502604677 12/17/2013

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2651048

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SHIVA JAINI	12/12/2013
KEVIN DAME	12/12/2013

RECEIVING PARTY DATA

Name:	GOOGLE INC.	
Street Address:	1600 AMPHITHEATRE PARKWAY	
City:	MOUNTAIN VIEW	
State/Country:	CALIFORNIA	
Postal Code:	94043	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14080307

CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the email attempt is unsuccessful.

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ATTORNEY DOCKET NUMBER:	0715150.182-US1
NAME OF SUBMITTER:	MATTHEW T. BYRNE
Signature:	/Matthew T Byrne/
Date:	12/17/2013

Total Attachments: 2

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PATENT REEL: 031797 FRAME: 0271 OF \$40.00 14080307

App. No.: 14/080,307 Filed: 11/14/2013

ASSIGNMENT

WHEREAS, we, the undersigned (collectively "the Assignors"), are the inventors of a certain new and useful invention and discovery entitled "METHODS, SYSTEMS, AND MEDIA FOR CONTROLLING A PRESENTATION OF MEDIA CONTENT" ("the Invention") for which a patent application was filed with the United States Patent and Trademark Office on 11/14/2013 as U.S. Patent Application Number 14/080,307 ("the Application").

WHEREAS, Google Inc., existing under the laws of the State of Delaware, having its principal office at 1600 Amphitheatre Parkway, Mountain View, California 94043, which, together with its successors and assigns (collectively the "Assignee") is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby assign to Assignee all of Assignors' entire right, title, and interest in and to the Invention, all improvements therein, the Application and all priority rights arising therefrom, and any applications and/or patents, and any reissues and extensions thereof, which issue in any country upon any patent applications which correspond with any of the following: the Application: any application that claims priority from the Application (including utility applications, divisionals, continuations, continuations-in-part, international applications, and/or foreign regional and/or national applications); any application from which the Application claims priority (including provisional applications, non-provisional applications, international applications, foreign regional applications, and/or foreign national applications); or any application based in whole or in part on any of the foregoing.

Assignors agree that such Assignors and Assignors' heirs and legal representatives will, without further consideration, cooperate with Assignee in the prosecution of all of the above applications, execute, verify, acknowledge, and deliver all such further papers, including applications for patents and for reissues and extensions therefor, and instruments of assignment and transfer thereof, and will communicate any facts known to Assignors relating to the Invention, to obtain or maintain or enforce patents for the Invention and improvements therein in any and all countries and to vest title thereto in Assignee. Assignors further agree that such Assignors will, without further compensation to Assignors during the term of such Assignors' employment by Assignee and thereafter for reasonable compensation as determined by Assignee, perform such other acts as may be reasonably required when requested by Assignee, including attending depositions, preparing and executing declarations and affidavits and testifying as a witness, to obtain or maintain or enforce patents for the Invention and improvements therein in any and all countries and to vest title thereto in Assignee.

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App. No.: 14/080,307
Filed: 11/14/2013

I hereby represent and warrant that I have full power to make this assignment and that the rights, titles, and interests assigned are not encumbered by any grant, license, or right heretofore given.

Date: Dec 12, 2013

Shiva Jaini
Santa Clara, California

I hereby represent and warrant that I have full power to make this assignment and that the rights, titles, and interests assigned are not encumbered by any grant, license, or right heretofore given.

KIDALE

Date: Dec 12, 2013

Date: Dec 12, 2013

Kevin Dame
San Francisco, California

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PATENT

REEL: 031797 FRAME: 0273