

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2652010


SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>MAGID ABRAHAM</td> <td>12/12/2013</td> </tr> <tr> <td>CAMERON MEIERHOEFER</td> <td>12/11/2013</td> </tr> <tr> <td>FRANK PECJAK</td> <td>12/11/2013</td> </tr> <tr> <td>RAMZI NASR</td> <td>12/11/2013</td> </tr> </tbody> </table>		Name	Execution Date	MAGID ABRAHAM	12/12/2013	CAMERON MEIERHOEFER	12/11/2013	FRANK PECJAK	12/11/2013	RAMZI NASR	12/11/2013		
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>COMSCORE, INC</td> </tr> <tr> <td>Street Address:</td> <td>11950 DEMOCRACY DRIVE</td> </tr> <tr> <td>Internal Address:</td> <td>SUITE 600</td> </tr> <tr> <td>City:</td> <td>RESTON</td> </tr> <tr> <td>State/Country:</td> <td>VIRGINIA</td> </tr> <tr> <td>Postal Code:</td> <td>20190</td> </tr> </table>		Name:	COMSCORE, INC	Street Address:	11950 DEMOCRACY DRIVE	Internal Address:	SUITE 600	City:	RESTON	State/Country:	VIRGINIA	Postal Code:	20190
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CORRESPONDENCE DATA													
<p>Fax Number: (412)872-9828 Phone: 2024293780 Email: contact@dmipgroup.com <i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i> Correspondent Name: DIBERARDINO MCGOVERN IP GROUP LLC Address Line 1: 268 CONNECTING RD Address Line 4: PITTSBURGH, PENNSYLVANIA 15228</p>													
ATTORNEY DOCKET NUMBER:	032-005001												
NAME OF SUBMITTER:	ANDREW BODENDORF												

Signature:	/Andrew Bodendorf/
Date:	12/17/2013
Total Attachments: 5 source=032_005001_Inventor_Assignment#page1.tif source=032_005001_Inventor_Assignment#page2.tif source=032_005001_Inventor_Assignment#page3.tif source=032_005001_Inventor_Assignment#page4.tif source=032_005001_Inventor_Assignment#page5.tif	

ASSIGNMENT OF INVENTION

For valuable consideration, the receipt and adequacy of which is hereby acknowledged, we: Magid Abraham of Great Falls, VA 22066; Cameron Meierhoefer of Washington, DC 20016, Frank Pecjak of Fairfax, VA 22030, and Ramzi Nasr of Arlington, VA 22201 hereby assign to comScore, Inc. a Delaware corporation having executive offices at 11950 Democracy Drive, Suite 600, Reston, VA 20190; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of U.S. Patent Application Number 13/834,550 filed March 15, 2013 at the U.S. Patent & Trademark Office signed by us, with title **ATTRIBUTION OF DEMOGRAPHICS TO CENSUS DATA**; this Assignment including said non-provisional applications, and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions or improvements, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said provisional application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, preliminary statements and other lawful documents as the Assignee may reasonably request to effectuate fully this Assignment.

IN WITNESS WHEREOF, I hereto set my hand and seal this 12th day of December
2013:

Signature: 
Magid Abraham

WITNESSED BY:

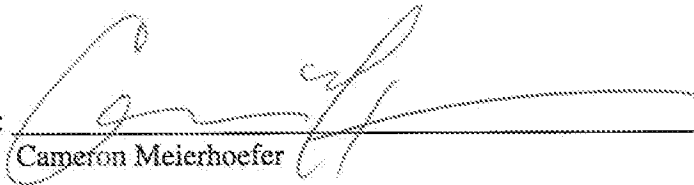
Signature:  Date: December 12, 2013

Printed Name: Mary Helen Darden


Signature:  Date: 12/12/2013

Printed Name: UMAR AHMAD

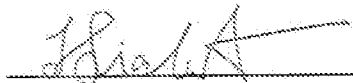
IN WITNESS WHEREOF, I hereto set my hand and seal this 11th day of DECEMBER,
2013:

Signature: 
Cameron Meierhoefer

WITNESSED BY:

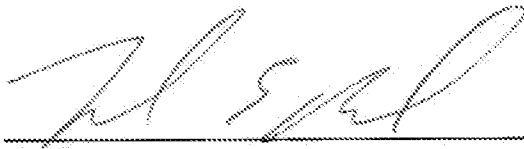
Signature:  Date: 12/11/2013

Printed Name: UMAR AGHA


Signature:  Date: 12/11/13

Printed Name: Ladan Sidiatpoun

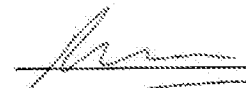
IN WITNESS WHEREOF, I hereto set my hand and seal this 11th day of DECEMBER,
2013:

Signature: 
Frank Pecjak

WITNESSED BY:

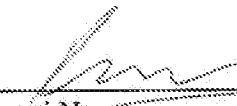
Signature:  Date: 12/11/2013

Printed Name: VAHAR ARSHAD

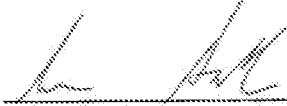
Signature:  Date: 12/11/2013

Printed Name: FARAH NAZIR

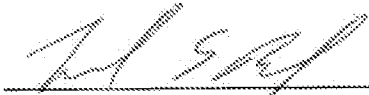
IN WITNESS WHEREOF, I hereto set my hand and seal this 11 day of December,
2013:

Signature: 
Ramzi Nasr

WITNESSED BY:

Signature:  Date: 12/11/2013

Printed Name: Umar ARSHAD

Signature:  Date: 12/11/2013

Printed Name: Frank PECOK