

## PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SEIICHI TAKEDA	11/28/2013
RECEIVING PARTY DATA	
Name:	RAKUTEN, INC.
Street Address:	4-12-3, HIGASHISHINAGAWA
City:	SHINAGAWA-KU, TOKYO
State/Country:	JAPAN
Postal Code:	140-0002
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14131702
CORRESPONDENCE DATA	
Fax Number:	(202)293-7061
Phone:	2022937060
Email:	aauerbach@sughrue.com, sughrue@sughrue.com
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>	
Correspondent Name:	SUGHRUE MION PLLC
Address Line 1:	2100 PENNSYLVANIA AVE NW
Address Line 2:	SUITE 800
Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20037
ATTORNEY DOCKET NUMBER:	Q209136
NAME OF SUBMITTER:	ALEXANDER E. AUERBACH, NEW APP SPEC
Signature:	/Alexander E. Auerbach/
Date:	01/09/2014
Total Attachments: 1 source=Q209136AssignmentFiled#page1.tif	

# ASSIGNMENT

Whereas, I/we,  
Name

Address

1) Seiichi TAKEDA

c/o Rakuten, Inc.,  
4-12-3, Higashishinagawa,  
Shinagawa-ku, Tokyo 140-0002 Japan

hereinafter called assignor(s), have invented certain improvements in  
**DATA PROCESSING DEVICE, DATA PROCESSING METHOD, DATA PROCESSING PROGRAM, AND  
COMPUTER-READABLE RECORDING MEDIUM WHICH RECORDS PROGRAM**

and executed an application for Letters Patent of the United States of America therefor on even date herewith unless  
otherwise indicated below:

filed on January 9, 2014, Serial No. 14/131,702; and

Whereas

Rakuten, Inc.  
4-12-3, Higashishinagawa,  
Shinagawa-ku, Tokyo 140-0002 Japan

(assignee), desires to acquire the entire right, title and interest in the application and invention, and to any United States  
patents to be obtained therefor;

NOW THEREFORE, be it known that, for good and valuable consideration from assignee, the receipt of which is  
hereby acknowledged, I/WE, as assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign,  
transfer, and set over unto the assignee, its lawful successors and assigns, MY/OUR entire right, title, and interest in and to  
this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States  
which may be granted thereon, and all reissues thereof; and I/WE hereby authorize and request the Commissioner of  
Patents and Trademarks of the United States to issue all Letters Patent for this invention to assignee, its successors and  
assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY further covenant and agree that I/WE will, without further consideration, communicate with  
assignee, its successors and assigns, any facts known to ME/US respecting this invention and testify in any legal  
proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or  
desirable to perfect the title to this invention in said assignee, its successors and assigns, execute all divisional,  
continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its  
successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being  
understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and

INVENTORS

DATE SIGNED

1):  
Name :

武田 誠一

Seiichi TAKEDA

Nov 28, 2013