502616837 12/31/2013

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2663433

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
ZHIPING CHEN	12/20/2013

RECEIVING PARTY DATA

Name:	SHENZHEN SMOORE TECHNOLOGY LIMITED	
Street Address:	2 FLOOR, BUILDING 8, NO. 16 DONGCAI INDUSTRIAL PARK	
Internal Address:	GUSHU TOWN, XIXIANG, BAOAN DISTRICT	
City:	SHENZHEN	
State/Country:	CHINA	
Postal Code:	518102	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14144718

CORRESPONDENCE DATA

Fax Number: (919)854-2084 Phone: 919-854-1844

Email: asandoval@coatsandbennett.com

Correspondence will be sent via US Mail when the email attempt is unsuccessful.

Correspondent Name: COATS & BENNETT, PLLC

Address Line 1: 1400 CRESCENT GREEN, SUITE 300
Address Line 4: CARY, NORTH CAROLINA 27518

LETAO QIN	
/Letao Qin, Reg. No. 64,359/	

Total Attachments: 1

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PATENT REEL: 031861 FRAME: 0665 OP \$40.00 14144718

Client Ref. No.: ASP13174446US Coats & Bennett Ref. No.: 7044-002

ASSIGNMENT

For good and valuable consideration,

Zhiping Chen, a citizen of Peoples Republic of China, residing at 2Floor, Building8, No. 16 Dongcai Industrial Park, Gushu Town, Xixiang, Baoan District, Shenzhen 518102 P.R.China

hereby assign(s) to Shenzhen Smoore Technology Limited, having its principal place of business at

2Floor, Building8, No. 16 Dongcai Industrial Park, Gushu Town, Xixiang, Baoan District, Shenzhen 518102 P.R.China

14/144,718 filed on December 31, 2013

the entire right, title, and interest in and to the Electronic Cigarette which is disclosed in U.S. Patent Application Serial Number of filed en, and for any and all patents and patent applications therefore in any and all countries, including continuations, continuations-in-part, divisionals, reissues, and extensions thereof, and all rights of priority resulting from the filing of said U.S. application to be held and enjoyed by Shenzhen Smoore Technology Limited, its successors, and assigns, as fully and entirely as the same would have been held and enjoyed by Zhiping Chen had this assignment not been made.

7613-12-20	743,4
Date	Zhiping Chen '
2012-12-20	· ARR
Date	Witness Signature
	Jianliang Wang
	Witness Name/Capacity for

PATENT REEL: 031861 FRAME: 0666

RECORDED: 12/31/2013