

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2673200

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY AGREEMENT
CONVEYING PARTY DATA	
Name	Execution Date
NEXPLORE TECHNOLOGIES, INC. (NEXPLORE CORPORATION)	08/31/2011
RECEIVING PARTY DATA	
Name:	SHORE CHAN DEPUMPO LLP
Street Address:	901 MAIN STREET
Internal Address:	SUITE 3300
City:	DALLAS
State/Country:	TEXAS
Postal Code:	75202
PROPERTY NUMBERS Total: 18	
Property Type	Number
Application Number:	12265804
Patent Number:	8260800
Application Number:	12323899
Application Number:	12330004
Application Number:	11890092
Application Number:	11899527
Application Number:	13527539
Application Number:	12118614
Application Number:	13490430
Application Number:	12348653
Application Number:	13527304
Application Number:	12437197
Application Number:	13527524
Application Number:	12824846

Application Number:	11899461
Application Number:	12340195
Application Number:	12508201
Application Number:	12348679

CORRESPONDENCE DATA

Fax Number:

Phone: (214) 593-9120

Email: achan@shorechan.com

Correspondence will be sent via US Mail when the email attempt is unsuccessful.

Correspondent Name: ALFONSO GARCIA CHAN

Address Line 1: 901 MAIN STREET

Address Line 2: SUITE 3300

Address Line 4: DALLAS, TEXAS 75202

NAME OF SUBMITTER:	ALFONSO GARCIA CHAN
Signature:	/s/ Alfonso Garcia Chan
Date:	01/08/2014

Total Attachments: 3

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UCC FINANCING STATEMENT

FOLLOW INSTRUCTIONS (front and back) CAREFULLY

A. NAME & PHONE OF CONTACT AT FILER [optional]

B. SEND ACKNOWLEDGMENT TO: (Name and Address)

**Alfonso Garcia Chan, Esq.
Shore Chan DePumpo LLP
Bank of America Plaza
901 Main Street, Suite 3300
Dallas, TX 75202**

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

1. DEBTOR'S EXACT FULL LEGAL NAME - insert only one debtor name (1a or 1b) - do not abbreviate or combine names

1a. ORGANIZATION'S NAME
Nexplere Technologies, Inc. (including Nexplere Corporation)

OR

1b. INDIVIDUAL'S LAST NAME FIRST NAME MIDDLE NAME SUFFIX

1c. MAILING ADDRESS CITY STATE POSTAL CODE COUNTRY
708 Third Avenue, 5th & 6th Floors New York NY 10017 USA

1d. SEE INSTRUCTIONS ADD'L INFO RE ORGANIZATION DEBTOR 1e. TYPE OF ORGANIZATION 1f. JURISDICTION OF ORGANIZATION 1g. ORGANIZATIONAL ID #, if any
Corporation New York NONE

2. ADDITIONAL DEBTOR'S EXACT FULL LEGAL NAME - insert only one debtor name (2a or 2b) - do not abbreviate or combine names

2a. ORGANIZATION'S NAME
Nexplere Technologies, Inc.

OR

2b. INDIVIDUAL'S LAST NAME FIRST NAME MIDDLE NAME SUFFIX

2c. MAILING ADDRESS CITY STATE POSTAL CODE COUNTRY
2745 Dallas Parkway, Suite 600 Plano TX 75093 USA

2d. SEE INSTRUCTIONS ADD'L INFO RE ORGANIZATION DEBTOR 2e. TYPE OF ORGANIZATION 2f. JURISDICTION OF ORGANIZATION 2g. ORGANIZATIONAL ID #, if any
Corporation Texas NONE

3. SECURED PARTY'S NAME (or NAME of TOTAL ASSIGNEE of ASSIGNOR S/P) - insert only one secured party name (3a or 3b)

3a. ORGANIZATION'S NAME
Shore Chan DePumpo LLP

OR

3b. INDIVIDUAL'S LAST NAME FIRST NAME MIDDLE NAME SUFFIX

3c. MAILING ADDRESS CITY STATE POSTAL CODE COUNTRY
Bank of America Plaza, 901 Main Street, Suite 3300 Dallas TX 75202 USA

