502615430 12/27/2013

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2662002

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SHU WANG	10/08/2008

RECEIVING PARTY DATA

Name:	LG ELECTRONICS INC.	
Street Address:	20 YEOUIDO-DONG, YEONGDEUNGPO-GU	
City:	SEOUL	
State/Country:	ountry: KOREA, REPUBLIC OF	
Postal Code:	ostal Code: 150-721	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14142530

CORRESPONDENCE DATA

 Fax Number:
 (213)623-2211

 Phone:
 213-623-2221

 Email:
 uspto@lhlaw.com

Correspondence will be sent via US Mail when the email attempt is unsuccessful.

Correspondent Name: LEE, HONG, DEGERMAN, KANG & WAIMEY

Address Line 1: 660 S. FIGUEROA STREET

Address Line 2: SUITE 2300

Address Line 4: LOS ANGELES, CALIFORNIA 90017

ATTORNEY DOCKET NUMBER:	2101-3546R1
NAME OF SUBMITTER:	NORMAN T. LEE
Signature:	/Norman T. Lee/
Date:	12/27/2013

Total Attachments: 1

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OP

PATENT REEL: 031855 FRAME: 0437

ASSIGNMENT

(1-8)	Insert Name(s) of Inventor(s)	(1) (2) (3) (4)	SHU WANG (5) (6) (7) (8)	
(8)			In consideration of the sum of one dollar (\$1.00) and other good and valuable considerations paid to each of the undersigned, the undersigned agree(s) to assign, and hereby does assign, transfer and set over to	
(9)	Insert name of Assignee	(9)	LG ELECTRONICS INC.	
(10)	Insert state of Incorporation of Assignee	of (10)	Korea	
(11)	Insert address of Assignee	(11)	20 Yoido-dong, Youngdungpo-gu,	
	•		Seoul, 150-010, Korea	
			einafter designated as the Assignee) the entire worldwide right, title and est in the invention known as	
(12) Insert identification of Invention, such as Title, Case Number or Foreign Application Number		OPTIMIZING TRANSMISSION FOR BROADCAST MULTICAST SERVICE		
		for which the undersigned has (have) executed an application for patent in the United States of America and all patent applications in foreign countries corresponding thereto or based thereon.		
(13)	Insert Date of Signing of Application	(13)		
1) The undersigned agree(s) to execute all papers necessary in connection with any original, reissue, divisional and continuing United States and foreign applications for the above-identified invention and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.				
2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.				
3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.				
4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.				
5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed any agreement in conflict herewith.				
The undersigned hereby appoints the Attorneys associated with Customer No. 035884 the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.				
Date:	10/08/2008 Signa	ture of I	nventorSMW Way	
Date:	Signa	ture of Ir	nventor	
Date:	Signa	ture of Ir	nventor	

PATENT REEL: 031855 FRAME: 0438

RECORDED: 12/27/2013