

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT2663533

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DESTINATION REWARDS, INC.	12/19/2013
RECEIVING PARTY DATA	
Name:	DELUXE FINANCIAL SERVICES, INC.
Street Address:	3680 VICTORIA STREET NORTH
City:	SHOREVIEW
State/Country:	MINNESOTA
Postal Code:	55126
PROPERTY NUMBERS Total: 6	
Property Type	Number
Patent Number:	7925533
Patent Number:	8005714
Patent Number:	8234162
Patent Number:	8234163
Patent Number:	8239260
Patent Number:	8533033
CORRESPONDENCE DATA	
Fax Number:	(978)449-3018
Phone:	9784493348
Email:	heather.labrecque@deluxe.com
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>	
Correspondent Name:	HEATHER B. LABRECQUE
Address Line 1:	500 MAIN STREET
Address Line 4:	GROTON, MASSACHUSETTS 01471
ATTORNEY DOCKET NUMBER:	DATeline DR TO DFS

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 REEL: 031862 FRAME: 0126

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NAME OF SUBMITTER:	HEATHER B. LABRECQUE
Signature:	/hlabrecque/
Date:	12/31/2013
<b>Total Attachments: 3</b> source=Pat Tm Assignments DR to DFS#page1.tif source=Pat Tm Assignments DR to DFS#page2.tif source=Pat Tm Assignments DR to DFS#page3.tif	

PATENT ASSIGNMENT

December \_\_\_\_, 2013

WHEREAS, Destination Rewards, Inc., a Florida corporation, having a principle place of business of 1225 Broken Sound Parkway NW, Suite A, Boca Raton, FL 33487 (the "Assignor"), is the owner of certain inventions, patents and patent applications listed on Schedule A attached hereto (collectively, the "Patents") and is desirous of assigning the Patents to Assignee; and

WHEREAS, Deluxe Financial Services, Inc., a Minnesota corporation having a principal place of business of 3680 Victoria Street North, Shoreview MN 55126 (the "Assignee"), desires to acquire the Patents from Assignor; and

WHEREAS, Assignor has agreed to assign and hereby does assign to Assignee, all rights, title, interest and licenses in and to, the Patents.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged:

1. Assignor hereby confirms that Assignor has sold, assigned and transferred and does hereby sell, assign and transfer to Assignee, all rights, title and interest in and to the Patents, including renewals, continuations, divisions, reissues and substitutions, all of the foregoing to be held and enjoyed by Assignee as fully and as entirely as the same would have been held and enjoyed by Assignor has this assignment not been made.
2. Without limiting the foregoing, it is understood that the rights of the Patents include all reissues, disclaimers and reexaminations of the Patents.
3. Assignor further sells, assigns and transfers to Assignee all of its right, title and interest in and to all claims for damages, accounting of profit and all other legal remedies by reason of past infringement of any of the Patents, with the right to sue and collect the same.
4. Assignor represents and warrants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.
5. Assignor agrees that it will, upon reasonable request, and without further consideration, do such things and execute such further documents as are reasonably necessary to vest title in the Patents in Assignee, its successors, assigns and legal representatives or nominees, and to enforce such rights and to register or assign the Patents with any entity as desired by the Assignee.
6. Assignor further agrees that it will, upon request, without further consideration, promptly provide to Assignee all pertinent facts and documents relating to the rights assigned hereunder as may be known and are reasonably accessible to Assignor and will testify as to the same in any litigation or proceeding relating thereto and will promptly execute and deliver to Assignee, or its legal representatives, any and all papers, instruments and affidavits which may be necessary or desirable to enforce such rights or to carry out the purposes hereof.

7. Assignor agrees, for itself and its legal representatives, to reasonably assist Assignee in the prosecution and maintenance before the United States Patent and Trademark Office and the Federal Courts of any matters directly relating to the Patents, including renewals, continuations, divisions, reissues, and substitutions (at the sole cost of Assignee), that Assignee elects to make covering the Patents.

8. This Assignment and all the terms hereof shall inure to the benefit of and be binding upon the parties hereto and their respective successors, assigns and legal representatives.

IN WITNESS WHEREOF, Assignor and Assignee have caused this instrument to be executed effective as of the date first set forth above.

**ASSIGNOR:**

DESTINATION REWARDS, INC.

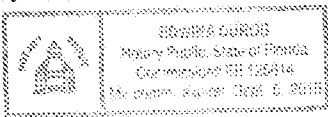
By: John Finn

Its: Citizen

STATE OF FLORIDA )  
COUNTY OF Palm Beach ) ss:

On this 19<sup>th</sup> day of December, 2013, personally appeared John Finn, to me known and known to be the Chairman of Destination Rewards, Inc., and acknowledged that s/he executed the foregoing Assignment on behalf of said corporation pursuant to authority duly received.

Edwina Gurog  
Notary Public



**ASSIGNEE:**

DELUXE FINANCIAL SERVICES, INC.

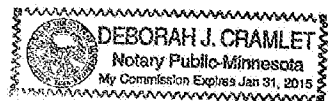
By: President

Its: President

STATE OF MINNESOTA )  
COUNTY OF Hennepin ) ss:

On this \_\_\_\_\_ day of December 2013, personally appeared John D. Elko, to me known and known to be the President of Deluxe Financial Services, Inc., and acknowledged that s/he executed the foregoing Assignment on behalf of said corporation pursuant to authority duly received.

Deborah J. Cramlet  
Notary Public



**SCHEDULE A****Patents**

<b>Title</b>	<b>Appl. No.</b>	<b>Appl. Date</b>	<b>Patent No.</b>	<b>Issue Date</b>	<b>Country</b>
System and method for providing a discount	11/049,608	2-Feb-05	7,925,533	12-Apr-11	United States
System and method for providing a discount	12/044,535	7-Mar-08	8,005,714	23-Aug-11	United States
System and method for providing a discount	13/156,938	9-Jun-11	8,234,162	31-Jul-12	United States
System and method for providing a discount	13/188,517	22-Jul-11	8,234,163	31-Jul-12	United States
System and method for providing a discount	13/084,954	12-Apr-11	8,239,260	7-Aug-12	United States
System and method for providing a discount	13/563,043	31-Jul-12	8,533,033	10-Sep-13	United States