

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>DAVID STEIN</td> <td>03/29/2011</td> </tr> <tr> <td>NICHOLAS ROSENTHAL</td> <td>03/29/2011</td> </tr> <tr> <td>ROBERT ARBITTIER</td> <td>03/28/2011</td> </tr> <tr> <td>NIR GOLAN</td> <td>08/07/2013</td> </tr> </tbody> </table>		Name	Execution Date	DAVID STEIN	03/29/2011	NICHOLAS ROSENTHAL	03/29/2011	ROBERT ARBITTIER	03/28/2011	NIR GOLAN	08/07/2013
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NICHOLAS ROSENTHAL	03/29/2011										
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RECEIVING PARTY DATA											
Name:	PEERACTIVE PTY LTD C/O G. BASKIN CLARKE										
Street Address:	500 OXFORD STREET										
Internal Address:	LEVEL 14, TOWER 2, BONDI JUNCTION PLAZA										
City:	BONDI JUNCTION, NSW										
State/Country:	AUSTRALIA										
Postal Code:	2022										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14078807</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14078807						
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Application Number:	14078807										
CORRESPONDENCE DATA											
Fax Number:	(310)586-1314										
Phone:	310-586-7700										
Email:	laipmail@gtlaw.com										
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>											
Correspondent Name:	GREENBERG TRAUIG, LLP C/O IP DEPARTMENT										
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ATTORNEY DOCKET NUMBER:	132069-010201/US/2										
NAME OF SUBMITTER:	CHARLES BERMAN										

CH \$40.00 14078807

Signature:	/charles berman/
Date:	12/12/2013
Total Attachments: 7 source=132069-010201-Assignment-To-PeeractivePtyLTD#page1.tif source=132069-010201-Assignment-To-PeeractivePtyLTD#page2.tif source=132069-010201-Assignment-To-PeeractivePtyLTD#page3.tif source=132069-010201-Assignment-To-PeeractivePtyLTD#page4.tif source=132069-010201-Assignment-To-PeeractivePtyLTD#page5.tif source=132069-010201-Assignment-To-PeeractivePtyLTD#page6.tif source=132069-010201-Assignment-To-PeeractivePtyLTD#page7.tif	

ASSIGNMENT

WHEREAS, We, David Stein of Unit 637 / 17 - 19 Memorial Avenue, St Ives, NSW 2075, Australia; Nicholas Rosenthal of 7 Cambourne Ave, St Ives, NSW 2075, Australia; and Robert Arbittier of 15047 Rayneta Drive, Sherman Oaks, California 91403, United States of America the undersigned inventors and ASSIGNORS herein, have invented an invention entitled PEERACTIVE TECHNOLOGIES AND ONLINE SHOPPING, for which We will file herewith a provisional application and in due time a utility application for Letters Patent of the United States, and of which inventions and improvements We are the sole owners; and

WHEREAS, Peeractive Pty Ltd , a corporation existing under the laws of New South Wales, % G Baskin Clarke, Level 14, Tower 2, Bondi Junction Plaza, 500 Oxford St, Bondi Junction, NSW 2022, Australia, the ASSIGNEE herein, desires to acquire the entire right, title and interest in and to said inventions, applications and Letters Patent to be granted and issued thereon;

NOW, THEREFORE, for valuable consideration from the ASSIGNEE to ASSIGNOR, the receipt and legal sufficiency of all of which is hereby acknowledged, We, the said ASSIGNOR, do hereby assign, transfer and set over unto said ASSIGNEE, its successors and assigns, the entire right, title and interest in and to said inventions and all improvements thereon, in and to said application for Letters Patent thereon, in and to applications pertaining to or based upon said inventions and applications, including divisional and continuing applications and continuations-in-part, and in and to any and all Letters Patent which may be granted and issued on said inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all countries foreign thereto, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment.

And for the above-named consideration, We do hereby agree that We will, at the request of said ASSIGNEE, execute any and all applications for Letters Patent for said inventions and any and all other papers and documents and do all other and further lawful acts that said ASSIGNEE may deem necessary or desirable to obtain Letters Patent on said inventions, to secure the grant of such Letters Patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and Letters Patent.

And for the above-named considerations, We do hereby authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, Letters Patent for the said inventions before competent International Authorities and in any and all countries foreign to the United States in which applications for Letters Patent can be so made or Letters Patent so obtained.

Dated: 29th March 2011

By DAVID STEIN 

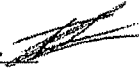
Witnessed By: 

Witnessed By: _____

signature
name: KEVIN STEIN
address: 2120D BENJUNG CR
BELLEUE HILL 2023

signature
name: _____
address: _____

Dated: 29 MARCH 2011

By NICHOLAS ROSENTHAL 

Witnessed By: 

Witnessed By: _____

signature
name: Will Choi
address: 7516 Greenknowe Ave
Elizabeth Bay 2011

signature
name: _____
address: _____

Dated: _____

By _____

Witnessed By: _____

Witnessed By: _____

signature
name: _____
address: _____

signature
name: _____
address: _____

ASSIGNMENT

WHEREAS, I, Robert Arbittier with an address of 15047 Rayneta Drive, Sherman Oaks, California 91403, the undersigned co-inventor and co-creator and the ASSIGNOR herein, has co-invented and co-created one or more computer programs for **PEERACTIVE TECHNOLOGIES AND ON LINE SHOPPING**, for which the ASSIGNEE will file herewith a provisional patent and utility application for Letters Patent of the United States, and of which inventions and improvements (herein collectively, "the Inventions"), the ASSIGNOR is the co-owner; and

WHEREAS, Peeractive Pty Ltd, a corporation organized and existing under the laws of New South Wales, Australia, having its offices located at P.O. Box 952, St. Ives, NSW 2075, Australia, the ASSIGNEE herein, desires to acquire the entire right, title and interest in and to the Inventions, applications and Letters Patent to be granted and issued thereon and all works and copyrights.

