502615959 12/30/2013

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2662541

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JIAN HUANG	12/20/2013
GONG ZHANG	12/27/2013
GAURAV D. MEHTA	12/30/2013
JIANXIU HAO	12/20/2013

RECEIVING PARTY DATA

Name:	VERIZON AND REDBOX DIGITAL ENTERTAINMENT SERVICES, LLC
Street Address:	ONE VERIZON WAY
City:	BASKING RIDGE
State/Country:	NEW JERSEY
Postal Code:	07920

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14143269

CORRESPONDENCE DATA

 Fax Number:
 (703)439-2658

 Phone:
 5712970007

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 pto@snyderllp.com

Correspondence will be sent via US Mail when the email attempt is unsuccessful.

Correspondent Name: SNYDER, CLARK, LESCH & CHUNG Address Line 1: 950 HERNDON PARKWAY, SUITE 365

Address Line 4: HERNDON, VIRGINIA 20170

ATTORNEY DOCKET NUMBER:	20131073	
NAME OF SUBMITTER:	DAVID D. NELSON	
Signature:	/David D. Nelson, Reg. No. 47,818/	
	PATENT	

502615959 REEL: 031857 FRAME: 0877

OP \$40,00 14143269

Date:	12/30/2013	
	This document serves as an Oath/Declaration (37 CFR 1.63).	
Total Attachments: 8 source=20131073_ALL_Dec_and_Assignment_signed#page1.tif source=20131073_ALL_Dec_and_Assignment_signed#page2.tif source=20131073_ALL_Dec_and_Assignment_signed#page3.tif source=20131073_ALL_Dec_and_Assignment_signed#page4.tif source=20131073_ALL_Dec_and_Assignment_signed#page5.tif		
source=20131073_ALL_Dec_and_Assignment_signed#page6.tif source=20131073_ALL_Dec_and_Assignment_signed#page7.tif source=20131073_ALL_Dec_and_Assignment_signed#page8.tif		

PATENT REEL: 031857 FRAME: 0878

DECLARATION AND ASSIGNMENT FOR UTILITY PATENT APPLICATION

Patent Application Title: DIGITAL CONTENT RECOMMENDATIONS BASED ON USER COMMENTS

the patent application for ⊠ is being filed concurr	which: ently herewith, Application Number to be assigne	d by the USPTO, or
	as United States Application Number	
Declaration of Inventor		,

As a below named inventor, I hereby declare that:

- A. I believe I am the original inventor or an original joint inventor of the subject matter which is claimed and for which a patent is sought by the above-identified patent application;
- B. The above-identified application was made or authorized to be made by me; and
- C. I hereby acknowledge that any willful false statements made in this declaration are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001.

Inventor Assignment Acknowledgement

For good and valuable consideration, the receipt of which is hereby acknowledged, I agree as follows:

- A. I have sold, assigned and transferred (directly or indirectly), and by this agreement do hereby sell, assign, and transfer, to the Verizon legal entity identified below ("Assignee") and its successors and assigns, my entire worldwide right, title and interest in and to any and all ideas, inventions, methods and improvements which are described in the above-identified patent application, and in and to said application, and all divisional, continuing (in whole or in part), substitute, renewal, reissue, provisional, and all other applications or registrations for Letters Patent which have been or shall be filed in the United States and all foreign countries based on any of said ideas, inventions, methods and improvements, or based on or claiming priority to said application; and in and to all original and reissued Letters Patent which have been or shall be issued in the United States and foreign countries from any of said applications or registrations; and in and to all rights of priority resulting from the filing of any of said applications or registrations (all collectively, the "Patent Rights"). Letters Patent as used herein shall include, without limitation, patents, utility models, industrial designs, and any other form of industrial property recognized under the Paris Convention for the Protection of Industrial Property.
- B. I agree (i) that Assignee may apply for and receive Letters Patent based on the Patent Rights in its own name; (ii) that, when requested, without charge to, but at the expense of, said Assignee, its successors and/or assigns, to carry out in good faith the intent and purpose of this agreement, I will, execute all divisional, continuing (in whole or in part), substitute, renewal, reissue, and all other applications or registrations included within the Patent Rights; (iii) to execute all rightful oaths, declarations, assignments, powers of attorney and other papers related to the Patent Rights; (iv) to communicate to said Assignee, its successors, assigns, representatives and agents, all facts known to the undersigned relating to said Patent Rights and the history thereof; and (v) to generally do everything which Assignee, its successors, assigns, representatives or agents shall consider desirable for aiding in securing and maintaining proper protection for said Patent Rights and for vesting title to said Patent Rights in Assignee, its successors and assigns.

PATENT REEL: 031857 FRAME: 0879

12/20/20/3

C. I covenant with Assignee, its successors and assigns, that no assignment, grant, mortgage, license, or other agreement affecting the Patent Rights has been made to others by me, and that full right to convey the same as set forth herein is possessed by me.

ASSIGNEE: Verizon and Redbox Digital Entertainment Services, LLC, a Delaware limited liability company with a place of business at One Verizon Way, Basking Ridge, NJ 07920 US

IN WITNESS to my agreement to the foregoing, I have executed as set forth below:

Full legal name of Inventor: Jian Huang

Mailing Address: 18 Winter Street, Sudbury, MA 01776

Signature:

- 2 -

DECLARATION AND ASSIGNMENT FOR UTILITY PATENT APPLICATION

Patent Application Title: DIGITAL CONTENT RECOMMENDATIONS BASED ON USER COMMENTS

⊠ is bei □ was f	at application for which: In griled concurrently herewith, Application Number to be assigned by the USPTO, or filed on as United States Application Number or PCT International ion Number
Declarat	ion of Inventor
As a belo	ow named inventor, I hereby declare that:
	I believe I am the original inventor or an original joint inventor of the subject matter which is claimed and for which a patent is sought by the above-identified patent application;
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IN WITNESS to my agreement to the foregoing, I have executed as set forth below:

Full legal name of Inventor: Gong Zhang

Mailing Address: 185 Crescent St., Apt 230, Waltham, MA 02453

DECLARATION AND ASSIGNMENT FOR UTILITY PATENT APPLICATION

Patent Application Title:	COMMENTS	S BASED VIV CISEK
the patent application for is being filed concurre	which: antly herewith, Application Number to be assigne	ed by the USPTO, or
	as United States Application Number	
Declaration of Inventor		

As a below named inventor, I hereby declare that:

- A. I believe I am the original inventor or an original joint inventor of the subject matter which is claimed and for which a patent is sought by the above-identified patent application;
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IN WITNESS to my agreement to the foregoing, I have executed as set forth below:

Full legal name of Inventor: Gaurav D. Mehta

Mailing Address: 30 Kilsyth Road, Apt 21, Brookline, MA 02445

Signature: Grunn Mehta Date: 12/30/2013

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Patent Application Title: DIGITAL CONTENT RECOMMENDATIONS BASED ON USER COMMENTS

the patent application for is being filed concurr	r which: ently herewith, Application Number to be assigne	d by the USPTO, or
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12/20/2013

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ASSIGNEE: Verizon and Redbox Digital Entertainment Services, LLC, a Delaware limited liability company with a place of business at One Verizon Way, Basking Ridge, NJ 07920 US

IN WITNESS to my agreement to the foregoing, I have executed as set forth below:

Full legal name of Inventor: Jianxiu Hao

Mailing Address: 17 Wyndcliff Drive, Acton, MA 01720

Signature: The

Date:

- 2