

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>YONATAN WEXLER</td> <td>12/16/2013</td> </tr> <tr> <td>EREZ NA'AMAN</td> <td>12/16/2013</td> </tr> <tr> <td>AMNON SHASHUA</td> <td>12/16/2013</td> </tr> </tbody> </table>		Name	Execution Date	YONATAN WEXLER	12/16/2013	EREZ NA'AMAN	12/16/2013	AMNON SHASHUA	12/16/2013		
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<table border="1"> <tr> <td>Name:</td> <td>ORCAM TECHNOLOGIES LTD.</td> </tr> <tr> <td>Street Address:</td> <td>13 HARTOM STREET</td> </tr> <tr> <td>City:</td> <td>JERUSALEM</td> </tr> <tr> <td>State/Country:</td> <td>ISRAEL</td> </tr> <tr> <td>Postal Code:</td> <td>9777513</td> </tr> </table>		Name:	ORCAM TECHNOLOGIES LTD.	Street Address:	13 HARTOM STREET	City:	JERUSALEM	State/Country:	ISRAEL	Postal Code:	9777513
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CORRESPONDENCE DATA											
Fax Number: (202)408-4400 Email: oquinnr@finnegan.com <i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i> Correspondent Name: RYAN O'QUINN Address Line 1: 11955 FREEDOM DRIVE, SUITE 800 Address Line 2: FINNEGAN LLP Address Line 4: RESTON, VIRGINIA 20190											
ATTORNEY DOCKET NUMBER:	12234.0007-00000										
NAME OF SUBMITTER:	RYAN P. O'QUINN										
Signature:	/Ryan P. O'Quinn/										
Date:	01/09/2014										
Total Attachments: 2 source=7_001#page1.tif source=7_001#page2.tif											

ASSIGNMENT AND DECLARATION AND POWER OF ATTORNEY FOR
UTILITY OR DESIGN PATENT APPLICATION

ASSIGNMENT:

WHEREAS We, the below named inventors, (hereinafter referred to as Assignors), of a claimed invention in an application for United States Letters Patent entitled:

APPARATUS AND METHOD FOR AUTOMATIC ACTION SELECTION BASED ON IMAGE
CONTEXT

filed herewith; and

WHEREAS, OrCam Technologies Ltd,
a corporation of Israel

whose post office address is 13 Hartom St. Jerusalem, IL 9777513

(hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from Assignee is hereby acknowledged, We, as Assignors, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, our entire right, title, and interest in and to this invention, Provisional Application No. 61/792,649, filed on March 15, 2013, and Provisional Application No. 61/830,122, filed on June 2, 2013, and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority in any foreign country on the basis of the above provisional applications, as well as all rights to claim priority on the basis of this application in any foreign country, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof, and We hereby authorize and request the Director of the United States Patent and Trademark Office and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, WE HEREBY covenant that We have the full right to convey the interest assigned by this Assignment, and We have not executed and will not execute any agreement in conflict with this Assignment;

AND, WE HEREBY further covenant and agree that We will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to us respecting this invention, and testify in any legal proceeding; sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful claims and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

AND, WE HEREBY authorize and request that the attorneys having Power of Attorney in this application, insert here in parentheses (Application No. 14/131373, filed Dec. 20, 2013) the filing date and application number of said application when known.

DECLARATION:

As a named inventor below, I hereby declare that: (1) This declaration is directed to the above-identified application; (2) the above-identified application was made or authorized to be made by me; (3) my residence and mailing address are as stated below next to my name; and (4) I believe I am an original inventor or an original joint inventor of a claimed invention in the application. I hereby acknowledge that any willful false statements made in this declaration are punishable by fine or imprisonment of not more than five (5) years, or both, under section 1001 of Title 18 of the United States Code.

As a below named inventor, I have reviewed and understand the contents of the application, including the claims, and am aware of the duty to disclose to the U.S. Patent & Trademark Office all information known to me to be material to patentability as defined in 37 C.F.R. § 1.56.

Authorization To Permit Access To Application by Participating Offices:

☒ If checked, the undersigned hereby grants the USPTO authority to provide the European Patent Office (EPO), the Japan Patent Office (JPO), the Korean Intellectual Property Office (KIPO), the World Intellectual Property Office (WIPO), and any other intellectual property offices in which a foreign application claiming priority to the above-identified patent application is filed access to the above-identified patent application. See 37 CFR 1.14(c) and (h). This box should not be checked if the Applicant does not wish the EPO, JPO, KIPO, WIPO, or other intellectual property office in which a foreign application claiming priority to the above-identified application is filed to have access to the above identified patent application.

In accordance with 37 CFR 1.14(h)(3), access will be provided to a copy of the above-identified patent application with respect to: 1) the above-identified patent application-as-filed; 2) any foreign application to which the above-identified patent application claims priority under 35 U.S.C. 119(a)-(d) if a copy of the foreign application that satisfies the certified copy requirement of 37 CFR 1.55 has been filed in the above-identified patent application; and 3) any U.S. application-as-filed from which benefit is sought in the above-identified patent application.

In accordance with 37 CFR 1.14(c), access may be provided to information concerning the date of filing the Authorization to Permit Access to Application by Participating Offices.

POWER OF ATTORNEY:

I hereby appoint the patent practitioners associated with FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P., CUSTOMER NUMBER 22,652 to prosecute this application and transact all business in the U.S. Patent and Trademark Office connected therewith.

1. LEGAL NAME OF FIRST INVENTOR Yonatan Wexler	SIGNATURE 	DATE 12/16/13
MAILING ADDRESS 10 Shai Agnon St., #13, Jerusalem, IL 9358925		RESIDENCE Jerusalem, ISRAEL
2. LEGAL NAME OF SECOND INVENTOR Erez Na'Arnan	SIGNATURE 	DATE 12/16/13
MAILING ADDRESS Bloch 48, #4, Tel-Aviv, IL 5468114		RESIDENCE Tel-Aviv, ISRAEL
3. LEGAL NAME OF THIRD INVENTOR Amnon Shashua	SIGNATURE 	DATE 12/16/13
MAILING ADDRESS 27 Hataavor St., Mevaseret, Zion, IL 9076727		RESIDENCE Mevaseret Zion, ISRAEL