

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2648559

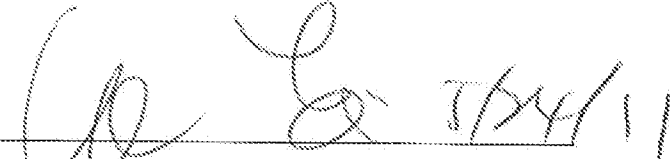
SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Wei-Hao Lin</td> <td>05/29/2011</td> </tr> <tr> <td>TRAVIS GREEN</td> <td>05/29/2011</td> </tr> <tr> <td>Robert Kaplow</td> <td>05/29/2011</td> </tr> <tr> <td>Gang Fu</td> <td>05/29/2011</td> </tr> <tr> <td>Gideon S. Mann</td> <td>05/29/2011</td> </tr> </tbody> </table>		Name	Execution Date	Wei-Hao Lin	05/29/2011	TRAVIS GREEN	05/29/2011	Robert Kaplow	05/29/2011	Gang Fu	05/29/2011	Gideon S. Mann	05/29/2011
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<table border="1"> <tr> <td>Name:</td> <td>Google Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043		
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CORRESPONDENCE DATA													
Fax Number:	(877)769-7945												
Phone:	(404) 724-2813												
Email:	apsi@fr.com												
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>													
Correspondent Name:	MATTHEW R. ALLEN												
Address Line 1:	FISH & RICHARDSON P.C.												
Address Line 2:	P.O.BOX 1022												
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022												
ATTORNEY DOCKET NUMBER:	16113-3337002												
NAME OF SUBMITTER:	KATHY J. BELL												

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Signature:	/Kathy J. Bell/
Date:	12/13/2013
Total Attachments: 4 source=16113-3337002#page1.tif source=16113-3337002#page2.tif source=16113-3337002#page3.tif source=16113-3337002#page4.tif	

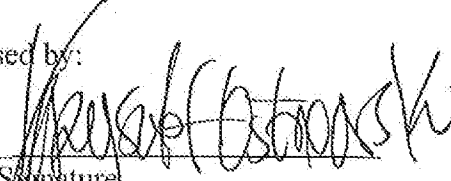
ASSIGNMENT

For valuable consideration, we, WEI-HAO LIN of 75 West End Avenue, Apt. P71, New York, NY 10023, TRAVIS GREEN of 130 W 23rd St #3, New York, NY 10011, ROBERT KAPLOW of 300 E. 34th Street #12E, New York, NY 10016, GANG FU of 107 Belgrove Drive, Apt 3C, Kearny, NJ 07032, and GIDEON S. MANN of 562 West End Avenue, # 4C, New York, NY 10024, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled PREDICTIVE ANALYTICAL MODELING DATA SELECTION, filed May 4, 2011, and assigned U.S. Serial Number 13/101,048, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.



WEI-HAO LIN

Witnessed by:



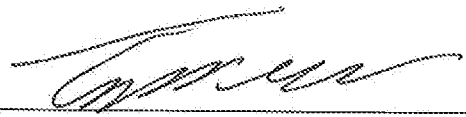
Signature
KRYSZTOF OSTROWSKI

Typed or Printed Name

Date: 5/24/2011

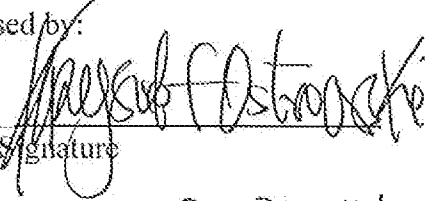
1299 CORPORATE DR #208
WESTBURY, NY 11590

Witness Address



TRAVIS GREEN

Witnessed by:



Signature
KRYSZTOF OSTROWSKI

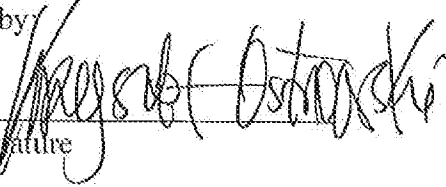
Typed or Printed Name

Date: 5/24/11

Witness Address


ROBERT KAPLOW

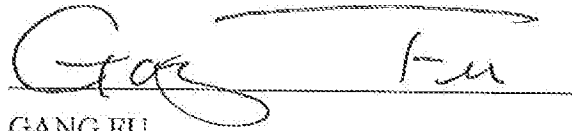
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Signature

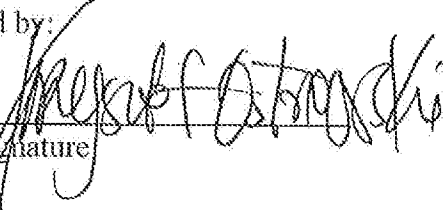
Date: 5/29/2011

Typed or Printed Name

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GANG FU

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Signature

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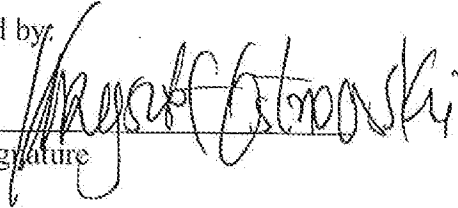
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GIDEON S. MANN

Witnessed by:



Signature

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Typed or Printed Name

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