## 502604312 12/16/2013

### PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2650678

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

### **CONVEYING PARTY DATA**

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### **RECEIVING PARTY DATA**

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### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13831202

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PATENT

REEL: 031793 FRAME: 0252

13831202

CH \$40 00

502604312 REEL: 0317

ATTORNEY DOCKET NUMBER:	GOOGP055A		
NAME OF SUBMITTER:	DAVID F. LEE, ESQ.		
Signature:	/David F. Lee/		
Date:	12/16/2013		
Total Attachments: 2 source=GOOGP055A signed Assignment all inventors#page1.tif			

source=GOOGP055A signed Assignment all inventors#page2.tif

**PATENT REEL: 031793 FRAME: 0253** 

### ASSIGNMENT OF PATENT APPLICATION

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set forth in the patent application entitled:

#### AGGREGATING INTERACTIONS FOR CONTENT ITEMS

(U.S. Application No. 13/831,202, filed March 14, 2013) for which I/we have executed an application for a United States Letters Patent.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we the undersigned inventor(s) hereby:

- 1) Sell, assign and transfer to <u>Google Inc.</u> a <u>Delaware</u> corporation having a place of business at <u>1600</u> <u>Amphitheatre Parkway</u>, <u>Mountain View</u>, <u>California 94043 USA</u>, (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE'S expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor, as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this Assignment.

Signed on the date indicated beside my signature.

1) Signature:

Typed Name: Yonatan Zunger

2) Signature:

Typed Name: Dan Peterson

3) Signature: Date: Nov 22, 2013

Typed Name: Lan Lou 22 2013)

4) Signature: Typed Name: Tustin Lewis 2015)

Date: Nov 22, 2013

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# Assignment of Patent Application No. 13/831,202 by Yonatan Zunger et al. GOOGP055A

5)	Signature: Typed Name:	Cynthia Johanson (3)	Date:	Dec 5, 2013
6)	Signature: Typed Name:	Henry Wong 2013)	Date:	Nov 22, 2013
7)	Signature: Typed Name:	Nündü Janakirani (13)	Date:	Nov 22, 2013
8)	Signature: Typed Name:	Prasenjit Sarkar <sup>2013)</sup>	Date:	Nov 22, 2013
9)	Signature: Typed Name:	Brett Hobbs. 2013)	Date:	Nov 22, 2013
10)	Signature: Typed Name:	John Fisher 2013)	Date:	Nov 22, 2013

EchoSign Transaction Number: X2VIUMWCU6WX4LN