

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2655491

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>YING VICTOR ZHANG</td> <td>12/13/2013</td> </tr> <tr> <td>RAJESH NANDYALAM</td> <td>12/13/2013</td> </tr> </tbody> </table>		Name	Execution Date	YING VICTOR ZHANG	12/13/2013	RAJESH NANDYALAM	12/13/2013
Name	Execution Date						
YING VICTOR ZHANG	12/13/2013						
RAJESH NANDYALAM	12/13/2013						
RECEIVING PARTY DATA							
Name:	VCE COMPANY, LLC						
Street Address:	1500 N. GREENVILLE AVENUE						
Internal Address:	SUITE 1100						
City:	RICHARDSON						
State/Country:	TEXAS						
Postal Code:	75081						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14134543</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14134543		
Property Type	Number						
Application Number:	14134543						
CORRESPONDENCE DATA							
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ATTORNEY DOCKET NUMBER:	075125-463348						
NAME OF SUBMITTER:	HELEN MISWELL						
Signature:	/Helen Miswell for Gregory P. Durbin/						

Date:

12/19/2013

Total Attachments: 2

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PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT:

Assignor/Inventor:

Name of Assignor: **Ying Victor Zhang**
City and State of Residence: **Plano, Texas**

Name of Assignor: **Rajesh Nandyalam**
City and State of Residence: **Whitinsville, Massachusetts**

Assignee:

VCE Company, LLC
1500 N. Greenville Avenue
Suite 1100
Richardson, Texas 75081

PATENT APPLICATION SUBJECT TO THE ASSIGNMENT (the "Application"):

Patent Application No.: 14/134,543

Filing Date: December 19, 2013

Title: **DYNAMIC AND ADAPTIVE PROGRAMMATIC INTERFACE
SELECTION (DAPIS)**

Attorney Docket No. **075125-463348**

WHEREAS, the Assignor identified above has invented certain new and useful inventions for which the Application for Letters Patent identified above has been prepared for filing with the United States Patent and Trademark Office.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor has agreed to assign and transfer and does hereby assign and transfer unto the Assignee and its successors and assigns, the entire right, title, and interest in and to the Application and the invention set forth in the Application, and any and all Letters Patent that may be granted upon the information which is disclosed in the Application, including any provisional or non-provisional application to which said Application claims priority, and in and to any United States of America and foreign applications that claims priority to the Application, any divisional or continuation (in whole or in part) of said Application, and in and to any and all improvements in said invention made by Assignor (provided any such improvement is made during, or within one year after the termination, of the employment by said Company of Assignor), and in and to any and all Letters Patent, reexaminations, reissues, or extensions

thereof, of the United States of America and countries foreign thereto including the right to apply for Letters Patent, Utility Models, or Inventors' Certificates in the United States of America and all foreign countries in its own name and any priority rights for such United States of America and foreign applications to which such applications or the Assignor are entitled under international conventions, treaties, or otherwise which have been or may be granted thereon or on any divisional, continuation (in whole or in part), renewal, reexamination, reissue, or other or further application based in whole or in part upon said invention or improvements thereon, to be held and enjoyed as fully and exclusively as they would have been by Assignor had this assignment and transfer not been made (the "Assigned Patent Rights");

Assignor further agrees for Assignor and for Assignor's heirs, executors, and administrators, to execute and deliver without further consideration any further applications, assignments, and documents, and to perform such other acts as deemed necessary by said Assignee, its successors, assigns, and nominees, fully to secure its right, title, and interest in the Assigned Patent Rights as aforesaid and to otherwise obtain or maintain Letters Patent, Utility Models, or Inventors' Certificates in any and all countries;

Assignor hereby authorizes Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the title, application number and filing date of the Application once known;

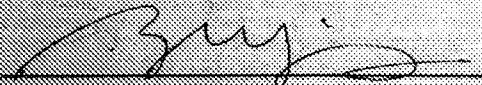
Assignor hereby acknowledges that Assignee's internal and external counsel have represented only Assignee and will continue to represent only Assignee.

Assignor hereby acknowledges an obligation of assignment and transfer of this invention and Application to Assignee at the time the invention was made; and

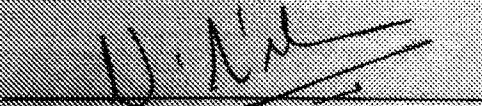
Assignor hereby authorizes and requests the Commissioner of Patents to issue any and all Letters Patent which may be granted upon any of said applications, to said Assignee, as the assignee of the entire right, title, and interest therein.

IN WITNESS WHEREOF, the Assignor hereunto has executed this Assignment upon the date indicated below.

Dated: 12/13/2013

By: 
Ying Victor Zhang

Dated: 12/13/2013

By: 
Rajesh Nandyalam

44/22-1001

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