

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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EPAS ID: PAT2673951

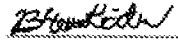
SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>BRETT ROLSTON LIDER</td> <td>12/17/2013</td> </tr> <tr> <td>AUSTIN N. CHANG</td> <td>12/17/2013</td> </tr> <tr> <td>MICHAEL HARRY LINTZ</td> <td>12/28/2013</td> </tr> <tr> <td>KATHLEEN KO</td> <td>12/26/2013</td> </tr> </tbody> </table>		Name	Execution Date	BRETT ROLSTON LIDER	12/17/2013	AUSTIN N. CHANG	12/17/2013	MICHAEL HARRY LINTZ	12/28/2013	KATHLEEN KO	12/26/2013
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<table border="1"> <tr> <td>Name:</td> <td>GOOGLE INC.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	GOOGLE INC.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043
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CORRESPONDENCE DATA											
<p>Fax Number: (949)851-9348</p> <p>Phone: 9498510633</p> <p>Email: bhayashi@mwe.com, ipdocketmwe@mwe.com, dkong@mwe.com</p> <p><i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i></p> <p>Correspondent Name: MARK J. ITRI</p> <p>Address Line 1: MCDERMOTT WILL &amp; EMERY LLP</p> <p>Address Line 2: 4 PARK PLAZA, SUITE 1700</p> <p>Address Line 4: IRVINE, CALIFORNIA 92614</p>											
ATTORNEY DOCKET NUMBER:	090364-0676										
NAME OF SUBMITTER:	MARK J. ITRI, REG. NO. 36,171										

Signature:	/Mark J. Itri/
Date:	01/09/2014
Total Attachments: 2 source=090364-0676 Assignment#page1.tif source=090364-0676 Assignment#page2.tif	

ASSIGNMENT


For valuable consideration, we, Brett Rolston LIDER of San Francisco, CA, Austin CHANG of San Francisco, CA, Mikey LINTZ of San Francisco, CA, and Kathleen KO of San Francisco, CA, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled CLASSIFYING SOCIAL NETWORK USERS, filed December 30, 2013, and assigned U.S. Application Number 14/144,313, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and application number of said application when it is known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: Dec 17, 2013

  
Brett Rolston LIDER (Date: 17, 2013)

Brett Rolston LIDER

Date: Dec 17, 2013

  
Austin CHANG (Date: 17, 2013)

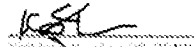
Austin CHANG

Date: Dec 28, 2013

  
Mikey LINTZ (Date: 28, 2013)

Mikey LINTZ

Date: Dec 26, 2013

  
Kathleen KO (Date: 26, 2013)

Kathleen KO