

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SCOTT W. LYNN	04/12/2006
RECEIVING PARTY DATA	
Name:	ADKNOWLEDGE, INC.
Street Address:	4600 MADISON AVENUE
Internal Address:	10TH FLOOR
City:	KANSAS CITY
State/Country:	MISSOURI
Postal Code:	64112
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14100279
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ATTORNEY DOCKET NUMBER:	10364-012US3
NAME OF SUBMITTER:	LAWRENCE A. AARONSON
Signature:	/Lawrence A. Aaronson/
Date:	12/20/2013
Total Attachments: 2 source=10364_012US3_Assignment#page1.tif source=10364_012US3_Assignment#page2.tif	

OP \$40.00 14100279

ASSIGNMENT

WHEREAS, I, Scott W. Lynn of 6010 Ward Parkway, Kansas City, Missouri 64113, a citizen of the United States have invented certain new and useful improvements in a

METHOD AND SYSTEM FOR DELIVERING ELECTRONIC COMMUNICATIONS

U.S. Patent Application Serial No.: 11/350,163, filed February 8, 2006

for which I am about to make or have made application for Letters Patent of the United States; and

WHEREAS, Adknowledge, Inc., organized under the laws of the Delaware and having its principal place of business at 4600 Madison Avenue, 10th Floor, Kansas City, Missouri 64112, is desirous of acquiring an interest in, to and under said invention, said application, and any and all Letters Patent which may be granted for or upon said invention in the United States of America and all countries foreign thereto.

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, Scott W. Lynn, have sold, assigned and transferred, and by these presents to sell, assign and transfer unto the said Adknowledge, Inc., the full and exclusive right, title and interest, throughout the world, in, to and under the following:

- (a) said invention as fully set forth and described in the specification prepared, and executed by us preparatory to obtaining Letters Patent of the United States therefor;
- (b) said application;
- (c) any and all refilings, divisions, continuations and continuations-in-part of said application;
- (d) any and all Letters Patent of the United States of America which may issue from said application, refilings, divisions, continuations and continuations-in-part;
- (e) any and all reissues and reexaminations of said Letters Patent of the United States of America;
- (f) any and all applications for Letters Patent upon said invention which may hereafter be filed in any and all countries foreign to the United States of America;
- (g) any and all refilings, divisions and continuations of said foreign-filed applications;
- (h) all claims, causes of action and damages for past infringement, if any, of said application;

(i) any and all Letters Patent of countries foreign to the United States of America which may issue from the said foreign-filed applications, refilings, divisions and continuations; and

(j) any and all extensions of, and additions to, said Letters Patent of countries foreign to the United States of America.

ALL of the above shall be held and enjoyed by said Adknowledge, Inc., for its own use and benefit, and for its successors, legal representatives and assigns, to the full end of the term for which said Letters Patent may be granted, and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue the said Letters Patent in accordance with this Assignment.

4/12/06
Date:

[Signature]
Scott W. Lynn

STATE OF Missouri :
COUNTY OF Jackson : SS:

On this 12th day of April, 2006, before me personally appeared Scott W. Lynn to me known to be the person described in and who executed the foregoing instrument as his free act and deed.

In witness whereof, I have hereunto set my hand and affixed my notarial seal the day and year last above written.

[Signature]
Notary Public

My commission expires:
(SEAL)

