

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2656852

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>ABEL GONZALEZ</td> <td>11/27/2013</td> </tr> <tr> <td>ALVARO GONZALEZ</td> <td>11/27/2013</td> </tr> <tr> <td>ANTONIO SABAREZ II</td> <td>11/27/2013</td> </tr> </tbody> </table>		Name	Execution Date	ABEL GONZALEZ	11/27/2013	ALVARO GONZALEZ	11/27/2013	ANTONIO SABAREZ II	11/27/2013
Name	Execution Date								
ABEL GONZALEZ	11/27/2013								
ALVARO GONZALEZ	11/27/2013								
ANTONIO SABAREZ II	11/27/2013								
RECEIVING PARTY DATA									
Name:	HOUND DOG LLC								
Street Address:	560 SALINAS ROAD								
City:	WATSONVILLE								
State/Country:	CALIFORNIA								
Postal Code:	95061-7218								
PROPERTY NUMBERS Total: 3									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13933752</td> </tr> <tr> <td>Application Number:</td> <td>13948594</td> </tr> <tr> <td>Application Number:</td> <td>14018089</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13933752	Application Number:	13948594	Application Number:	14018089
Property Type	Number								
Application Number:	13933752								
Application Number:	13948594								
Application Number:	14018089								
CORRESPONDENCE DATA									
Fax Number:									
Phone:	831-332-7127								
Email:	patrick.reilly@IPSOCIETY.NET								
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>									
Correspondent Name:	PATRICK T. REILLY								
Address Line 1:	P.O. BOX 7218								
Address Line 4:	SANTA CRUZ, CALIFORNIA 95061-7218								
ATTORNEY DOCKET NUMBER:	HD-002/003/004								
NAME OF SUBMITTER:	PATRICK T. REILLY								

Signature:	/PATRICK T. REILLY/
Date:	12/20/2013
<b>Total Attachments: 6</b> source=HD-002 THROUGH HD-004 ASSIGNMENTS AS EFILED 131220-HDG#page1.tif source=HD-002 THROUGH HD-004 ASSIGNMENTS AS EFILED 131220-HDG#page2.tif source=HD-002 THROUGH HD-004 ASSIGNMENTS AS EFILED 131220-HDG#page3.tif source=HD-002 THROUGH HD-004 ASSIGNMENTS AS EFILED 131220-HDG#page4.tif source=HD-002 THROUGH HD-004 ASSIGNMENTS AS EFILED 131220-HDG#page5.tif source=HD-002 THROUGH HD-004 ASSIGNMENTS AS EFILED 131220-HDG#page6.tif	

## ASSIGNMENT OF APPLICATION (JOINT)

Atty Docket No. HD-002

THIS ASSIGNMENT, by Abel Gonzalez, Alvaro Gonzalez, and Antonio Sabarez II (hereinafter referred to as the assignors), residing at 6360 TUSTU RD. SALINAS CA. 93907,  
17000 - Blackie Rd Salinas Ca. 93902, and  
401 Ramona Ave. Monterey, CA. 93940

respectively, witnesseth:

WHEREAS, the said assignors have invented certain new and useful improvements in:

### "METHOD AND SYSTEM FOR TRACKING SHIPPED UNITS DURING MOVEMENT OF GOODS WITHIN SUPPLY CHAIN CHANNELS"

filed on as 02 July 2013 as US Application Serial No. 13/933,752

WHEREAS, HOUND DOG, LLC a corporation duly organized under and pursuant to the laws of CA, and having its principal place of business at 560 Salinas Road, Watsonville, CA 95076 (hereinafter referred to as the assignee) is desirous of acquiring their right, title and interest in and to said invention and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon:

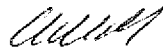
NOW THEREFORE, for good and sufficient considerations, the receipt of which is hereby acknowledged, said assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto the assignee, its successors, legal representatives and assigns, all of their right, title and interest in and to the above-mentioned invention, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations, and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said assignee, for its own use and behalf and the use and behalf of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignors, had this sale and assignment not been made.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and that said assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee, its successors, legal representatives and assigns, that said assignors will, whenever counsel of said assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said invention, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said invention in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said invention, without charge to said assignee, its successors, legal representatives and assigns, but at the cost and expense of said assignee, its successors, legal representatives and assigns.

AND said assignors hereby request the Commissioner of Patents to issue said Letters Patent of the United States to said assignee as the assignee of said invention and the Letters Patent to be issued thereon for the use and behalf of said assignee, its successors, legal representatives and assigns.

