

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2685743

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>VINCENT BERTAULT</td> <td>01/06/2014</td> </tr> <tr> <td>ROBERT KEMP</td> <td>01/06/2014</td> </tr> </tbody> </table>		Name	Execution Date	VINCENT BERTAULT	01/06/2014	ROBERT KEMP	01/06/2014						
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VINCENT BERTAULT	01/06/2014												
ROBERT KEMP	01/06/2014												
RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>SPANX, INC,</td> </tr> <tr> <td>Street Address:</td> <td>3344 PEACHTREE ROAD, NE.,</td> </tr> <tr> <td>Internal Address:</td> <td>SUITE 1700</td> </tr> <tr> <td>City:</td> <td>ATLANTA</td> </tr> <tr> <td>State/Country:</td> <td>GEORGIA</td> </tr> <tr> <td>Postal Code:</td> <td>30326</td> </tr> </table>		Name:	SPANX, INC,	Street Address:	3344 PEACHTREE ROAD, NE.,	Internal Address:	SUITE 1700	City:	ATLANTA	State/Country:	GEORGIA	Postal Code:	30326
Name:	SPANX, INC,												
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
Fax Number:	(404)645-7707												
Phone:	404-645-7700												
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<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>													
Correspondent Name:	ALEXIS N. SIMPSON												
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ATTORNEY DOCKET NUMBER:	10291-010DX1												
NAME OF SUBMITTER:	ALEXIS N. SIMPSON												
Signature:	/Alexis N. Simpson/												

Date:	01/16/2014
	This document serves as an Oath/Declaration (37 CFR 1.63).
Total Attachments: 3 source=10291_010DX1_Assignment#page1.tif source=10291_010DX1_Assignment#page2.tif source=10291_010DX1_Assignment#page3.tif	

ASSIGNMENT, OATH, AND DECLARATION

For valuable consideration, we, **Vincent Bertault** of Orient, New York and **Robert Kemp** of Atlanta, GA, hereby declare that the below-identified patent application was made or authorized to be made by us and that we believe that we are original joint inventors of a claimed invention in the patent application and hereby assign to **Spanx, Inc.**, a corporation of Atlanta, GA, having a place of business at 3344 Peachtree Road, NE, Suite 1700, Atlanta, GA 30326, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title, and interest throughout the world in the inventions and improvements that are subject of an application for United States Patent, titled "**DISPLAY TOWER**," filed September 3, 2013, and assigned U.S. Patent Application No.29/465,880, this assignment including said application, any and all divisional, continuing, substitute, renewal, reissue, and all other applications for patent that have been or shall be filed in the United States and all foreign countries on any such inventions or improvements; all original and reissued patents that have been or shall be issued in the United States and all foreign countries on such inventions or improvements; and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations, and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives, and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

We hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. § 1001 by fine or imprisonment of not more than five (5) years, or both.

Date:

JAN 06th 2014

Vincent Bertault

STATE OF

Georgia

) SS.

COUNTY OF

Fulton

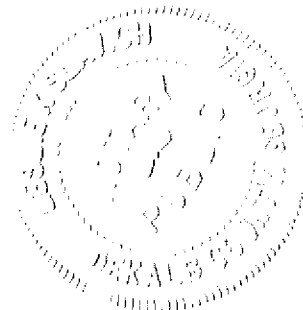
On January 6, 2014, before me, the undersigned, a notary public for the State of Georgia, there personally appeared **Vincent Bertault**, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, Oath, and Declaration, who acknowledged having executed the same in his/her authorized capacity and that by his/her signature on this Assignment, Oath, and Declaration, the person or the entity upon behalf of which he/she acted, executed this Assignment, Oath, and Declaration.

WITNESS my hand and official seal.

LESUE K SLAVICH
NOTARY PUBLIC
DEKALB COUNTY, GEORGIA
MY COMMISSION EXPIRES JUNE 22, 2015

Leslie K. Slavich

Notary Public



Date: 1.6.14

Robert Kemp

STATE OF Georgia)
COUNTY OF Fulton) SS.

On January 6, 2014, before me, the undersigned, a notary public for the State of Georgia, there personally appeared **Robert Kemp**, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, Oath, and Declaration, who acknowledged having executed the same in his/her authorized capacity and that by his/her signature on this Assignment, Oath, and Declaration, the person or the entity upon behalf of which he/she acted, executed this Assignment, Oath, and Declaration.

WITNESS my hand and official seal.

LESLIE K SLAVICH
NOTARY PUBLIC
DEKALB COUNTY, GEORGIA
MY COMMISSION EXPIRES JUNE 22, 2015

Leslie K. Slavich
Notary Public

