

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>JOHN DIMOND</td> <td>11/07/2013</td> </tr> <tr> <td>ERIK ELFSTRUM</td> <td>11/07/2013</td> </tr> </tbody> </table>		Name	Execution Date	JOHN DIMOND	11/07/2013	ERIK ELFSTRUM	11/07/2013								
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CORRESPONDENCE DATA															
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<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>															
Correspondent Name:	BRAD M. BEHAR														
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ATTORNEY DOCKET NUMBER:	12007/0001														
PATENT															

NAME OF SUBMITTER:	BRAD M. BEHAR
Signature:	/s/Brad M. Behar
Date:	01/19/2014
	This document serves as an Oath/Declaration (37 CFR 1.63).
Total Attachments: 2 source=11_7_13_Assignment_Dimond_and_Elfstrum_to_Pure_Mix_LLC#page1.tif source=11_7_13_Assignment_Dimond_and_Elfstrum_to_Pure_Mix_LLC#page2.tif	

ASSIGNMENT

WHEREAS, we, John Dimond (Citizenship US) residing at 901 Brickell Key Blvd Apt 1203, Miami, FL. 33131, and Erik Elfstrum (Citizenship US) residing at 62 Mohawk Trail, Westfield, NJ 07090, have made certain inventions and discoveries in and for an energy drink powder/formulation and an accompanying dispenser and stirrer device, for which applications for Letters Patent were filed with the United States Patent and Trademark Office as follows:

- a) U.S. Provisional Patent Application Serial No. 61/626,552 filed September 28, 2011 titled DISPENSER AND STIRRER;
- b) U.S. Design Patent Application Serial No: 29/415,706 filed March 13, 2012 titled DISPENSER;
- c) U.S. Design Patent Application Serial No. 29/415,708 filed March 13, 2012 titled DISPENSER, now U.S. Patent No. D684,463 which issued June 18, 2013;
- d) U.S. Utility Patent Application Serial No. 13/462,232 filed May 2, 2012, titled DISPENSER AND STIRRER; and
- e) PCT Patent Application Serial No. PCT/US12/58025 filed September 28, 2012 titled DISPENSER AND STIRRER.

WHEREAS Pure Mix LLC, having a place of business at 62 Mohawk Trail, Westfield, NJ 07090, and who, together with its successors and assigns, is hereinafter called Assignee, is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited,

NOW, THEREFORE, for valuable consideration furnished by Assignee to us, receipt and sufficiency of which we hereby acknowledge, we hereby, without reservations:

1. Assign, transfer, and convey to Assignee the entire right, title, and interest in and to said inventions and discoveries, said applications for Letters Patent of the United States of America, any and all other applications for Letters Patent on said inventions and discoveries, including all divisional, renewal, substitute, and continuation applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues, and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications, and said Letters Patent.

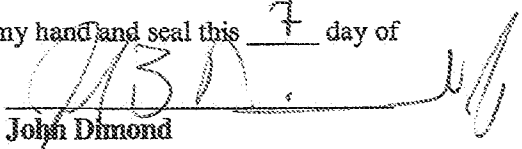
2. Authorize Assignee to file patent applications in any or all countries for any or all of said inventions and discoveries in our names or in the name of Assignee or otherwise as Assignee may deem advisable, under an International Convention or otherwise.

3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct.

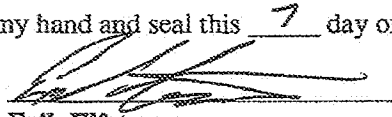
4. Warrant that we have not conveyed to others any right, title, or interest in said inventions, discoveries, applications, or patents or any license to use the same or to make, use, or sell anything embodying or utilizing any of said inventions or discoveries; that we have good right to assign the same to Assignee without encumbrance; and that we are aware of no claim to the contrary.

5. Bind our heirs, legal representatives, and assigns, as well as ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonably serving to assure that said inventions and discoveries, said patent applications, and said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives, and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; to furnish Assignee with any and all documents, photographs, models, samples, and other physical exhibits in our control or in the control of our heirs, legal representatives, or assigns which may be useful for establishing the facts of our conception, disclosure, and reduction to practice of said inventions and discoveries; and to testify to the same in any interference, arbitration, or litigation.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 7 day of November, 2013.


John Dimond

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 7 day of November, 2013.


Erik Elfstrum