Date: 11-27-2013

Signature: 

Name of Inventor: Abel Gonzalez

Date: 11-27-2013

Signature: 

Name of Inventor: Alvaro Gonzalez

Date: 11-27-2013

Signature: 

Name of Inventor: Antonio Sabarez II

ASSIGNMENT OF APPLICATION (JOINT)

Atty Docket No. HD-003

THIS ASSIGNMENT, by Abel Gonzalez, Alvaro Gonzalez, and Antonio Sabarez II (hereinafter referred to as the assignors), residing at 6360 TUSITU RD. SALINAS CA- 93907,  
17000- Blackie Rd, Salinas Ca. 93902, and  
401 Ramona Ave. Monterey CA. 93940  
respectively, witnesseth:

WHEREAS, the said assignors have invented certain new and useful improvements in:

“METHOD, APPARATUS AND SYSTEM FOR TRANSPARENT TRACKING OF WORKER PERFORMANCE”

X filed on as 23 July 2013 as US Application Serial No. 13/948,594.

WHEREAS, HOUND DOG, LLC a corporation duly organized under and pursuant to the laws of CA, and having its principal place of business at 560 Salinas Road, Watsonville, CA 95076 (hereinafter referred to as the assignee) is desirous of acquiring their right, title and interest in and to said invention and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon:

NOW THEREFORE, for good and sufficient considerations, the receipt of which is hereby acknowledged, said assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto the assignee, its successors, legal representatives and assigns, all of their right, title and interest in and to the above-mentioned invention, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations, and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said assignee, for its own use and behalf and the use and behalf of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignors, had this sale and assignment not been made.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and that said assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee, its successors, legal representatives and assigns, that said assignors will, whenever counsel of said assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said invention, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said invention in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said invention, without charge to said assignee, its successors, legal representatives and assigns, but at the cost and expense of said assignee, its successors, legal representatives and assigns.

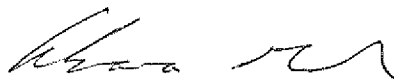
AND said assignors hereby request the Commissioner of Patents to issue said Letters Patent of the United States to said assignee as the assignee of said invention and the Letters Patent to be issued thereon for the use and behalf of said assignee, its successors, legal representatives and assigns.

Date: 11-27-2013

Signature: 


Name of Inventor: Abel Gonzalez

Date: 11-27-2013

Signature: 

Name of Inventor: Alvaro Gonzalez

Date: 11-27-2013

Signature: 

Name of Inventor: Antonio Sabarez II

## ASSIGNMENT OF APPLICATION (JOINT)

Atty Docket No. HD-004

THIS ASSIGNMENT, by Abel Gonzalez, Alvaro Gonzalez, and Antonio Sabarez II (hereinafter referred to as the assignors), residing at 6360 JUSTIN RD SALINAS CA 93907,  
1700g- Blackie Rd, Salinas Ca. 93902, and  
401 Ramona Ave. Monterey, CA. 93940,  
respectively, witnesseth:

WHEREAS, the said assignors have invented certain new and useful improvements in:

**"METHOD, APPARATUS AND SYSTEM FOR CROWD SOURCED COUNTERFEIT DETECTION  
AND BRAND ASSURANCE"**

X filed on as 04 September 2013 as US Application Serial No. 14/018,089.

WHEREAS, HOUND DOG, LLC a corporation duly organized under and pursuant to the laws of CA, and having its principal place of business at 560 Salinas Road, Watsonville, CA 95076 (hereinafter referred to as the assignee) is desirous of acquiring their right, title and interest in and to said invention and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon:

NOW THEREFORE, for good and sufficient considerations, the receipt of which is hereby acknowledged, said assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto the assignee, its successors, legal representatives and assigns, all of their right, title and interest in and to the above-mentioned invention, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations, and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said assignee, for its own use and behalf and the use and behalf of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignors, had this sale and assignment not been made.

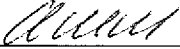
AND for the same consideration, said assignors hereby covenant and agree to and with said assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and that said assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, said assignors hereby covenant and agree to and with said assignee, its successors, legal representatives and assigns, that said assignors will, whenever counsel of said assignee, or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said invention, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said invention in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said invention, without charge to said assignee, its successors, legal representatives and assigns, but at the cost and expense of said assignee, its successors, legal representatives and assigns.

AND said assignors hereby request the Commissioner of Patents to issue said Letters Patent of the United States to said assignee as the assignee of said invention and the Letters Patent to be issued thereon for the use and behalf of said

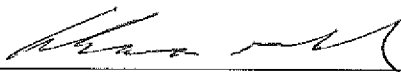
assignee, its successors, legal representatives and assigns.

Date: 11-27-2013

Signature: 


Name of Inventor: Abel Gonzalez

Date: 11-27-2013

Signature: 

Name of Inventor: Alvaro Gonzalez

Date: 11-27-2013

Signature: 

Name of Inventor: Antonia Sabarez II