOCKET NUMBER:	SEAZN.238A	
NAME OF SUBMITTER:	NORA MARACHELIAN	
Signature:	/Nora Marachelian/	
Date:	12/11/2013	
Total Attachments: 1 source=SEAZN.238A Fully Executed Assignment#page1.tif		

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ASSIGNMENT

WHEREAS, Amazon.com, Inc., a Delaware corporation having offices at 410 Terry Avenue North, Seattle, WA 98109-5210 (hereinafter "ASSIGNOR"), is the sole owner of the following U.S. patents and patent applications (collectively "Patent Assets"):

U.S. Patent Application No. 09/648,314, filed August 25, 2000, titled "USER-DIRECTED PRODUCT RECOMMENDATIONS."

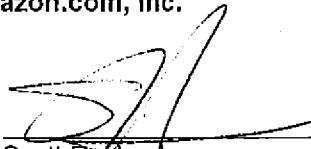
WHEREAS, Amazon Technologies, Inc., a corporation of the state of Nevada having a place of business at P.O. Box 8102, Reno, Nevada 89507 (hereinafter "Assignee"), desires to acquire the entire right, title, and interest in and to the Patent Assets, and any corresponding patents and patent rights that may be granted in the United States.


NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors, legal representatives and assigns, the entire right, title, and interest in and to the Patent Assets, including (1) any divisionals, continuations, and continuations-in-part of any of the Patent Assets and any other U.S. and foreign applications claiming priority rights from any of the Patent Assets; (2) any reissues, reexaminations, or extensions of any of the Patent Assets; (3) all claims for damages and all remedies arising out of any violation of the rights assigned herein that may have accrued prior to the date of assignment to Assignee, or may accrue hereafter, including the right to sue for, collect, and retain, damages for past infringements, and (4) the right to claim priority rights deriving from the Patent Assets.

Assignor requests the Commissioner of Patents to issue any patent of the United States that may be issued on the Patent Assets to Assignee.

Amazon.com, Inc.

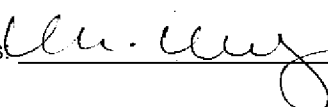
Amazon Technologies, Inc.

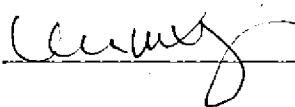
By:   
\_\_\_\_\_  
Scott R. Hayden  
Vice President

By:   
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Stephen Jodie Coates  
Vice President

Date: 12/11/2013

Date: 12/11/2013

Witness:   
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