

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT2640676

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>KAREN P. MEYER</td> <td>05/03/2012</td> </tr> <tr> <td>MICHAEL W. RAITT</td> <td>05/03/2012</td> </tr> <tr> <td>JOHN S. GEDAMINSKI</td> <td>05/03/2012</td> </tr> <tr> <td>LEO P. STEFFENS</td> <td>05/03/2012</td> </tr> <tr> <td>MARK A. WALLING</td> <td>05/09/2012</td> </tr> </tbody> </table>		Name	Execution Date	KAREN P. MEYER	05/03/2012	MICHAEL W. RAITT	05/03/2012	JOHN S. GEDAMINSKI	05/03/2012	LEO P. STEFFENS	05/03/2012	MARK A. WALLING	05/09/2012
Name	Execution Date												
KAREN P. MEYER	05/03/2012												
MICHAEL W. RAITT	05/03/2012												
JOHN S. GEDAMINSKI	05/03/2012												
LEO P. STEFFENS	05/03/2012												
MARK A. WALLING	05/09/2012												
RECEIVING PARTY DATA													
Name:	QVIDIAN, INC.												
Street Address:	175 CABOT STREET, SUITE 210												
City:	LOWELL												
State/Country:	MASSACHUSETTS												
Postal Code:	01854												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13470039</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13470039								
Property Type	Number												
Application Number:	13470039												
CORRESPONDENCE DATA													
Fax Number:													
Phone:	617-737-5010												
Email:	docketing@cpaglobal.com												
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>													
Correspondent Name:	PETER J. GORDON, PATENT GC LLC												
Address Line 1:	C/O CPA GLOBAL												
Address Line 2:	P.O. BOX 52050												
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402												
ATTORNEY DOCKET NUMBER:	QVIDIAN-12-02												
NAME OF SUBMITTER:	PETER J. GORDON												

OP \$40.00 13470039

Signature:	/Peter J. Gordon/
Date:	12/07/2013
Total Attachments: 2 source=Qvidian-12-02-Assignment-Executed-Complete#page1.tif source=Qvidian-12-02-Assignment-Executed-Complete#page2.tif	

ASSIGNMENT OF INVENTION

Application serial number\*: 13/470,039  
Application filing date\*: May 11, 2012  
Title: RULES LIBRARY FOR SALES PLAYBOOKS  
Inventors: Karen P. Meyer, Michael W. Raitt, John S. Godaminski,  
Leo P. Steffens and Mark A. Walling

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

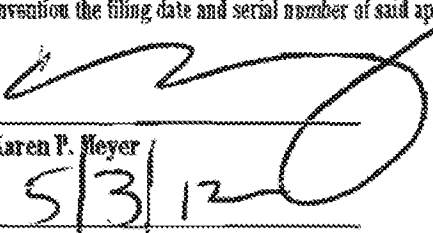
The undersigned hereby assigns to Qvidian, Inc., a corporation having a principal place of business at 175 Cabot Street, Suite 210, Lowell, Massachusetts 01854, and its successors and assigns (the "Assignee"), his or her entire right, title and interest, in any invention or improvement that is disclosed in the above-identified patent application and any patent application to which it claims priority, and any and all other applications, whether in the United States or another country or international or regional patent office, which may be filed or may have been filed, either solely or jointly with others, on said invention or improvements, and in any and all utility patents, utility models, design patents, design registrations, inventors' certificates and like rights of exclusion, whether in the United States or other countries or international or regional patent offices, which may be granted on any of said applications, including any right to claim priority based on the filing date of any of said applications under any law of any country, or under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes.

The undersigned hereby authorizes the Assignee to apply in any country or international or regional patent office, in the name of the undersigned or the Assignee, for utility patents, utility models, design patents, design registrations, inventors' certificates, and like rights of exclusion for said inventions and improvements.

The undersigned hereby warrants that he or she is the owner of the right, title and interest assigned under this Assignment of Invention, and that he or she has the right to assign said right, title and interest, and that there are no outstanding prior assignments or licenses of, or other encumbrances on, said right, title and interest.

The undersigned hereby agrees, without further compensation, to execute documents as the Assignee may reasonably request either to effectuate fully this Assignment of Invention or to exercise fully its rights under this Assignment of Invention, and to otherwise cooperate with the Assignee in performing any other acts necessary to obtain, maintain and enforce said rights.

\*The undersigned hereby authorizes the attorneys of record in the above-identified application to insert in this Assignment of Invention the filing date and serial number of said application.

  
\_\_\_\_\_  
Karen P. Meyer

5/3/12  
\_\_\_\_\_  
Date

ASSIGNMENT OF INVENTION -- page 2

Application serial number\*:

13/470,039

Application filing date\*:

May 11, 2012

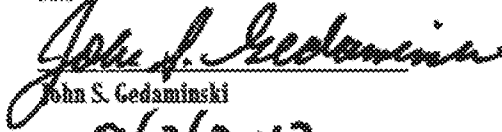
Title: RULES LIBRARY FOR SALES PLAYBOOKS

Inventors: Karen P. Meyer, Michael W. Raitt, John S. Gedaminski, Leo P. Steffens and Mark A. Walling

Assignee: Qvidian, Inc.

  
\_\_\_\_\_  
Michael W. Raitt


5/3/2012  
Date

  
\_\_\_\_\_  
John S. Gedaminski

5/3/2012  
Date

  
\_\_\_\_\_  
Leo P. Steffens

5/3/2012  
Date

  
\_\_\_\_\_  
Mark A. Walling

5/9/12  
Date