

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT2675049

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY
CONVEYING PARTY DATA	
Name	Execution Date
CM SHAREHOLDER HOLDINGS, INC.	01/08/2014
RECEIVING PARTY DATA	
Name:	ADTEKMEDIA, INC.
Street Address:	3015 MAIN STREET, SUITE 350
Internal Address:	ATTN: CFO
City:	SANTA MONICA
State/Country:	CALIFORNIA
Postal Code:	90404
PROPERTY NUMBERS Total: 3	
Property Type	Number
Patent Number:	D572764
Application Number:	11507902
Application Number:	12780168
CORRESPONDENCE DATA	
Fax Number:	(213)443-2926
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<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>	
Correspondent Name:	SHEPPARD, MULLIN, RICHTER & HAMPTON LLP
Address Line 1:	333 S. HOPE ST., 43RD FLOOR
Address Line 2:	ATTN: J. CRAVITZ
Address Line 4:	LOS ANGELES, CALIFORNIA 90071
ATTORNEY DOCKET NUMBER:	27HZ-191024
NAME OF SUBMITTER:	JULIE CRAVITZ

Signature:	/JULIE CRAVITZ/
Date:	01/09/2014
<b>Total Attachments: 4</b> source=Adtekmedia - CM Shareholder IP release#page1.tif source=Adtekmedia - CM Shareholder IP release#page2.tif source=Adtekmedia - CM Shareholder IP release#page3.tif source=Adtekmedia - CM Shareholder IP release#page4.tif	

RELEASE OF SECURITY INTEREST  
IN INTELLECTUAL PROPERTY

Dated as of January 8, 2014

ADTEKMEDIA, INC., a California corporation ("Grantor"), whose address is 3015 Main Street, Suite 350, Santa Monica, CA 90404, executed an Intellectual Property Security Agreement dated as of February 1, 2011 in favor of CM SHAREHOLDER HOLDINGS, INC., a California corporation ("Grantee"), whose address is 1801 Century Park East, Suite 1600, Los Angeles, California 90067 (as amended from time to time, the "Security Agreement").

Pursuant to the Security Agreement, Grantor granted to Grantee, a security interest in all intellectual property of Grantor, including, without limitation, the following:

(a) all trademark and servicemark rights, applications to register and registrations of the same and like protections, including, without limitation, those specific trademark registrations and applications listed on Exhibit A attached hereto (the "Released Marks"), and the goodwill associated therewith. The Security Agreement was recorded on March 2, 2011 at Trademark Reel/Frame 4489/0219 in the United States Patent and Trademark Office; and

(b) all patents, patent applications, and like protections, including, without limitation, those specific patents and patent applications listed on Exhibit B attached hereto (the "Released Patents"). The Security Agreement was recorded on March 3, 2011 at Patent Reel/Frame 025894/0277, and on March 21, 2011 at Patent Reel/Frame 025990/0212, in the United States Patent and Trademark Office.

Grantee wishes to release and retransfer to Grantor, without representation or warranty, all of Grantee's right, title and interest in and to the Released Marks, and the goodwill associated therewith, and the Released Patents.

For good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Grantee, its successors, legal representatives and assigns, hereby releases and discharges fully its security interest in and to the Released Marks, and the Released Patents, and retransfers to Grantor, without representation or warranty of any kind, express or implied, free and clear of any claims by Grantee, all of Grantee's right, title and interest in and to the Released Marks, the goodwill associated therewith, the Released Patents, and all causes of action for past infringement, if any.

IN WITNESS WHEREOF, Grantee has executed this Release of Security Interest  
in Intellectual Property as of the date first written above.

CM SHAREHOLDER HOLDINGS, INC.,  
a California corporation

By: Eugene G. Lederer  
Name: Eugene G. Lederer  
Title: President

EXHIBIT A  
TRADEMARKS

COUNTRY	TRADEMARK	APPLICATION OR REGISTRATION NO.	FILING DATE OR REGISTRATION DATE
US	PUMPTOP TV	77785543	07/21/2009
US	PUMPTOP TV LOGO	77768407	06/25/2009

EXHIBIT B

PATENTS

COUNTRY	PATENT	APPLICATION NO. OR PATENT NO.	FILING DATE OR ISSUE DATE
US	GAS PUMP TOPPER	D572764	07/08/2008
US	SYNCHRONIZED DIGITAL TOPPER	11507902	08/22/2006
US	CONTENT MANAGEMENT IN OUT-OF-HOME ADVERTISING NETWORKS	12780168	05/14/2010