## 502641801 01/17/2014

### PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2688409

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
ROELOF VAN ZWOL	04/15/2011
LUIS GARCIA PUEYO	04/15/2011
STEFAN ROMBERG	04/15/2011

### **RECEIVING PARTY DATA**

Name:	YAHOO! INC.
Street Address:	701 FIRST AVENUE
City:	SUNNYVALE
State/Country:	CALIFORNIA
Postal Code:	94089

# PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14158598

### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	070.P173C/Y07148US01
NAME OF SUBMITTER:	KRISTI SCHROEDER
Signature:	/Kristi Schroeder/
	PATENT

502641801 REEL: 032000 FRAME: 0023

Date:	01/17/2014
Total Attachments: 5 source=ASSIGN070P173C#page1.tif source=ASSIGN070P173C#page2.tif source=ASSIGN070P173C#page3.tif source=ASSIGN070P173C#page4.tif source=ASSIGN070P173C#page5.tif	

PATENT REEL: 032000 FRAME: 0024

### ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

## LOGO OR IMAGE RECOGNITION

for which I have executed a U.S. patent application on even date herewith.
which bears U.S. application serial No., filed
for which I have executed a patent application in the country of on even date herewith.
☐ which I have executed a U.S. provisional application on even date herewith.
which is a U.S. provisional application which bears U.S. application serial No, filed
For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:
(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and;(2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.

(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably

Patents resulting from said application or any division, continuation, substitute, renewal, re-

examination or reissue thereof to the ASSIGNEE.

Authorize and request the Commissioner of Patents to issue any and all United States

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necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

- (d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.
- (e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.
- (f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.
- (g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

	STIMONY WHEREOF, I Roelof van Zwol have executed this document on the date	
indicated below.	April 15 2011	
Signature of Inventor	Date	
Sunnyvale, CA Inventor's City, State of residence		
Witnessed by:		
Signature of Witness Signature of Witness	April 15, 2011	
VIRGINIA BOTER GARCIA	SANT CUGAT DELVALLES, SPAIN	
Print Witness Name	Witness' City, State of residence	

(2) Johnson Aly Print Witness Name	Date  to Yahoe! Inc. 070.P173/Y07148US00  A / 15 / 20   1  Date  Santa Clara CA  Witness' City, State of residence
IN TESTIMONY WHEREOF, I Livis Garcia Pueyo indicated below.  Signature of Inventor	have executed this document on the date  OH / 15 / 2011  Date
San Francisco, CA Inventor's City, State of residence	
Witnessed by:  (1) Signature of Witness	April 15, 2011
VIRGINIA POTER GARCIA Print Witness Name	SANT COGAT DOLVALLES, SPAIN. Witness' City, State of residence
(2) Tolome Winess	Date 4/15/2011
Print Witness Name	Witness' City, State of residence
IN TESTIMONY WHEREOF, I Stefan Romberg have indicated below.	re executed this document on the date
Signature of Inventor	Date

Assignment of LOGO OR IMAGE RECOGNITION by Roelof van Zwol, Lluis Garcia Pueyo and Stefan Romberg

Inventor's City, State of residence

Assignment of LOGO OR IMAGE RECOGNITION by Roclof van Zwol, Lhris Garcia Pneyo and Stefan Romberg to Yahoo! Inc. 070.P173/Y07148US00

(2)	
Signature of Witness	Date
Print Witness Name	Witness' City, State of residence
Little sammes range	4 1 J 4 1 J
IN TESTIMONY WHEREOF, I Lluis Garcia Pucy	o have executed this document on the date
indicated below.	<u> </u>
MANUAL CONTRACTOR	
Signature of Inventor	Date
San Francisco, CA	
Inventor's City. State of residence	
Witnessed by:	
(1)	**************************************
Signature of Witness	Date
Print Witness Name	Witness' City, State of residence
(2)	75
Signature of Witness	Date:
Print Witness Name	Witness' City, State of residence
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IN TESTIMONY WHEREOF, I Stefan Romberg h	ave executed this document on the date
indicated below.	
and the the second	April 15, 2011
Signature of Inventor	Date
Pignature of theorem	
A + A = A	
Ausburg: Cermany Inventor's City, State of residence	
inventor's City. State of residence	

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Assignment of LOGO OR IMAGE RECOGNITION by Roelof van Zwol, Lluis Garcia Pueyo and Stefan Romberg to Yahoo! Inc. 070.P173/Y07148US00

Witnessed by:	
(1) (30x)	104/15, 2011
Signature of Witness	Date
THOMAS GREET	MUVICH, GERMANY Witness' City, State of residence
Print Witness Name	Wimess' City, State of residence
12) J. G.	A/al 15, 7011
Signature of Witness	Date .
RICHTER TABIAN	AUGIBURG EFROANY
Print Witness Name	AVECTOURE   EFRITANY Witness' City, State of residence
	•
IN TESTIMONY WHEREOF, I have executed this	s document on the date indicated below.
Signature of Inventor	Date
Inventor's City, State of residence	
Witnessed by:	
(1) Signature of Witness	Date
Signature of Witness	Late.
	Attraction of the contract of
Print Witness Name	Witness' City. State of residence
(2)	The second distribution of the second distributi
Signature of Witness	Date
Print Witness Name	Witness' City, State of residence
IN TESTIMONY WHEREOF, I have executed this	is document on the date indicated below.
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	Duta
Signature of Inventor	Date
Auronanda City, Cinta ni ravidanca	

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