

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT2660238

SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Seung Wook Park</td> <td>09/09/2013</td> </tr> <tr> <td>Jae Hyun Lim</td> <td>09/09/2013</td> </tr> <tr> <td>JUNG SUN KIM</td> <td>09/23/2013</td> </tr> <tr> <td>Joon Young PARK</td> <td>09/10/2013</td> </tr> <tr> <td>Young Hee CHOI</td> <td>09/23/2013</td> </tr> <tr> <td>Byeong Moon Jeon</td> <td>09/09/2013</td> </tr> <tr> <td>Yong Joon JEON</td> <td>09/09/2013</td> </tr> </tbody> </table>		Name	Execution Date	Seung Wook Park	09/09/2013	Jae Hyun Lim	09/09/2013	JUNG SUN KIM	09/23/2013	Joon Young PARK	09/10/2013	Young Hee CHOI	09/23/2013	Byeong Moon Jeon	09/09/2013	Yong Joon JEON	09/09/2013
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<table border="1"> <tr> <td>Name:</td> <td>LG ELECTRONICS INC.</td> </tr> <tr> <td>Street Address:</td> <td>20, YEOUIDO-DONG, YEONGDEUNGPO-GU</td> </tr> <tr> <td>City:</td> <td>SEOUL</td> </tr> <tr> <td>State/Country:</td> <td>KOREA, REPUBLIC OF</td> </tr> <tr> <td>Postal Code:</td> <td>150-721</td> </tr> </table>		Name:	LG ELECTRONICS INC.	Street Address:	20, YEOUIDO-DONG, YEONGDEUNGPO-GU	City:	SEOUL	State/Country:	KOREA, REPUBLIC OF	Postal Code:	150-721						
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Application Number:	14129216																
CORRESPONDENCE DATA																	
Fax Number:	(877)769-7945																
Phone:	(202) 783-5070																
Email:	apsi@fr.com																
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>																	
Correspondent Name:	JEREMY J. MONALDO																
Address Line 1:	FISH & RICHARDSON P.C.																
Address Line 2:	P.O.BOX 1022																
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022																
ATTORNEY DOCKET NUMBER:	21613-0101US1																
<b>PATENT</b>																	

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NAME OF SUBMITTER:	SHARON M. ALLEN
Signature:	/Sharon M. Allen/
Date:	12/25/2013
<b>Total Attachments: 6</b> source=21613-0101US1 assgn#page1.tif source=21613-0101US1 assgn#page2.tif source=21613-0101US1 assgn#page3.tif source=21613-0101US1 assgn#page4.tif source=21613-0101US1 assgn#page5.tif source=21613-0101US1 assgn#page6.tif	

Attorney's Docket No.: BPP2011-0296US (LG: 11FCVL312US02)

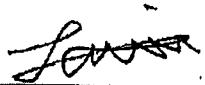
ASSIGNMENT

For valuable consideration, we, PARK, Seungwook of LG Electronics Inc., Convergence R&D Lab., 221 Yangjae-dong, Seocho-gu Seoul 137-130 Republic of Korea, LIM, Jaehyun of LG Electronics Inc., Convergence R&D Lab., 221 Yangjae-dong, Seocho-gu Seoul 137-130 Republic of Korea, KIM, Jungsun of LG Electronics Inc., Convergence R&D Lab., 221 Yangjae-dong, Seocho-gu Seoul 137-130 Republic of Korea, PARK, Joonyoung of LG Electronics Inc., Convergence R&D Lab., 221 Yangjae-dong, Seocho-gu Seoul 137-130 Republic of Korea, CHOI, Younghee of LG Electronics Inc., Convergence R&D Lab., 221 Yangjae-dong, Seocho-gu Seoul 137-130 Republic of Korea, JEON, Byeongmoon of LG Electronics Inc., Convergence R&D Lab., 221 Yangjae-dong, Seocho-gu Seoul 137-130 Republic of Korea and JEON, Yongjoon of LG Electronics Inc., Convergence R&D Lab., 221 Yangjae-dong, Seocho-gu Seoul 137-130 Republic of Korea, hereby assign to: LG ELECTRONICS INC., a corporation of Republic of Korea having a place of business at: 20, Yeouido-dong, Yeongdeungpo-gu, Seoul, 150-721 Republic of Korea; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled IMAGE INFORMATION ENCODING AND DECODING METHOD, filed on December 24, 2013, and assigned U.S. Serial Number 14/129,216, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment

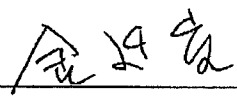



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 PARK, Seungwook
Date: 2013, 9, 9

  
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LIM, Jaehyun

Date: 2013. 9. 9

  
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KIM, Jungsun

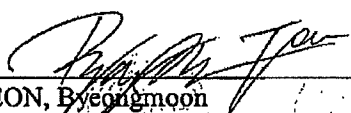
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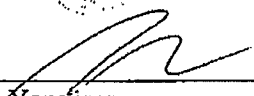
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Date: \_\_\_\_\_

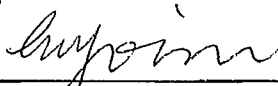
  
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JEON, Byeongmoon

Date: 2013. 9. 9

  
\_\_\_\_\_  
JEON, Yongjoon

Date: 2013. 9. 9

Witnessed by:

Name: 

Date: Dec. 23, 2013

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Hyo-Rim, PARK

ASSIGNMENT

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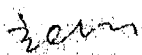
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KIM, Jungsun

Date: \_\_\_\_\_

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PARK, Joonyoung

Date: \_\_\_\_\_

  
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CHOI, Younghee

Date: 26th Sep 2013

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JEON, Byeongmoon

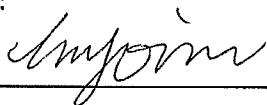
Date: \_\_\_\_\_

\_\_\_\_\_  
JEON, Yongjoon

Date: \_\_\_\_\_

Witnessed by:

Name: \_\_\_\_\_



Date: \_\_\_\_\_

Dec. 23, 2013

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Hyo-Rim PARK

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LIM, Jaehyun

Date: \_\_\_\_\_

\_\_\_\_\_  
KIM, Jungsun

Date: \_\_\_\_\_

  
\_\_\_\_\_  
PARK, Joonyoung

Date: Sep. 16. 2013.

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CHOI, Younghee

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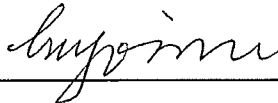
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