

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT2653305

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
MICHAEL CASSIDY		12/13/2013
RECEIVING PARTY DATA		
Name:	DESIGN DISPLAY GROUP, INC.	
Street Address:	105 AMOR AVENUE	
City:	CARLSTADT	
State/Country:	NEW JERSEY	
Postal Code:	07072	
Name:	FRANK BRUNKHORST CO., LLC	
Street Address:	1819 MAIN STREET	
City:	SARASOTA	
State/Country:	FLORIDA	
Postal Code:	34236	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	14095357	
CORRESPONDENCE DATA		
Fax Number:	(866)825-3145	
Phone:	2128834981	
Email:	ggress@cozen.com	
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>		
Correspondent Name:	COZEN O'CONNOR	
Address Line 1:	277 PARK AVENUE	
Address Line 2:	20TH FLOOR	
Address Line 4:	NEW YORK, NEW YORK 10172	
ATTORNEY DOCKET NUMBER:	DESIGN DISPLAY-340536	

OP \$40.00 14095357

NAME OF SUBMITTER:	GERALDINE M. GRESS
Signature:	/Geraldine M. Gress/
Date:	12/18/2013
Total Attachments: 1 source=340536#page1.tif	

Our Ref.: DESIGN DISPLAY-340536

ASSIGNMENT

WHBREAS, Michael Cassidy residing at 412 Washington Street, Apartment 3A, Hoboken, New Jersey 07030 US (Assignor) is the inventor of a new and useful invention entitled PRODUCT CENTRIC MERCHANDISER for which an application for a United States Patent has been filed and assigned US Patent Application Serial No. 14/095,357; and

WHBREAS, Design Display Group, Inc., a NJ corporation, located at 105 Amor Avenue, Carlstadt, NJ 07072 US and Frank Brunkhorst Co., LLC, a Delaware Limited Liability Company located at 1819 Main Street, Sarasota, FL 34236 US (Assignees), are entitled to the entire right, title and interest in said application;

NOW, THEREFORE, be it known by all whom it may concern, that for and in consideration of one dollar (\$1.00), the receipt of which is hereby acknowledged, and other good and valuable consideration, Assignor hereby sell, assign and transfer to Assignees the entire right, title and interest in said application and the invention disclosed and claimed therein, and in and to any patent which shall be issued on said invention, any reissued patent which shall be issued thereon, and any continuation or divisional application filed which claims the benefit or priority of said application; the interest to be held and enjoyed by the said Assignee for its own use and behoof, and for its legal representatives and assigns, to the full end of the term for which said patent has been granted, as fully and entirely as the same would have been held by said Assignors had this assignment and sale not been made.

ASSIGNOR:

Name: Michael Cassidy

Signature: [Signature]

Date: 12/13/13

WITNESSED BY:

Name: John P. Bollbach

Address: 105 Amor Avenue

Carlstadt, NJ 07072

Signature: [Signature]

Date: 12/13/2013