## PATENT ASSIGNMENT COVER SHEET

**SUBMISSION TYPE:** NEW ASSIGNMENT  
**NATURE OF CONVEYANCE:** ASSIGNMENT  

### CONVEYING PARTY DATA

<table>
<thead>
<tr>
<th>Name</th>
<th>Execution Date</th>
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<tr>
<td>CAMIEL FLOHR</td>
<td>12/11/2013</td>
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### RECEIVING PARTY DATA

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<thead>
<tr>
<th>Name</th>
<th>Address Details</th>
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<tbody>
<tr>
<td>FIRSTBORN MULTIMEDIA CORP.</td>
<td>32 AVENUE OF THE AMERICAS</td>
</tr>
<tr>
<td></td>
<td>5TH FLOOR</td>
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<td>NEW YORK</td>
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### PROPERTY NUMBERS Total: 1

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<th>Property Type</th>
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<tr>
<td>Application Number</td>
<td>29411388</td>
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### CORRESPONDENCE DATA

- **Fax Number:** (312)463-5001  
- **Phone:** 312-463-5000  
- **Email:** BWPTOPAT@bannerwitcoff.com, designteamchicago@bannerwitcoff.com  

*Correspondence will be sent via US Mail when the email attempt is unsuccessful.*  
- **Correspondent Name:** BANNER & WITCOFF, LTD.  
- **Address Line 1:** TEN SOUTH WACKER DRIVE  
- **Address Line 2:** SUITE 3000  
- **Address Line 4:** CHICAGO, ILLINOIS 60606

**ATTORNEY DOCKET NUMBER:** 006943.04641  
**NAME OF SUBMITTER:** GEMMA MARKHAM  
**Signature:** /Gemma Markham/
ASSIGNMENT

WHEREAS, I, Camiel Flohr, ("ASSIGNOR"), am an inventor of certain inventions and improvements described in a U.S. design patent application and having the title:

DISPLAY SCREEN WITH GRAPHICAL USER INTERFACE

which application was filed on January 19, 2012 and thereafter received USPTO Serial Number 29/411,388; and

WHEREAS,

Firstborn Multimedia Corp.
32 Avenue of the Americas, 5th Floor
New York, NY 10013

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

I hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) my entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, including but not limited to design patents and registrations, petty patents and utility model patents which may be granted thereafter, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And I covenant that I have full right to convey my entire interest herein assigned, and that I have not executed and will not execute any agreement or do anything in conflict herewith;

And I further covenant and agree that I will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and I agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And I authorize the ASSIGNEE or its NOMINEES to file in my name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and I authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;
I, as an ASSIGNOIR, agree that my entire right, title and interest was assigned to the ASSIGNEE effective as of the 29th day of February, 2012.

Date: Dec. 11 2013

Camiel Flehr, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

Date: Dec. 11 2013

Notary Public

My Commission Expires: 10/15/2016