

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2677405

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>MORITZ HOELLMUELLER</td> <td>11/21/2013</td> </tr> <tr> <td>BEN HERATH</td> <td>11/21/2013</td> </tr> <tr> <td>GREGOR MCWEE</td> <td>11/21/2013</td> </tr> </tbody> </table>		Name	Execution Date	MORITZ HOELLMUELLER	11/21/2013	BEN HERATH	11/21/2013	GREGOR MCWEE	11/21/2013		
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GREGOR MCWEE	11/21/2013										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>ADIDAS AG</td> </tr> <tr> <td>Street Address:</td> <td>ADI-DASSLER-STRASSE 1</td> </tr> <tr> <td>City:</td> <td>HERZOGENAURACH</td> </tr> <tr> <td>State/Country:</td> <td>GERMANY</td> </tr> <tr> <td>Postal Code:</td> <td>91074</td> </tr> </table>		Name:	ADIDAS AG	Street Address:	ADI-DASSLER-STRASSE 1	City:	HERZOGENAURACH	State/Country:	GERMANY	Postal Code:	91074
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PROPERTY NUMBERS Total: 1											
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Application Number:	29464055										
CORRESPONDENCE DATA											
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ATTORNEY DOCKET NUMBER:	95163-875138										
NAME OF SUBMITTER:	NATASHA M. ROBINSON										
Signature:	/Natasha M. Robinson/										

Date:

01/10/2014

Total Attachments: 5

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ASSIGNMENT

WHEREAS, We, the undersigned inventors, have invented certain inventions and improvements disclosed in patent application entitled "SHOE," which was filed with the U.S. Patent & Trademark Office on August 12, 2013 and assigned serial no. 29/464,055.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned inventor hereby:

1) Agree to sell, assign, transfer, and convey, and hereby do sell, assign, transfer, and convey, to **adidas AG**, a corporation organized and existing under the laws of Germany, and having a principal place of business at Adi-Dassler-Strasse 1, Herzogenaurach 91074, Germany (hereinafter referred to as "ASSIGNEE"), the entire right, title, and interest in and to (a) any intellectual property (including without limitation any innovation, information, invention, discovery, product, process, work, or design) disclosed, embodied, affixed, shown, or claimed in the above-referenced patent application, implicitly or explicitly; (b) the above-referenced patent application, any application based in whole or in part upon the above-referenced patent application (including without limitation any continuation, continuation-in-part, reissue, reexamination, or non-U.S. patent application based in whole or in part on the above-referenced patent application); and (c) any Patent (including without limitation U.S. and non-U.S. patents, utility models, industrial designs, divisionals, reissues, and reexaminations) that is granted or issued upon, or that claims priority to, any and all

applications under (b) of this paragraph or that discloses or claims intellectual property under (a) of this paragraph, in whole or in part.

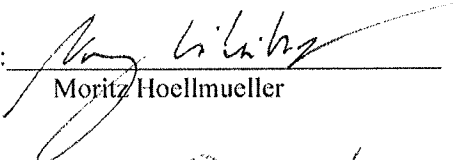
2) Authorize and request the Commissioner of Patents or any other agency, U.S. or non-U.S., to issue any and all Letters or other Patent(s), or other document(s), resulting from the patent application(s) or intellectual property under paragraph 1 (including without limitation any division(s), continuation(s) (in whole or in part), substitute(s), or reissue(s) thereof) to the ASSIGNEE.

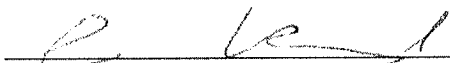
3) Agree to execute all papers and documents, including, without limitation, applications, declarations, oaths, petitions, and other papers, and, entirely at the ASSIGNEE'S expense, perform any acts which are necessary in connection with the prosecution of patent applications or intellectual property under paragraph 1 and/or the enforcement of patents or other rights resulting from such applications or intellectual property.

4) Agree that the terms covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the inventors, as well as the inventor's heirs, legal representatives, and assigns.

5) Warrant and represent that we have not entered, and will not enter into, any assignment, contract, or understanding that conflicts with this assignment.


Signed on the date indicated beside my signature:

1) Signature:  Date: 21/11/2013
Moritz Hoellmueller

Witness Signature 

Witness Printed Name Emilio Howland

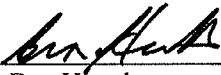
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Germany

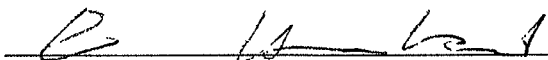
Witness Signature 

Witness Printed Name Rocío Paz Montero

Witness Home Address Vomlere Ledergerasse 1, 90403 Nürnberg,
Germany

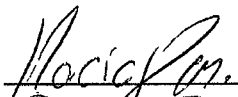
Signed on the date indicated beside my signature:

2) Signature:  Date: 21/11/2013
Ben Herath

Witness Signature 

Witness Printed Name Emilia Herath

Witness Home Address Hude-Steinweg 8, 90403 Nürnberg, Germany


Witness Signature 

Witness Printed Name Rocio Paz Montero

Witness Home Address Vordere Zerkergasse 1, 90403 Nürnberg, Germany

Signed on the date indicated beside my signature:

3) Signature:  Date: 21.11.13
Gregor McWee

Witness Signature 

Witness Printed Name Emilia Howard

Witness Home Address Ulke Schmeidlerstr 8, 90403 Nürnberg, Germany

Witness Signature 

Witness Printed Name Rocío Paz Montero

Witness Home Address Vordere Lederergasse 1, 90403 Nürnberg, Germany