

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT2679285

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>JUSTIN LEWIS</td> <td>01/06/2014</td> </tr> <tr> <td>RUXANDRA GEORGIANA PAUN</td> <td>01/06/2014</td> </tr> </tbody> </table>		Name	Execution Date	JUSTIN LEWIS	01/06/2014	RUXANDRA GEORGIANA PAUN	01/06/2014				
Name	Execution Date										
JUSTIN LEWIS	01/06/2014										
RUXANDRA GEORGIANA PAUN	01/06/2014										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>GOOGLE INC.</td> </tr> <tr> <td>Street Address:</td> <td>1600 AMPHITHEATRE PARKWAY</td> </tr> <tr> <td>City:</td> <td>MOUNTAIN VIEW</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	GOOGLE INC.	Street Address:	1600 AMPHITHEATRE PARKWAY	City:	MOUNTAIN VIEW	State/Country:	CALIFORNIA	Postal Code:	94043
Name:	GOOGLE INC.										
Street Address:	1600 AMPHITHEATRE PARKWAY										
City:	MOUNTAIN VIEW										
State/Country:	CALIFORNIA										
Postal Code:	94043										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14153711</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14153711						
Property Type	Number										
Application Number:	14153711										
CORRESPONDENCE DATA											
<p>Fax Number: (973)422-2927          Phone: 973 597 2500          Email: lkirtan@lowenstein.com  <i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>          Correspondent Name: LOWENSTEIN SANDLER          Address Line 1: PATENT DOCKET ADMINISTRATOR          Address Line 2: 65 LIVINGSTON AVENUE          Address Line 4: ROSELAND, NEW JERSEY 07068</p>											
ATTORNEY DOCKET NUMBER:	25832.294 (L294)										
NAME OF SUBMITTER:	SIMONA FREEMAN										
Signature:	/Simona Freeman/										
Date:	01/13/2014										
Total Attachments: 2 source=25832-294-L294_Assignment_011314#page1.tif source=25832-294-L294_Assignment_011314#page2.tif											

**ASSIGNMENT OF PATENT APPLICATION**

Attorney Docket No.:25832.294 (L0294)

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we, the undersigned, Justin Lewis and Ruxandra Georgiana Paun, hereby sell, assign, and transfer to Google Inc.

a corporation of Delaware  
(Type of Assignee: e.g., corporation, company, partnership, university, etc.)

having a principal place of business at 1600 Amphitheatre Parkway Mountain View, CA 94043,

("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions or improvements that are disclosed in the application (provisional or non-provisional) for the United States patent which may have a declaration executed by the undersigned prior hereto or concurrently herewith and is entitled

**DECORATING EMBEDDED GRAPHIC REPRESENTATIONS ON SOCIAL SHARES WITH METADATA**

said patent application also identified as follows (when known):

[I/we hereby authorize an attorney or agent for said Assignee to insert below the application number and filing date of said patent application when known.]

United States Patent Application Number 14/153,711 filed January 13, 2014,

and in and to said application (provisional or non-provisional) and all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions or improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said inventions or improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said inventions or improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions or improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions or improvements and for vesting title to said inventions or improvements, and all applications for patents and all patents on said inventions or improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

**Each Inventor: Please Sign and Date Below:**

Jan 6, 2014

Date

JDL  
Justin Lewis (Jan 6, 2014)

Justin Lewis

Jan 6, 2014

Date

Ruxandra Georgiana Paun  
Ruxandra Georgiana Paun (Jan 6, 2014)

Ruxandra Georgiana Paun

Assignment Document Return Address:

Patent Docket Administrator  
Lowenstein Sandler PC  
65 Livingston Avenue  
Roseland, New Jersey 07068