

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2676509

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>PATRIZIO ROILA</td> <td>11/22/2013</td> </tr> <tr> <td>ANDREA BIONDI</td> <td>11/11/2013</td> </tr> </tbody> </table>		Name	Execution Date	PATRIZIO ROILA	11/22/2013	ANDREA BIONDI	11/11/2013				
Name	Execution Date										
PATRIZIO ROILA	11/22/2013										
ANDREA BIONDI	11/11/2013										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>G.D SOCIETA' PER AZIONI</td> </tr> <tr> <td>Street Address:</td> <td>Via Battindarno, 91</td> </tr> <tr> <td>City:</td> <td>Bologna</td> </tr> <tr> <td>State/Country:</td> <td>ITALY</td> </tr> <tr> <td>Postal Code:</td> <td>40133</td> </tr> </table>		Name:	G.D SOCIETA' PER AZIONI	Street Address:	Via Battindarno, 91	City:	Bologna	State/Country:	ITALY	Postal Code:	40133
Name:	G.D SOCIETA' PER AZIONI										
Street Address:	Via Battindarno, 91										
City:	Bologna										
State/Country:	ITALY										
Postal Code:	40133										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14005842</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14005842						
Property Type	Number										
Application Number:	14005842										
CORRESPONDENCE DATA											
<p> Fax Number: (312)474-0448 Phone: (312)474-6300 Email: rebecca@marshallip.com <i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i> Correspondent Name: MARSHALL, GERSTEIN & BORUN Address Line 1: 233 SOUTH WACKER DRIVE Address Line 2: 6300 WILLIS TOWER Address Line 4: CHICAGO, ILLINOIS 60606-6357 </p>											
ATTORNEY DOCKET NUMBER:	20022/48001										
NAME OF SUBMITTER:	JAMES J. NAPOLI										
Signature:	/James J. Napoli/										
Date:	01/10/2014										
<p> Total Attachments: 3 source=48001_Assignment#page1.tif source=48001_Assignment#page2.tif source=48001_Assignment#page3.tif </p>											

PATENT

ASSIGNMENT

Serial No: 14/005,842

Filed: September 18, 2013

Title: Packet of Cigarettes with a Rigid Pull-Up Flap

For good and valuable consideration, the receipt and sufficiency of which are hereby agreed, each of the undersigned hereby assigns to G.D. SOCIETA' PER AZIONI, Via Battindarno, 91, 40133- Bologna, ITALY and its successors and assigns ("Assignee") the entire right, title and interest in and to the inventions of such undersigned disclosed in the application listed above, and in any and all other applications anywhere in the world which the undersigned may file and/or be named as an inventor of, solely or jointly, on said inventions, in any and all patents which may be obtained on any of said applications and in any and all reissues, reexaminations, supplemental examinations, inter partes reviews, oppositions, post-grant reviews, supplementary protection certificates and/or extensions thereof, including without limitation, the right to bring suit and to claim and retain all damages and/or seek other remedies for the past, present and future infringement of any of the foregoing, the right of priority, including without limitation to claim priority benefit of or to said patent applications, and request the Commissioner for Patents in the United States and similar authorities outside the United States to issue said patents to and in the name of the Assignee.

Each of the undersigned authorizes the attorneys of record in the application listed above to insert in this assignment the filing date and application number of the application listed above when officially known.

Each of the undersigned states that the application listed above is or was made or authorized to be made by him or her. Each of the undersigned believes himself or herself to be the original inventor or a joint inventor with another undersigned of a claimed invention in the application listed above. Each of the undersigned acknowledges that any willful false statement made by him or her in this paragraph is punishable under 18 U.S.C. §1001 by fine or imprisonment of not more than five years, or both.

Except in favor of Assignee, each of the undersigned warrants that: (i) he or she is the owner of all its rights, titles and interests herein assigned and has the right to make this unconditional and irrevocable assignment to Assignee without obtaining any approval or permission of a third party; and (ii) there are no outstanding encumbrances, liens, prior assignments, licenses, or other obligations or restrictions on the rights, titles and interests herein assigned.

Upon the request of Assignee and at no expense to the undersigned, each of the undersigned hereby agrees to execute any and all applications on said inventions, including without limitation for the reissue, reexamination, supplementary protection certificate or extension thereof and any oath, declaration or affidavit relating thereto that said Assignee may deem necessary or expedient, and to cooperate to the best of the ability of the undersigned with and perform any and all affirmative acts requested by Assignee to prepare, file, prosecute, maintain, defend, enforce and vest in Assignee the rights, titles and interests assigned herein, including without

limitation, preparing and executing statements and giving and producing evidence in support thereof, whereby said rights, titles and interests will be held and enjoyed by said Assignee to the full end of the term for which said patents may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

On behalf of Assignee,

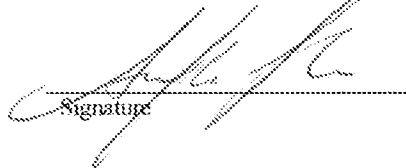
Angelo LI VIGNI

Name

Intellectual Property Department Manager

Title

hereby confirms Assignee's acceptance of all rights, privileges, titles and interests conveyed by this assignment.


Signature

November 11, 2013

Date

WITNESS our hands this 11th day of November, 2013

Witnesses:

1)

Name: Patrizio Roila

2)

Name: Andrea Biondi

1)

Cristina Pareschi

2)

Daniela Mattei

1) Cristina PARESCHI

2) Daniela MATTEI