

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | ASSIGNMENT | |
| CONVEYING PARTY DATA | | |
| Name | | Execution Date |
| Hartmut Maennel | | 03/14/2013 |
| RECEIVING PARTY DATA | | |
| Name: | Google Inc. | |
| Street Address: | 1600 Amphitheatre Parkway | |
| City: | Mountain View | |
| State/Country: | CALIFORNIA | |
| Postal Code: | 94043 | |
| PROPERTY NUMBERS Total: 1 | | |
| Property Type | Number | |
| Application Number: | 13830182 | |
| CORRESPONDENCE DATA | | |
| Fax Number: | (877)769-7945 | |
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| <i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i> | | |
| Correspondent Name: | BRIAN J. GUSTAFSON | |
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| NAME OF SUBMITTER: | CHRISTINE ROGERS | |
| Signature: | /Christine Rogers/ | |
| Date: | 01/02/2014 | |
| Total Attachments: 2 source=16113-3025001 Assignment#page1.tif source=16113-3025001 Assignment#page2.tif | | |

ASSIGNMENT

For valuable consideration, I, HARTMUT MAENNEL of Leimbachstrasse 223, 8041 Zurich, Switzerland, hereby assign to Google Inc., a corporation of Delaware having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled DETERMINING GEO-LOCATIONS OF USERS FROM USER ACTIVITIES, filed March 14, 2013, and assigned U.S. Serial Number 13/830,182, and I authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Hartmut Maennel

HARTMUT MAENNEL

Witnessed by:

Eva Hoerster

Signature

Date: 14 / 3 / 2013

Eva Hoerster

Typed or Printed Name

Tischen Costr. 2

8800 Thalwil, Switzerland

Witness Address

50889019.doc