

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ALEX A. KURZHANSKIY	01/21/2014
RECEIVING PARTY DATA	
Name:	ITERIS, INC.
Street Address:	1700 CARNEGIE AVENUE
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State/Country:	CALIFORNIA
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14159769
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NAME OF SUBMITTER:	SPYROS J. LAZARIS
Signature:	/SPYROS J. LAZARIS/
Date:	01/22/2014
Total Attachments: 2 source=EXECUTED_ASSIGNMENT#page1.tif source=EXECUTED_ASSIGNMENT#page2.tif	

ASSIGNMENT OF PATENT AND INTELLECTUAL PROPERTY RIGHTS

WHEREAS, I, ALEX A. KURZHANSKIY, hereinafter referred to as Assignor, have invented the following Invention(s), titled ESTIMATION OF HOURLY TRAFFIC FLOW PROFILES USING SPEED DATA AND ANNUAL AVERAGE DAILY TRAFFIC DATA, as described at least in the United States non-provisional patent application having serial number 14/159,769, filed January 21, 2014, and as described in all corresponding and/or related domestic, international, and foreign patent applications now existing or to be filed, whether or not those applications claim priority thereto, (referred to collectively as the "Patent Application(s)").


AND WHEREAS, ITERIS, INC., having its principal place of business at 1700 Carnegie Avenue, Suite 100, Santa Ana, CA 92705-5551, (hereinafter the "Assignee"), desires to formally acquire all rights, title and interest in and to the Invention(s) and the Patent Application(s) (including any and all domestic, international and foreign non-provisionals, continuations, divisions, or other patents and patent applications claiming priority thereto, including and any renewals, reissues or extensions that may be filed or granted), as the employer of the Assignor.

Therefore, for good and valuable consideration, receipt of which is acknowledged, Assignor hereby assigns, sells, and transfers all rights, title, and interest in the Invention(s) and Patent Application(s) (as well as such rights in any and all domestic, international, and foreign non-provisionals, continuations, divisions, or other patents and patent applications claiming priority thereto, including and any renewals, reissues or extensions) to Assignee for the entire term of the issued patent(s) and any reissues or extensions that may be granted and for the entire terms of any and all foreign patents or design registrations that may issue from international applications (as well as divisions, continuations in whole or part or substitute applications) claiming priority to any of the above Patent Application(s).

Assignor authorizes the United States Patent & Trademark Office and any other intellectual property office in which corresponding and/or related patent applications are filed to issue any patents resulting from the Invention(s) or the Patent Application(s) to Assignee. The rights, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees to: (a) cooperate with Assignee in the prosecution of the Patent Application(s) & foreign counterparts; (b) execute, verify, acknowledge & deliver all such further papers, including patent applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain all patents and Patent Applications for the invention in any & all countries.

In testimony thereof, this Assignment is executed by said Assignor, as follows:

ALEX A. KURZHANSKIY: _____

Executed on this _____th/st day of _____ 2014,

at _____, California.