

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2660927

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>WILLIAM R. EATON</td> <td>12/23/2013</td> </tr> <tr> <td>RICHARD KRAFT</td> <td>12/20/2013</td> </tr> </tbody> </table>		Name	Execution Date	WILLIAM R. EATON	12/23/2013	RICHARD KRAFT	12/20/2013				
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WILLIAM R. EATON	12/23/2013										
RICHARD KRAFT	12/20/2013										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>PepsiCo, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>700 Anderson Hill Road</td> </tr> <tr> <td>City:</td> <td>Purchase</td> </tr> <tr> <td>State/Country:</td> <td>New York</td> </tr> <tr> <td>Postal Code:</td> <td>10577</td> </tr> </table>		Name:	PepsiCo, Inc.	Street Address:	700 Anderson Hill Road	City:	Purchase	State/Country:	New York	Postal Code:	10577
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CORRESPONDENCE DATA											
Fax Number:	(312)463-5001										
Phone:	312-463-5000										
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<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>											
Correspondent Name:	BANNER & WITCOFF, LTD.										
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NAME OF SUBMITTER:	KAREN PAULSEN										
Signature:	/Karen Paulsen/										

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PATENT
 REEL: 031850 FRAME: 0596

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Date:

12/26/2013

Total Attachments: 3

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ASSIGNMENT

WHEREAS, We, William R. Eaton and Richard Kraft, (ASSIGNORS), are inventors of certain inventions and improvements described in a U.S. design patent application and having the title:

BOTTLE

which application was filed on August 17, 2012 and assigned Application No. 29/429,841; and

WHEREAS,

PepsiCo, Inc.
700 Anderson Hill Road,
Purchase, New York 10577

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) our entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, including but not limited to design patents and registrations, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And we covenant that we have full right to convey our entire interest herein assigned, and that we have not executed and will not execute any agreement or do anything in conflict herewith;

And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And we authorize the ASSIGNEE or its NOMINEES to file in our name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And we hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

12/23/2013
Date:

William R. Eaton
William R. Eaton

State of Connecticut)
County of New Haven)

William R. Eaton, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

12-23-2013
Date:

Craig A. Paige
Notary Public

My Commission Expires:

CRAG A. PAIGE
Notary Public, State of Connecticut
Commission Expires Nov. 30, 2014

Date:

Richard Kraft

State of _____)
County of _____)

Richard Kraft, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

Date:

Notary Public

My Commission Expires:

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Date:

William R. Eaton

State of)
)
County of)

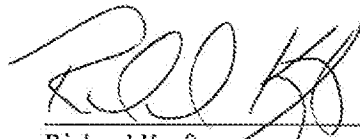
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Date:

Notary Public

My Commission Expires:

12/20/13
Date:


Richard Kraft

State of Illinois)
)
County of Will)

Richard Kraft, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

December 20, 2013
Date:


Notary Public
My Commission Expires:

