

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2693651

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
TRENT BALLENTINE		12/11/2013
RECEIVING PARTY DATA		
Name:	SIMPLE MATTER, INC.	
Street Address:	222 EAST BLAND STREET #276	
City:	CHARLOTTE	
State/Country:	NORTH CAROLINA	
Postal Code:	28203	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	13586084	
CORRESPONDENCE DATA		
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<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>		
Correspondent Name:	PETER T. HOLSEN	
Address Line 1:	100 E. WISCONSIN AVE, SUITE 1100	
Address Line 4:	MILWAUKEE, WISCONSIN 53202	
ATTORNEY DOCKET NUMBER:	5357-00028	
NAME OF SUBMITTER:	PETER T. HOLSEN	
Signature:	/peter t holsen/	
Date:	01/23/2014	
Total Attachments: 1 source=2014-01-23_5357-00028_Executed_Assignment#page1.tif		

ASSIGNMENT

I, identified below as "Inventor," have made certain new and useful improvements in an invention ("Invention"), as set forth in an application for United States Letters Patent executed or about to be executed by me or otherwise in which I am an inventor and bearing the following title and Attorney Docket No. and for which the attorney of record is hereby authorized to insert the serial number and filing date when ascribed:

Title: PERSONAL HYDRATION SYSTEM WITH CONTROL VALVE ASSEMBLY

Application Number: 13/586,084      Filing Date: August 15, 2012      Atty. Docket No. 5357-00028  
Customer No. 26753

For good and valuable consideration, I do hereby sell, assign, and transfer to Simple Matter, Inc. ("Assignee"), a corporation organized under the laws of the State of Nebraska, and located and doing business at 222 East Bland Street #276, Charlotte, NC 28203, USA, and to its legal representatives, successors, and assigns, my entire right, title, and interest in and to the Invention and to all United States and foreign patent applications any of whose claims cover all or part of the Invention together with the right of priority thereto, to any prior or provisional application, including any applications from which priority is claimed and the right of priority thereto, together with all patents resulting from such applications including any continuations, divisions, reissues, re-examinations and extensions thereof and any application claiming priority therefrom. Assignee shall hold such right, title, and interest as fully and completely as such right, title and interest would have been held by me had this assignment and sale not been made.

I agree, upon Assignee's request, to execute or assent to such United States and foreign patent applications and to execute all separate assignments and other legal documents that Assignee may find necessary or desirable in its exercise of the right, title, and interest assigned above. I also agree to communicate to Assignee any facts relating to the Invention or to any of the patent applications or patents contemplated above that may be useful to Assignee and to testify as to such facts in any interferences or in litigation, if requested to do so. I shall do all these things without additional compensation but at no expense to me.

I hereby request the Commissioner of Patents to issue to Assignee, as the owner of my entire right, title, and interest therein, any Letters Patent of the United States that may be issued for the Invention.

Inventor: [Signature]      Date: 11 Dec 2013  
(Signature)

Name typed or printed: Trent Ballentine  
Address: 222 East Bland Street #276  
Charlotte, NC 28203, USA

State of North Carolina )  
County of Mecklenburg ) ss

On this 11<sup>th</sup> day of December, 2013, before me personally appeared said **Trent Ballentine**, known to me to be the person who executed the above instrument and acknowledged to me that he executed the same for the uses and purposes therein set forth.

SEAL 

<b>ANDY PANG</b> Notary Public Mecklenburg Co., North Carolina My Commission Expires May 24, 2017
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[Signature]  
Notary Public  
My Commission expires: May 24, 2017