4. This FINANCING STATEMENT covers the following collateral:

(a) U.S. Patent Application Serial No. 12/265,804 (and its corresponding patent grant, U.S. Patent No. 8,260,800), filed November 6, 2008, entitled "System and Method for Image Generation, Delivery, and Management," U.S. Patent Application Serial No. 12/323,899, filed November 26, 2008, entitled "System and Method for Dynamic Search Result," U.S. Patent Application Serial No. 12/330,004, filed December 8, 2008, entitled "System and Method for Search Result Sharing," U.S. Patent Application Serial No. 11/890,092, filed August 3, 2007, entitled "System and Method to Provide an Advertisement Drugging System," U.S. Patent Application Serial No. 11/899,527, filed September 6, 2007, entitled "System and Method for Providing Focused Search Term Results," U.S. Patent Application Serial No. 13/527,539, filed June 19, 2012, entitled "Folksonomy Weighted Search and Advertisement Placement System and Method," U.S. Patent Application Serial No. 12/118,614, filed May 9, 2008, entitled "Interactive Search Result System, and Method Therefor," U.S. Patent Application Serial No. 13/490,430, filed June 6, 2012, entitled "System and Method for Live-Interaction Advertising," U.S. Patent Application Serial No. 12/348,653, filed January 5, 2009, entitled "System and Method for Live-Interaction Content," U.S. Patent Application Serial No. 13/527,304, filed June 19, 2012, entitled "System and Method for Providing Advertisement Lead Calling." . . . Continued On Attached Form UCC1Ad

5. ALTERNATIVE DESIGNATION [if applicable]: LESSEE/LESSOR CONSIGNEE/CONSIGNOR BAILEE/BAILOR SELLER/BUYER AG. LIEN NON-UCC FILING

6. This FINANCING STATEMENT is to be filed [for record] (or recorded) in the REAL ESTATE RECORDS. Attach Addendum [if applicable] 7. Check to REQUEST SEARCH REPORT(S) on Debtor(s) [optional] All Debtors Debtor 1 Debtor 2

8. OPTIONAL FILER REFERENCE DATA

UCC FINANCING STATEMENT ADDENDUM

FOLLOW INSTRUCTIONS (front and back) CAREFULLY

9. NAME OF FIRST DEBTOR (1a or 1b) ON RELATED FINANCING STATEMENT

9a. ORGANIZATION'S NAME
Nexlore Technologies, Inc. (including Nexlore Corporation)

OR

9b. INDIVIDUAL'S LAST NAME FIRST NAME MIDDLE NAME, SUFFIX

10. MISCELLANEOUS:

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

11. ADDITIONAL DEBTOR'S EXACT FULL LEGAL NAME - insert only one name (11a or 11b) - do not abbreviate or combine names

11a. ORGANIZATION'S NAME
Nexlore Corporation

OR

11b. INDIVIDUAL'S LAST NAME FIRST NAME MIDDLE NAME SUFFIX

11c. MAILING ADDRESS CITY STATE POSTAL CODE COUNTRY
2601 Network Boulevard, Suite 208 Frisco TX 75034 USA

11d. **SEE INSTRUCTIONS** ADD'L INFO RE ORGANIZATION DEBTOR 11e. TYPE OF ORGANIZATION **Corporation** 11f. JURISDICTION OF ORGANIZATION **Texas** 11g. ORGANIZATIONAL ID #, if any NONE

