

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2687339

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>BLAYN W. BEENAU</td> <td>04/19/2007</td> </tr> <tr> <td>JESSICA U. JONES</td> <td>04/23/2007</td> </tr> <tr> <td>LEE J. PEART</td> <td>04/20/2007</td> </tr> <tr> <td>PETER D. SAUNDERS</td> <td>04/19/2004</td> </tr> </tbody> </table>		Name	Execution Date	BLAYN W. BEENAU	04/19/2007	JESSICA U. JONES	04/23/2007	LEE J. PEART	04/20/2007	PETER D. SAUNDERS	04/19/2004
Name	Execution Date										
BLAYN W. BEENAU	04/19/2007										
JESSICA U. JONES	04/23/2007										
LEE J. PEART	04/20/2007										
PETER D. SAUNDERS	04/19/2004										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC.</td> </tr> <tr> <td>Street Address:</td> <td>200 VESEY STREET</td> </tr> <tr> <td>City:</td> <td>NEW YORK</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10285-4900</td> </tr> </table>		Name:	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC.	Street Address:	200 VESEY STREET	City:	NEW YORK	State/Country:	NEW YORK	Postal Code:	10285-4900
Name:	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC.										
Street Address:	200 VESEY STREET										
City:	NEW YORK										
State/Country:	NEW YORK										
Postal Code:	10285-4900										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14086080</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14086080						
Property Type	Number										
Application Number:	14086080										
CORRESPONDENCE DATA											
Fax Number:	(602)382-6070										
Phone:	6023826228										
Email:	hsobelman@swlaw.com, dmier@swlaw.com, ipdocket@swlaw.com										
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>											
Correspondent Name:	HOWARD SOBELMAN, SNELL & WILMER L.L.P.										
Address Line 1:	400 E VAN BUREN, ONE ARIZONA CENTER										
Address Line 4:	PHOENIX, ARIZONA 85004-2202										
ATTORNEY DOCKET NUMBER:	65655.09617										
NAME OF SUBMITTER:	HOWARD I. SOBELMAN										
Signature:	/Howard I. Sobelman/										

Date:

01/17/2014

Total Attachments: 5

source=6565509617_ASSIGN#page1.tif

source=6565509617_ASSIGN#page2.tif

source=6565509617_ASSIGN#page3.tif

source=6565509617_ASSIGN#page4.tif

source=6565509617_ASSIGN#page5.tif

ASSIGNMENT**UTILITY PATENT**

WHEREAS, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the addresses indicated below, have invented subject matter disclosed in the patent application entitled **PAYMENT APPLICATION DOWNLOAD TO MOBILE PHONE AND PHONE PERSONALIZATION** filed herewith.

AND WHEREAS, **AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC.** (hereinafter "ASSIGNEE"), a subsidiary of **AMERICAN EXPRESS COMPANY**, a corporation organized and existing under and by virtue of the laws of the State of New York, having its principal place of business and mailing address at General Counsel's Office, American Express Tower, World Financial Center, 200 Vesey Street, New York, New York 10285-4900, is desirous of memorializing its interest therein;

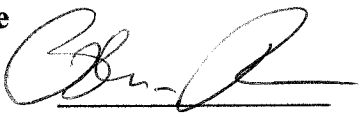
NOW, THEREFORE, the undersigned ASSIGNOR hereby confirms that ASSIGNOR is a full time salaried employee, past employee or a contractor of **AMERICAN EXPRESS COMPANY** or one of its subsidiary companies (collectively "AXP") and that ASSIGNOR developed the subject matter of the invention on AXP's time and at the expense of AXP and within the scope of ASSIGNOR's duties as an employee of AXP and thereby ASSIGNOR recognizes that AXP owns the invention as described in the aforesaid application. Nonetheless to comport with Patent Office procedures, ASSIGNOR memorializes that relationship in the form of this assignment and;

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the invention, as described in the aforesaid application, including patent, copyright and any other intellectual property rights, any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, or any other application which claims priority to said application, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND HEREBY AGREES to transfer to ASSIGNEE, its successors, assigns and legal representatives, without further remuneration, a like interest in and to any improvements, derivative works, and applications based thereon, growing out of or relating to the invention; and to provide all reasonable assistance and execute any papers, if accurate, desired by ASSIGNEE, its successors, assigns and legal representatives, to preserve, acquire and/or perfect ASSIGNEE's full protection and title in and to the invention and any improvements and to file any of the aforementioned applications.

