## 502632671 01/13/2014

## PATENT ASSIGNMENT COVER SHEET

**NEW ASSIGNMENT** 

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE:

**EPAS ID: PAT2679279** 

NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY					
			10		
Name Name				Execution Date	
JOHN POISSON				12/18/2013	
RECEIVING PARTY I	DATA				
Name:	WANTFUL, INC.				
Street Address:	114 HAIGHT STREET				
City:	SAN FRANCISCO				
State/Country:	CALIFORNIA				
Postal Code:	94102				
PROPERTY NUMBE	RS Total: 1				
PROPERTY NUMBEI	7		Number		

Address Line 4: SEATTLE, WASHINGTON 98111

Signature: /Gregory Wesner/

**GREGORY WESNER** 

patents@lanepowell.com

1420 5TH AVE SUITE 4200

Correspondence will be sent via US Mail when the email attempt is unsuccessful.

LANE POWELL

PO BOX 91302

01/13/2014 Date:

Total Attachments: 2

Fax Number:

Address Line 1:

Address Line 2:

Correspondent Name:

NAME OF SUBMITTER:

Email:

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PATENT REEL: 031954 FRAME: 0399 502632671

## FIRST AMENDMENT TO TECHNOLOGY ASSIGNMENT AGREEMENT

This FIRST AMENDMENT TO THE TECHNOLOGY ASSIGNMENT AGREEMENT between Wantful, Inc. and John Poisson (this "Amendment") is entered into on December 18, 2013 by and between Wantful, Inc., a Delaware corporation (the "Company"), and John Poisson, an individual ("Developer"), as follows:

## RECITALS

- A. Company and Developer are parties to that certain Technology Assignment Agreement dated as of February 2, 2011 (the "TAA") pursuant to which, among other things, Developer assigned all its rights in certain Technology to Company.
- B. Company and Developer desire to amend the TAA as set forth in this Amendment.

The parties, intending to be legally bound, agree as follows:

- 1. **Amendment to Exhibit A of the TAA**. Exhibit A of the TAA is hereby amended and restated in its entirety to read as follows:
  - (a) Interactive systems for gift-giving in which the gift giver may identify key characteristics of the recipient (demographics, personality traits, interests, locality, and so on), along with the intended denomination of the gift which may be made available in printed form, through social networks, physical storage devices such as a USB key, self-directed kiosks, retail outlets and the like, including, without limitation, software, documentation, business plans; and
  - (b) all inventions and improvements disclosed in a utility patent application entitled "Gift Giving Using a Custom Catalog of Gifts," which was filed with the U.S. Patent & Trademark Office on September 16, 2011 and assigned serial no. 13/234,939 ("the '939 application") and any application based in whole or in part upon the '939 application, including, without limitation, any application that is a provisional, non-provisional, design, divisional, continuation, continuation-in-part, reissue, reexamination, or non-U.S. patent application based in whole or in part on the '939 application, and the right to claim priority to the above-referenced patent application; and
  - (c) any patent (including, without limitation, any U.S. and non-U.S. patents, registrations, utility models, industrial designs, design patents, continuations, continuations-in-part, divisionals, reissues and reexaminations) that is granted or issued upon, or that claims priority to, the '939 application
- 2. **Effect of Amendment**. Except as specifically amended by this Amendment, the TAA remains in full force and effect according to its terms.

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- 3. **Governing Law**. This Amendment will be governed by and construed in the same manner as provided in Section 6 of the TAA.
- 4. **Counterparts**. This Amendment may be executed in counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument.

**IN WITNESS WHEREOF,** authorized signers for the parties have executed and delivered this Amendment as of the date set forth above.

JOHN POISSON	WANTFUL, INC.
By:	Bv:
Name: Lonn Poisson	Name: Unin Poisson
Its:	Its: CEO

**RECORDED: 01/13/2014**