

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT2693462

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>DAVID KYUNG MIN LEE</td><td>10/31/2013</td></tr><tr><td>ROBERT MOSKOVICH</td><td>11/05/2013</td></tr></tbody></table>		Name	Execution Date	DAVID KYUNG MIN LEE	10/31/2013	ROBERT MOSKOVICH	11/05/2013				
Name	Execution Date										
DAVID KYUNG MIN LEE	10/31/2013										
ROBERT MOSKOVICH	11/05/2013										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Colgate-Palmolive Company</td></tr><tr><td>Street Address:</td><td>300 Park Avenue</td></tr><tr><td>City:</td><td>New York</td></tr><tr><td>State/Country:</td><td>NEW YORK</td></tr><tr><td>Postal Code:</td><td>10022</td></tr></table>		Name:	Colgate-Palmolive Company	Street Address:	300 Park Avenue	City:	New York	State/Country:	NEW YORK	Postal Code:	10022
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PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29471825</td></tr></tbody></table>		Property Type	Number	Application Number:	29471825						
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Application Number:	29471825										
CORRESPONDENCE DATA											
Fax Number: (732)878-7853											
Email: PatentDocketing@colpal.com											
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>											
Correspondent Name: COLGATE-PALMOLIVE COMPANY											
Address Line 1: 909 RIVER ROAD											
Address Line 4: PISCATAWAY, NEW JERSEY 08855											
ATTORNEY DOCKET NUMBER:	10106-00-TB										
NAME OF SUBMITTER:	ERIKA MCDOUGALD										
Signature:	/erikamcdougald/										
Date:	01/23/2014										
Total Attachments: 2 source=10106-00-TB-Assignment#page1.tif source=10106-00-TB-Assignment#page2.tif											

ASSIGNMENT

WHEREAS, WE, David Kyung Min Lee and Robert Moskovich (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 29/471,825, filed November 5, 2013, naming the ASSIGNOR(S) as inventor(s), and entitled **CLEANING ELEMENT ARRANGEMENT FOR AN ORAL CARE IMPLEMENT**; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08854 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: November 5, 2013.
(date of filing)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 31 day of OCTOBER 2013.

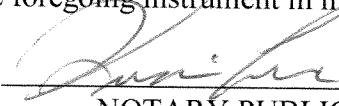


David Kyung Min Lee

Address: 87 La Rue Lane
East Brunswick NJ 08816

State of New Jersey
County of Middlesex

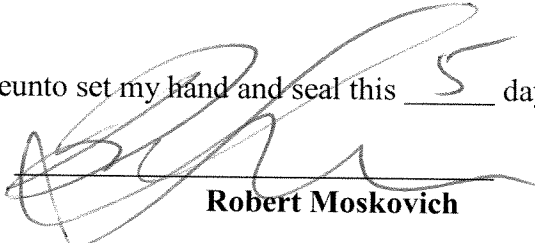
On this 31st day of October 2013, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.



NOTARY PUBLIC

KRISANNE LANE
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires August 7, 2014

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 5 day of NOVEMBER 2013

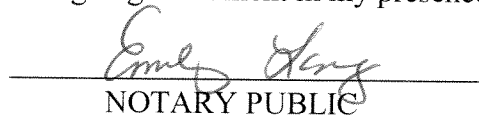


Robert Moskovich

Address: 20 Jensen Street
East Brunswick NJ 08816

State of New Jersey
County of Middlesex

On this 5 day of November 2013, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.



NOTARY PUBLIC

EMILY LANG
NOTARY PUBLIC
STATE OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 30, 2013