502630828 01/10/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2677436

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
NIC GALWAY	10/30/2013	
BEN HERATH	11/21/2013	

RECEIVING PARTY DATA

Name:	ADIDAS AG		
Street Address:	ADI-DASSLER-STRASSE 1		
City:	HERZOGENAURACH		
State/Country:	GERMANY		
Postal Code:	91074		

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29464051	

CORRESPONDENCE DATA

Fax Number: (404)541-4710 Phone: 4048156500

Email: narobinson@kilpatricktownsend.com

Correspondence will be sent via US Mail when the email attempt is unsuccessful.

Correspondent Name: KILPATRICK TOWNSEND & STOCKTON LLP

Address Line 1: 1100 PEACHTREE STREET

Address Line 2: SUITE 2800

Address Line 4: ATLANTA, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	95163-875136
NAME OF SUBMITTER:	NATASHA M. ROBINSON
Signature:	/Natasha M. Robinson/
Date:	01/10/2014

502630828 REEL: 031944 FRAME: 0704

Total Attachments: 4
source=Assignment#page1.tif
source=Assignment#page2.tif
source=Assignment#page3.tif
source=Assignment#page4.tif

ASSIGNMENT

WHEREAS, We, the undersigned inventors, have invented certain inventions and

improvements disclosed in patent application entitled "SHOE," which was filed with the

U.S. Patent & Trademark Office on August 12, 2013 and assigned serial no. 29/464,051.

For good and valuable consideration, the receipt and sufficiency of which is hereby

acknowledged, the undersigned inventor hereby:

1) Agree to sell, assign, transfer, and convey, and hereby do sell, assign, transfer, and

convey, to adidas AG, a corporation organized and existing under the laws of Germany, and

having a principal place of business at Adi-Dassler-Strasse 1, Herzogenaurach 91074,

Germany (hereinafter referred to as "ASSIGNEE"), the entire right, title, and interest in and

to (a) any intellectual property (including without limitation any innovation, information,

invention, discovery, product, process, work, or design) disclosed, embodied, affixed, shown,

or claimed in the above-referenced patent application, implicitly or explicitly; (b) the above-

referenced patent application, any application based in whole or in part upon the above-

referenced patent application fincluding without limitation any continuation, continuation-in-

part, reissue, reexamination, or non-U.S. patent application based in whole or in part on the

above-referenced patent application); and (c) any Patent (including without limitation U.S.

and non-U.S. patents, utility models, industrial designs, divisionals, reissues, and

reexaminations) that is granted or issued upon, or that claims priority to, any and all

US2008-4820411-1

Attorney Docket No. 95163/875136

Assignment of Intellectual Property Rights In Patent Application 29/464,051

Page 2 of 4

applications under (b) of this paragraph or that discloses or claims intellectual property under

(a) of this paragraph, in whole or in part.

2) Authorize and request the Commissioner of Patents or any other agency, U.S. or non-

U.S., to issue any and all Letters or other Patent(s), or other document(s), resulting from the

patent application(s) or intellectual property under paragraph 1 (including without limitation

any division(s), continuation(s) (in whole or in part), substitute(s), or reissue(s) thereof) to

the ASSIGNEE.

3) Agree to execute all papers and documents, including, without limitation,

applications, declarations, oaths, petitions, and other papers, and, entirely at the

ASSIGNEE'S expense, perform any acts which are necessary in connection with the

prosecution of patent applications or intellectual property under paragraph 1 and/or the

enforcement of patents or other rights resulting from such applications or intellectual

property.

4) Agree that the terms covenants and conditions of this assignment shall inure to the

benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be

binding upon the inventors, as well as the inventor's heirs, legal representatives, and assigns.

5) Warrant and represent that we have not entered, and will not enter into, any

assignment, contract, or understanding that conflicts with this assignment.

2

US2008 4820411 1

Assignment of Intellectual Property Rights In Patent Application 29/464,051 Page 3 of 4

Attorney Docket No. 95163/875136

Signed on the date indica	ted beside the signature:
1) Signature:	Date: 30/16/13
Witness Signature	e in
Witness Printed Name	Emilia Howland
Witness Home Address	Untere Stundgose 8, 90403 Normberg, Germany
	Part-las
Witness Signature	10010f (1).
Witness Printed Name	Rocio Taz Montero
Witness Home Address	Vordere Zederrosse 1, 90408 Nombers, Germany

3

Signed on the date indicated beside my signature:

2) Signature:	ALA n Herath	Date: Z	1/11/2013	
(30)	a riciani			
Witness Signature		<u> </u>		
Witness Printed Name	Edulus	Howland		
Witness Home Address	Unker S	Cherical gove 8, 90	9403 WOXULOG,	· Corposi
	<u> </u>			greet
Witness Signature	1044	2		
Witness Printed Name	Rada 16	a Montero		
Witness Home Address	Vorders	2010000 190	03.110mberg	Genta

4

US2008 4820411 1

RECORDED: 01/10/2014