

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT2692547

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
VIZIBILITY, LLC	12/30/2013
RECEIVING PARTY DATA	
Name:	REPUTATION.COM, INC.
Street Address:	1001 MARSHALL STREET
Internal Address:	2ND FLOOR
City:	REDWOOD CITY
State/Country:	CALIFORNIA
Postal Code:	94063
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	8290941
CORRESPONDENCE DATA	
Fax Number:	(408)973-2595
Phone:	4089732585
Email:	mgreen@ip-patent.com
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>	
Correspondent Name:	VAN PELT, YI AND JAMES LLP
Address Line 1:	10050 N. FOOTHILL BLVD
Address Line 2:	STE 200
Address Line 4:	CUPERTINO, CALIFORNIA 95014
ATTORNEY DOCKET NUMBER:	REPUP023C1
NAME OF SUBMITTER:	ROBYN WAGNER
Signature:	/Robyn Wagner/
Date:	01/22/2014
Total Attachments: 2 source=REPUP023C1 '941 Patent Assignment to Reputation com 12 30 13#page1.tif source=REPUP023C1 '941 Patent Assignment to Reputation com 12 30 13#page2.tif	

## Exhibit C

### ASSIGNMENT OF PATENT RIGHTS

For good and valuable consideration, the receipt of which is hereby acknowledged, Vizibility, LLC, a New Jersey Limited Liability Company ("Assignor") that is a division of All-State International, Inc. does hereby sell, assign, transfer and convey unto Reputation.com, Inc., a Delaware Corporation ("Assignee"), or its designees, all right, title and interest that exist today and may exist in the future in and to any and all of the following:

- (a) U.S. Patent No. 8,290,941 (the "Patent");
- (b) all reissues, reexaminations, extensions, continuations, continuations-in-part, continuing prosecution applications, requests for continuing examinations, divisions and registrations of any item in any of the Patent;
- (c) all foreign patents, patent applications and counterparts relating to any item in any of the foregoing categories (a) through (b), including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection and other governmental grants or issuances;
- (d) all inventions, invention disclosures and discoveries described in the Patent that: (i) are included in any claim in the Patent, (ii) are subject matter capable of being reduced to a patent claim in a reissue or reexamination proceedings brought on the Patent, and/or (iii) could have been included as a claim in the Patent;
- (e) all rights to apply in any or all countries of the world for patents, certificates of invention, utility models, industrial design protections, design patent protections or other governmental grants or issuance of any type related to any item in any of the foregoing categories (a) through (d), including, without limitation, under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty or other convention, treaty agreement or understanding;
- (f) all causes of action (whether known or unknown, or whether currently pending, filed or otherwise) and other enforcement rights under, or on account of, the Patent and/or any item of the foregoing categories (b) through (e), including, without limitation, all causes of action and other enforcement rights for (i) damages, (ii) injunctive relief and (iii) any other remedies of any kind for past, current and future infringement; and,
- (g) all rights to collect royalties or other payments under or on account of the Patent and/or any item in any of the foregoing categories (a) through (f) ((a)-(g) collectively referred to as "Patent Rights")

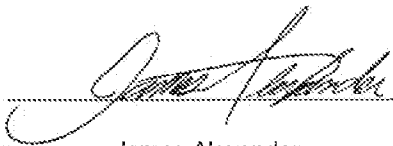
Assignor hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Patent Rights in the name of Assignee, as the assignee to the entire interest therein.

The terms and conditions of this Assignment of Patent Rights shall inure to the benefit of Assignee, its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, this Assignment of Patent Rights is executed at  
12:00PM ET on December 30, 2013.

Assignor:

VIZIBILITY, LLC

By:   
Name: James Alexander  
Title: Division President