

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2671711

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>MARY L. HAGY</td> <td>10/23/2013</td> </tr> <tr> <td>JODIE LYNN MORGAN</td> <td>01/07/2014</td> </tr> <tr> <td>KAREN G. NARWOLD</td> <td>10/25/2013</td> </tr> </tbody> </table>		Name	Execution Date	MARY L. HAGY	10/23/2013	JODIE LYNN MORGAN	01/07/2014	KAREN G. NARWOLD	10/25/2013
Name	Execution Date								
MARY L. HAGY	10/23/2013								
JODIE LYNN MORGAN	01/07/2014								
KAREN G. NARWOLD	10/25/2013								
RECEIVING PARTY DATA									
Name:	CWYZE INC.								
Street Address:	1701 N. BANCROFT PARKWAY								
City:	WILMINGTON								
State/Country:	DELAWARE								
Postal Code:	19806								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13150908</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13150908				
Property Type	Number								
Application Number:	13150908								
CORRESPONDENCE DATA									
Fax Number:	(615)242-2221								
Phone:	615-242-2400								
Email:	glm@iplawgroup.com								
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>									
Correspondent Name:	GARY L. MONTLE								
Address Line 1:	1600 DIVISION STREET, SUITE 500								
Address Line 2:	ROUNDBOUT PLAZA								
Address Line 4:	NASHVILLE, TENNESSEE 37203								
ATTORNEY DOCKET NUMBER:	006130								
NAME OF SUBMITTER:	GARY L. MONTLE								
Signature:	/Gary L. Montle/								

Date:

01/08/2014

Total Attachments: 4

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ASSIGNMENT

In consideration of the payment of one (\$1.00) dollar, and for other good and valuable consideration, the receipt of which is hereby acknowledged, Mary L. Hagy, Jodie Lynn Morgan and Karen G. Narwold (Assignors) assign to cWyze Inc. of Wilmington, DE (Assignee) their entire right, title, and interest in and to an invention entitled **SYSTEM AND METHOD FOR FACILITATING AND TRACKING CONSUMER ENGAGEMENT OF DIGITAL CONTENT** (the Invention), and in any and all patents, reissue patents, certificates of inventorship, design registrations, utility models, and the like, that may be granted in the U.S. or in any foreign country with respect to the Invention and improvements thereto and in any application, including continuations, continuations-in-part, or divisions, that may be filed with respect to the Invention, or improvements thereto.

Assignors grant to Assignee the right to add the following information regarding a U.S. Patent Application to be filed so that this assignment may be recorded in the United States Patent and Trademark Office.

SYSTEM AND METHOD FOR FACILITATING AND TRACKING CONSUMER
ENGAGEMENT OF DIGITAL CONTENT
(Title of Application)

14/063,410
(Serial Number)

10/25/2013
(Filing Date)

Assignors represent and warrant that they have not transferred, licensed, and/or assigned any interest in the Invention to anyone other than Assignee, and that they have not entered into any contract, assignment, or license conveying any right granted to Assignee hereunder, or that would otherwise conflict with this Assignment.

Assignors represent and warrant that they have not publicly used or disclosed the Invention, and that they have not previously sold or offered to sell the Invention.

Assignors will, without additional charge to Assignee but at Assignee's expense, cooperate with and assist Assignee such that Assignee may realize and fully enjoy all the rights assigned hereunder, including the preparation and execution of all papers needed by Assignee, and providing such information and assistance as may reasonably be required by Assignee in any administrative or legal proceeding to obtain or protect such rights.

This Assignment and each of its terms shall be binding on the Assignor, and their representatives, heirs and assigns, and shall inure to the benefit of Assignee, its successors, and assigns.

Oct 23, 2013
Date

Mary L. Hagy
Mary L. Hagy

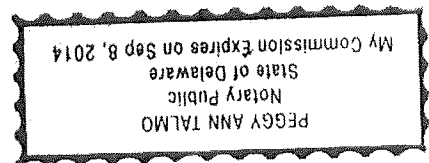
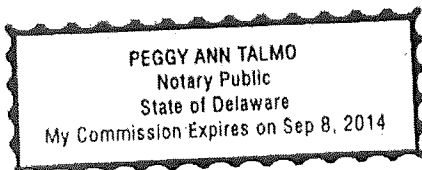
STATE OF PENNSYLVANIA Delaware
COUNTY OF PHILADELPHIA New Castle

Before me, Peggy Talmo a Notary Public of the state and county aforesaid, personally appeared Mary L. Hagy, with whom I am personally acquainted, or proved to me on the basis of satisfactory evidence, and who upon oath, acknowledged that she is the within named Assignor, and that she executed the foregoing instrument for the purposes therein contained.

This 23 day of October, 2013.

Peggy Talmo
Notary Public

My commission expires: Sept 8 2014



1/7/2014
Date

Jodie Lynn Morgan
Jodie Lynn Morgan

STATE OF DELAWARE
COUNTY OF NEW CASTLE

Before me, Jane S. Simpson, a Notary Public of the state and county aforesaid, personally appeared Jodie Lynn Morgan, with whom I am personally acquainted, or proved to me on the basis of satisfactory evidence, and who upon oath, acknowledged that she is the within named Assignor, and that she executed the foregoing instrument for the purposes therein contained.

This 7th day of Jan, 2014.

Jane S. Simpson
Notary Public

My commission expires: July 15, 2016

October 25, 2013
Date

Karen G. Narwold
Karen G. Narwold

STATE OF DELAWARE Louisiana
COUNTY OF NEW CASTLE Parish of East Baton Rouge

Before me, Dawn Margaret Ray, a Notary Public of the state and county aforesaid, personally appeared Karen G. Narwold, with whom I am personally acquainted, or proved to me on the basis of satisfactory evidence, and who upon oath, acknowledged that she is the within named Assignor, and that she executed the foregoing instrument for the purposes therein contained.

This 25 day of October, 2013.

Dawn Margaret Ray
Notary Public

My commission expires: upon my death

Dawn Margaret Ray
La. Notary Public ID #67453
Lifetime Commission