NOW, THEREFORE, for valuable consideration from the ASSIGNEE to ASSIGNOR, the receipt and legal sufficiency of all of which is hereby acknowledged, the ASSIGNOR does hereby assign, transfer and set over unto the ASSIGNEE, its successors and assigns, the ASSIGNOR's entire right, title and interest in and to the Inventions, in and to said application for Letters Patent thereon, in and to applications pertaining to or based upon the Inventions and applications, including divisional and continuing applications and continuations-in-part, and in and to any and all Letters Patent which may be granted and issued on the Inventions and applications, or any of them, not only for, to and in the United States of America, its territories

and possessions, but for, to and in all countries foreign thereto, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment.

And for the above-named consideration, the ASSIGNOR does hereby agree that the ASSIGNOR will, at the request of the ASSIGNEE, execute any and all applications for Letters Patent for the Inventions and any and all other papers and documents and do all other and further lawful acts that the ASSIGNEE may deem necessary or desirable to obtain Letters Patent on the Inventions, to secure the grant of such Letters Patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and Letters Patent.

And for the above-named considerations, the ASSIGNOR does hereby authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, Letters Patent for the Inventions before competent International Authorities and in any and all countries foreign to the United States in which applications for Letters Patent can be so made or Letters Patent so obtained.

All rights of whatsoever nature in and to the computer codes and improvements in the codes, (collectively "the Codes") including all copyrights therein and thereto together with all renewals and extensions thereof shall be the ASSIGNEE's exclusive property throughout the Universe, free from any claims whatsoever by the ASSIGNOR or any person deriving any rights or interests from or through the ASSIGNOR. Each Code shall be a "work-made-for-hire" for the ASSIGNEE under all copyright laws, whether statutory or otherwise. However, If any such Code is determined not to be a "work-made-for-hire," then such Code, including all copyrights therein

ASSIGNMENT

WHEREAS, I, NIR GOLAN, (“ASSIGNOR”) with a prior address of 173 Gramercy Road, Bala-Cynwyd, Pennsylvania 19004 United States of America, and current address c/o of Peeractive, Inc., 330 West 42nd St, Suite 905, New York, NY 10036 am an inventor of and Applicant of PCT/US2012/030733 for **PEERACTIVE TECHNOLOGIES AND ONLINE SHOPPING** and US Utility Application No. 13/962,840 and all counterpart national filings including in Australia, Canada, Japan and Korea (“the Inventions and the Applications”),

WHEREAS, Peeractive Pty LTD, (“ASSIGNEE”) a corporation organized and existing under the laws of New South Wales, Australia, and having its offices located at c/o G. Baskin Clarke, Level 14, Tower 2, Bondi Junction Plaza, 500 Oxford Street, Bondi Junction, NSW 2022 Australia, the ASSIGNEE herein, desires to acquire the entire right, title and interest in and to the Inventions, Applications and Letters Patent to be granted and issued thereon.

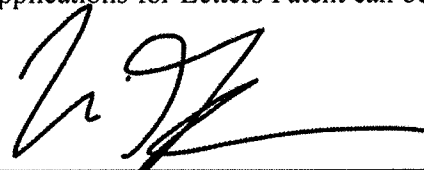
NOW, THEREFORE, for valuable consideration from the ASSIGNEE to ASSIGNOR, the receipt and legal sufficiency of all of which is hereby acknowledged, the ASSIGNOR has hereby assigned, transferred and set over unto the ASSIGNEE, its successors and assigns, the ASSIGNOR’s entire right, title and interest in and to the Inventions, and Applications for Letters Patent thereon, in and to Applications pertaining to or based upon the Inventions and applications, including divisional and continuing applications and continuations-in-part, and in and to any and all Letters Patent which may be granted and issued on the Inventions and Applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all countries foreign thereto, together with and including all

priority rights based upon any and all applications in the United States of America covered by this Assignment.

And for the above-named consideration, the ASSIGNOR has hereby agreed that the ASSIGNOR will, at the request of the ASSIGNEE, execute any and all applications for Letters Patent for the Inventions and any and all other papers and documents and do all other and further lawful acts that the ASSIGNEE may deem necessary or desirable to obtain Letters Patent on the Inventions, to secure the grant of such Letters Patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and Letters Patent.

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Dated: 8/7/13

By: 
Nir Golan

Witness 

Name: NICHOLAS ROSENTHAL
Address: 118 MACDONALD ST
APT 13, NEW YORK, NY, 10012

Witness 

Name: DAVID STEIN
Address: 50W 77th St,
New York, NY, 10024

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