In the event that the Application Number and/or filing date is not available when this Assignment is executed, I hereby authorize and request any attorney associated with Fitzpatrick, Cella, Harper & Scinto (Customer No. 05514) or American Express Company, to insert in this assignment the filing date and/or the application number of said application and/or any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

EXECUTED as of the date written below by ASSIGNOR:

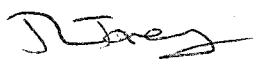
INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Blayn W. BEENAU	9235 W. Tumblewood Drive Peoria, AZ 85382 USA		<u>4/19/07</u>
Jessica U. JONES	52 Kemps Hurstpierpoint West Sussex, BN6 9UE United Kingdom	_____	_____
Lee J. PEART	12 Monro Place Epsom Surrey, KT19 7LD United Kingdom	_____	_____
Peter D. SAUNDERS	2139 South Roberta Street Salt Lake City, UT 84115 USA	_____	_____

FITZPATRICK, CELLA, HARPER & SCINTO
30 Rockefeller Plaza
New York, New York 10112-3801
(212) 218-2100

DC_Main 277759v1

In the event that the Application Number and/or filing date is not available when this Assignment is executed, I hereby authorize and request any attorney associated with Fitzpatrick, Cella, Harper & Scinto (Customer No. 05514) or American Express Company, to insert in this assignment the filing date and/or the application number of said application and/or any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

EXECUTED as of the date written below by ASSIGNOR:

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Blayn W. BEENAU	9235 W. Tumblewood Drive Peoria, AZ 85382 USA	_____	_____
Jessica U. JONES	52 Kemps Hurstpierpoint West Sussex, BN6 9UE United Kingdom	 _____	23/4/07 _____
Lee J. PEART	12 Monro Place Epsom Surrey, KT19 7LD United Kingdom	_____	_____
Peter D. SAUNDERS	2139 South Roberta Street Salt Lake City, UT 84115 USA	_____	_____

FITZPATRICK, CELLA, HARPER & SCINTO
30 Rockefeller Plaza
New York, New York 10112-3801
(212) 218-2100

DC_Main 277759v1

In the event that the Application Number and/or filing date is not available when this Assignment is executed, I hereby authorize and request any attorney associated with Fitzpatrick, Cella, Harper & Scinto (Customer No. 05514) or American Express Company, to insert in this assignment the filing date and/or the application number of said application and/or any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

EXECUTED as of the date written below by ASSIGNOR:

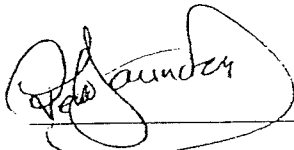
INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Blayn W. BEENAU	9235 W. Tumblewood Drive Peoria, AZ 85382 USA	_____	_____
Jessica U. JONES	52 Kemps Hurstpierpoint West Sussex, BN6 9UE United Kingdom	_____	_____
Lec J. PEART	12 Monro Place Epsom Surrey, KT19 7LD United Kingdom	<u>LJP</u>	<u>20/4/2007</u>
Peter D. SAUNDERS	2139 South Roberta Street Salt Lake City, UT 84115 USA	_____	_____

FITZPATRICK, CELLA, HARPER & SCINTO
30 Rockefeller Plaza
New York, New York 10112-3801
(212) 218-2100

DC_Main 277759v1

In the event that the Application Number and/or filing date is not available when this Assignment is executed, I hereby authorize and request any attorney associated with Fitzpatrick, Cella, Harper & Scinto (Customer No. 05514) or American Express Company, to insert in this assignment the filing date and/or the application number of said application and/or any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

EXECUTED as of the date written below by ASSIGNOR:

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Blayn W. BEENAU	9235 W. Tumblewood Drive Peoria, AZ 85382 USA	_____	_____
Jessica U. JONES	52 Kemps Hurstpierpoint West Sussex, BN6 9UE United Kingdom	_____	_____
Lee J. PEART	12 Monro Place Epsom Surrey, KT19 7LD United Kingdom	_____	_____
Peter D. SAUNDERS	2139 South Roberta Street Salt Lake City, UT 84115 USA		<u>4/19/07</u>

FITZPATRICK, CELLA, HARPER & SCINTO
30 Rockefeller Plaza
New York, New York 10112-3801
(212) 218-2100

DC_Main 277759v1

AXP Matter No.: 200700007

-2-