

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2690792

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>JAMES D. BENNETT</td><td>01/28/2010</td></tr><tr><td>JEYHAN KARAOGUZ</td><td>01/28/2010</td></tr></tbody></table>		Name	Execution Date	JAMES D. BENNETT	01/28/2010	JEYHAN KARAOGUZ	01/28/2010				
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<table border="1"><tr><td>Name:</td><td>BROADCOM CORPORATION</td></tr><tr><td>Street Address:</td><td>5300 CALIFORNIA AVENUE</td></tr><tr><td>City:</td><td>IRVINE</td></tr><tr><td>State/Country:</td><td>CALIFORNIA</td></tr><tr><td>Postal Code:</td><td>92617</td></tr></table>		Name:	BROADCOM CORPORATION	Street Address:	5300 CALIFORNIA AVENUE	City:	IRVINE	State/Country:	CALIFORNIA	Postal Code:	92617
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CORRESPONDENCE DATA											
Fax Number: (888)762-9304 Phone: 8172665717 Email: DWATSON@TEXASPATENTS.COM <i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i> Correspondent Name: GARLICK & MARKISON Address Line 1: P. O. BOX 160727 Address Line 4: AUSTIN, TEXAS 78716-0727											
ATTORNEY DOCKET NUMBER:	BP20018C1										
NAME OF SUBMITTER:	DEBBIE WATSON										
Signature:	/Debbie Watson/										
Date:	01/21/2014										
Total Attachments: 3 source=BP20018C1 ASSMT#page1.tif source=BP20018C1 ASSMT#page2.tif source=BP20018C1 ASSMT#page3.tif											

Utility Patent Appl. Serial No.: 12/696,394
Utility Patent Appl. Filing Date: 01-29-2010
Patent No.: _____
Patent Issue Date: _____
Country: _____

ASSIGNMENT

WHEREAS, the undersigned inventor(s), hereinafter called the "Assignors", have invented a new and useful invention entitled:

**COLLECTION AND CONCURRENT INTEGRATION OF SUPPLEMENTAL INFORMATION
RELATED TO CURRENTLY PLAYING MEDIA**

for which reference a full description is here made in an application for Letters Patent of the United States filed herewith or that was filed with the United States Patent and Trademark Office on the 29th day of January, 2010. The Assignors believe himself/herself/themselves to be the original inventor(s) of the invention disclosed and claimed in the application for Letters Patent.

WHEREAS, The entity identified immediately below having a principal office and place of business as identified, hereinafter called the "Assignee", is desirous of acquiring the entire right, title and interest in and to said invention, the application above identified, and in, to and under Letters Patent which may be obtained for said invention, as hereinafter more fully set forth;

Broadcom Corporation, a California Corporation
5300 California Avenue
Irvine, CA 92617

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the Assignee, its successors and assigns, the entire right, title and interest in and to the invention and the application herein above identified, any and all provisional patent applications from which the application claims priority, and all Letters Patents that may issue for the said invention, and all division, reissues, substitutions, continuations, and extensions thereof, to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns to the full end of the term for which any and all of said Letters Patents for the said invention may issue.

FURTHER, be it known that the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the Assignee, its successors and assigns, the entire foreign rights to the invention disclosed in said application, in all countries of the world, including the right to file applications and obtain patents under the terms of the International Convention, and further agrees to execute any and all patent applications, assignments, affidavits, and any other papers in connection therewith necessary to perfect such patent rights.

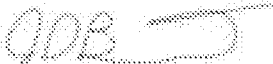
And the Assignors do hereby covenant and agree, for themselves and their legal representatives, that they will assist the Assignee in the prosecution of the application herein

identified; in the making and prosecution of any other applications for Letters Patent that the Assignee may elect to make covering the invention herein identified, as herein before set forth, including any application for reissue, application for reexamination, application for foreign patent rights, or any proceeding in the United States Patent and Trademark Office affecting the invention, investing in the Assignee exclusive title in and to all such other applications and Letters Patent; and in the prosecution of any interference which may arise involving said invention, or any application or Letters Patents herein contemplated; that they will promptly execute and deliver to the Assignee any and all additional papers and make all lawful oaths which may be requested by the Assignee to fully carry out the terms of this assignment; and further that they will communicate to Assignee, or to its successors, assigns, and legal representatives, and facts known respecting said invention, and at the expense of the Assignee, testify in any legal proceedings, and generally do everything possible to aid the Assignee, its successors, assigns and nominees to obtain and enforce proper patent protection for said invention in all countries.

And the Commissioner of the United States Patent and Trademark Office is hereby authorized and requested to issue all Letters Patent to the Assignee in accordance with the terms of the assignment.

IN TESTIMONY WHEREOF, the Assignors have hereunto set their hands on the date indicated below. The undersigned hereby authorizes and requests the attorneys and/or agents of record in the application above identified, and in, to and under Letters Patent which may be obtained for said invention, to insert in this assignment the filing date and serial number of said application (and/or issue date and patent number of said corresponding Letters Patent) when officially known, if applicable.

Inventor(s):

<u></u>	<u>28 January 2010</u>	<u></u>	<u></u>
James D. Bennett	Date	Jeyhan Karaoguz	Date
<u></u>	Date	<u></u>	Date
<u></u>	Date	<u></u>	Date
<u></u>	Date	<u></u>	Date
<u></u>	Date	<u></u>	Date

Docket No. BP20018

identified; in the making and prosecution of any other applications for Letters Patent that the Assignee may elect to make covering the invention herein identified, as herein before set forth, including any application for reissue, application for reexamination, application for foreign patent rights, or any proceeding in the United States Patent and Trademark Office affecting the invention, investing in the Assignee exclusive title in and to all such other applications and Letters Patent; and in the prosecution of any interference which may arise involving said invention, or any application or Letters Patents herein contemplated; that they will promptly execute and deliver to the Assignee any and all additional papers and make all lawful oaths which may be requested by the Assignee to fully carry out the terms of this assignment; and further that they will communicate to Assignee, or to its successors, assigns, and legal representatives, and facts known respecting said invention, and at the expense of the Assignee, testify in any legal proceedings, and generally do everything possible to aid the Assignee, its successors, assigns and nominees to obtain and enforce proper patent protection for said invention in all countries.

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Inventor(s):

James D. Bennett

Date

Date

Date

Date

Date

Jeyhan Karaoguz

1/28/2010

Date

Date

Date

Date

Date