12. ADDITIONAL SECURED PARTY'S or ASSIGNOR S/P'S NAME - insert only one name (12a or 12b)

12a. ORGANIZATION'S NAME

OR

12b. INDIVIDUAL'S LAST NAME FIRST NAME MIDDLE NAME SUFFIX

12c. MAILING ADDRESS CITY STATE POSTAL CODE COUNTRY

13. This FINANCING STATEMENT covers timber to be cut or as-extracted collateral, or is filed as a fixture filing.

14. Description of real estate:

16. Additional collateral description:

U.S. Patent Application Serial No. 12/437,197, filed May 7, 2009, entitled "System and Method for Providing Advertisement Lead Interaction," U.S. Patent Application Serial No. 13/527,524, filed June 19, 2012, entitled "System and Method for Dynamically Changing Advertisements," U.S. Patent Application Serial No. 12/824,846, filed June 28, 2010, entitled "System and Method for Advertisement Lead Calling," U.S. Patent Application Serial No. 11/899,461, filed September 6, 2007, entitled "Folksonomy Weighted Search and Advertisement Placement System and Method," U.S. Patent Application Serial No. 12/340,195, filed December 19, 2008, entitled "System and Method for Live-Interaction Advertising," U.S. Patent Application Serial No. 12/348,679, filed January 5, 2009, entitled "System and Method for Providing Advertisement Lead Calling," U.S. Patent Application Serial No. 12/508,201, filed July 23, 2009, entitled "System and Method for Dynamically Changing Advertisements," . . . Continued On Attached Form UCC1Ad

15. Name and address of a RECORD OWNER of above-described real estate (if Debtor does not have a record interest):

17. Check only if applicable and check only one box.
 Debtor is a Trust or Trustee acting with respect to property held in trust or Decedent's Estate

18. Check only if applicable and check only one box.
 Debtor is a TRANSMITTING UTILITY
 Filed in connection with a Manufactured-Home Transaction
 Filed in connection with a Public-Finance Transaction

UCC FINANCING STATEMENT ADDENDUM

FOLLOW INSTRUCTIONS (front and back) CAREFULLY

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OR

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11a. ORGANIZATION'S NAME

OR

11b. INDIVIDUAL'S LAST NAME FIRST NAME MIDDLE NAME SUFFIX

11c. MAILING ADDRESS CITY STATE POSTAL CODE COUNTRY

11d. **SEE INSTRUCTIONS** ADD'L INFO RE ORGANIZATION DEBTOR 11e. TYPE OF ORGANIZATION 11f. JURISDICTION OF ORGANIZATION 11g. ORGANIZATIONAL ID #, if any NONE

12. ADDITIONAL SECURED PARTY'S or ASSIGNOR S/P'S NAME - insert only one name (12a or 12b)

12a. ORGANIZATION'S NAME

OR

12b. INDIVIDUAL'S LAST NAME FIRST NAME MIDDLE NAME SUFFIX

12c. MAILING ADDRESS CITY STATE POSTAL CODE COUNTRY

13. This FINANCING STATEMENT covers timber to be cut or as-extracted collateral, or is filed as a fixture filing.

14. Description of real estate:

16. Additional collateral description:

and any continuing patent applications (including, without limitation, continuation, continuation-in-part, and divisional applications), reissue applications, corresponding rights to patent and all other intellectual property protections of every kind (including, without limitation, all patent applications, industrial models, invention registrations) anywhere in the world, and all patents, registrations, and certificates issuing therefrom (collectively, the "PATENT COLLATERAL"); and (b) Any and all proceeds, products, offspring, rents, and issues of the foregoing including, without limitation, any claim against any third parties for past, present, or future infringement of the PATENT COLLATERAL.

15. Name and address of a RECORD OWNER of above-described real estate (if Debtor does not have a record interest):

17. Check only if applicable and check only one box.
 Debtor is a Trust or Trustee acting with respect to property held in trust or Decedent's Estate

18. Check only if applicable and check only one box.
 Debtor is a TRANSMITTING UTILITY
 Filed in connection with a Manufactured-Home Transaction
 Filed in connection with a Public-Finance Transaction